



# Corporate Business Plan 2024 – 2028



*Making the City of Gosnells a great place*



# Corporate Business Plan 2024-2028

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*Making the City of Gosnell's a great place*

We will celebrate our vibrant and diverse community, embrace our natural surroundings and drive the development of opportunities, to support a safe and sustainable City for future generations.

## Integrated Planning and Reporting Framework

The Corporate Business Plan is part of the Integrated Planning and Reporting framework which applies to all local governments to ensure that they plan for the future and that these plans take account of community aspirations.

This diagram shows the key elements of the Integrated Planning and Reporting Framework.



## Strategic Direction

The 10 Year Strategic Community Plan represents the highest level planning document for the City of Gosnells. The Strategic Community Plan underwent a major review in 2023 and was updated in response to feedback from a survey of the community.

The survey participants were asked to score how important each strategic goal is and how well the City is delivering on that goal. The average score for each goal is shown in the introduction to each strategic priority in this document.

Where the average response is that the participant agrees the goal is important to them and the City is delivering on the goal, the results will display in the top right quadrant of the chart. This demonstrates a positive response.

## Strategic Priorities

The 10 Year Strategic Community Plan establishes the following five strategic priorities:

1. ENVIRONMENT – The environment is protected and enhanced
2. SAFETY – Public health and safety risks are managed and people feel safe
3. COMMUNITY – The community is proud and harmonious
4. PLACES – Places within the City are attractive and vibrant
5. ECONOMY – Businesses are supported and the economy is growing.

The Corporate Business Plan activates the commitments made in the Strategic Community Plan by ensuring that community aspirations and priorities are translated into actions that are delivered. The tables on the following pages provide details of these actions, including who has lead responsibility for the activity and when it will occur.

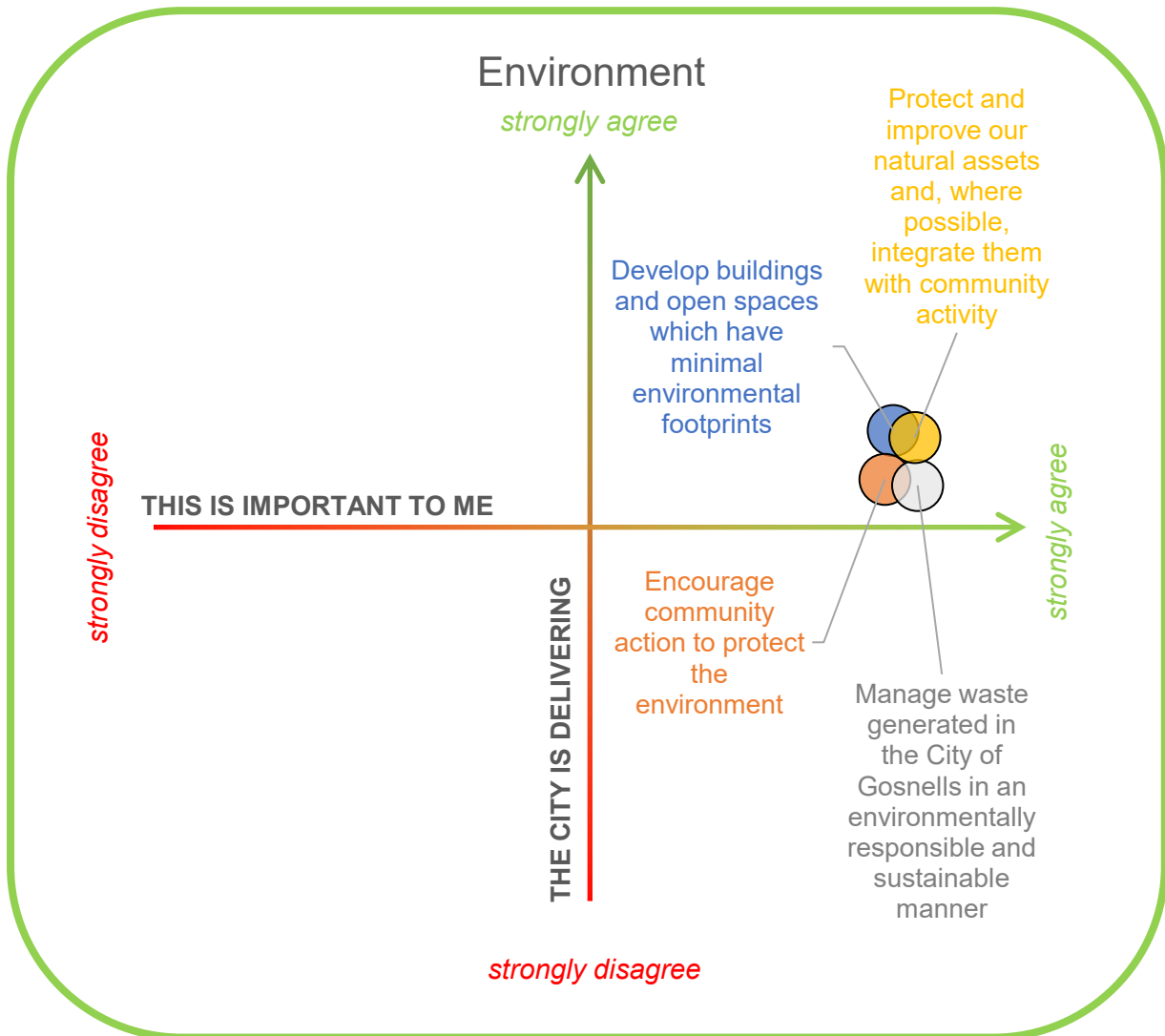
## Strategic Priority 1: Environment – The environment is protected and enhanced.

Based on feedback from the Strategic Community Plan survey, the strategic priority Environment is the number one priority for the community. The strategic priority, Environment, includes four goals which are identified in the following chart and tables. The survey highlighted that a clear majority of the community feel positively about the City’s delivery of the goals “Protect and improve our natural assets and, where possible, integrate them with community activity” and “Develop buildings and open spaces which have minimal environmental footprints”. However, 22 percent were of the view that the City could improve delivery of the goal “Encourage community action to protect the environment” and over a quarter indicated that City delivery of the goal “Manage waste generated in the City in an environmentally responsible and sustainable manner” could be improved.

The City is home to a diverse landscape which includes areas of environmental significance such as Ellis Brook Valley and Mary Carroll Park.

The City will continue to protect and enhance natural areas and provide opportunities for the community to enjoy the rich natural environment.

Through community education and opportunities to recycle, the City will help to reduce the impact of waste on the environment.



<b>Goal 1.1 Protect and improve our natural assets and where possible integrate them with community activity.</b>		<b>Outcome:</b> Natural areas are protected and enhanced for their environmental value and the community is provided with opportunities to experience and enjoy the natural environment in a sustainable way.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
1.1.1	Continue supporting Canning and Southern River Foreshores rehabilitation projects.	Infrastructure	✓	✓	✓	
1.1.2	Provide enhanced public access to natural areas that is sustainable and does not degrade the natural environment.	Infrastructure	✓	✓	✓	✓
1.1.3	Proactively manage our natural environment and work in partnership with Armadale Gosnells Landcare Group and the South East Regional Centre for Urban Landcare, where appropriate.	Infrastructure	✓	✓	✓	✓
1.1.4	Actively seek to develop and deliver recreational opportunities in natural areas.	Infrastructure/ Community Engagement	✓	✓	✓	✓
1.1.5	Continue with cat trapping in environmentally sensitive areas to reduce the impact of cats on native fauna.	Business Services	✓	✓	✓	✓
1.1.6	Implement the City's Greening Gosnells strategy.	Infrastructure	✓	✓	✓	✓
1.1.7	Create Peace Park living stream.	Infrastructure	✓	✓		
1.1.8	Create Dunnell Park green space project and living stream.	Infrastructure	✓	✓		
1.1.9	Develop a master plan for Ellis Brook Valley.	Infrastructure	✓	✓		
<b>Goal 1.2 Encourage community action to protect the environment.</b>		<b>Outcome:</b> City actions contribute to environmental protection by guiding or inspiring community members and businesses to take appropriate action.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
1.2.1	Promote and support alternative forms of travel such as cycling and walking.	Infrastructure/ Community Engagement	✓	✓	✓	✓
1.2.2	Continue the City's involvement in the Switch your thinking initiative.	Infrastructure	✓	✓	✓	✓
1.2.3	Work in partnership with community groups to encourage volunteering in environmental activities.	Infrastructure	✓	✓	✓	✓
1.2.4	Advocate for amendments to the Cat Act 2011, requiring cats to be confined to the property they are ordinarily kept.	Executive Services	✓			
1.2.5	Implement a community tree sponsorship program.	Executive Services / Infrastructure	✓	✓	✓	✓
<b>Goal 1.3 Manage waste generated in the City of Gosnells in an environmentally responsible and sustainable manner.</b>		<b>Outcome:</b> The environmental impact of waste is minimised and waste is disposed of in a sustainable and cost effective manner.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
1.3.1	Maintain a collection service for household waste and recyclables.	Infrastructure	✓	✓	✓	✓
1.3.2	Establish a waste transfer facility for the City.	Infrastructure	✓	✓		
1.3.3	Deliver waste to Kwinana Energy Recovery.	Infrastructure	✓	✓	✓	✓
1.3.4	Support the community to produce less waste.	Infrastructure	✓	✓	✓	✓

1.3.5	Continue to educate the community about effective recycling and waste disposal.	Community Engagement/ Infrastructure	✓	✓	✓	✓
1.3.6	Develop a waste recycling and education facility for the community.	Infrastructure	✓	✓		
1.3.7	Implement and deliver a new organic waste disposal service.	Infrastructure	✓	✓	✓	✓
1.3.8	Investigate and implement sustainable methods of disposal for decommissioned IT equipment and electronic devices.	Business Services /Infrastructure	✓	✓	✓	✓
<b>Goal 1.4 Develop buildings and open spaces which have minimal environmental footprints.</b>		<b>Outcome: The City's buildings are energy efficient and water use is optimised.</b>				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
1.4.1	Consider the environmental impact of all new City buildings and where feasible take action to minimise it.	Infrastructure	✓	✓	✓	✓
1.4.2	Apply water and energy saving techniques to City buildings.	Infrastructure	✓	✓	✓	✓
1.4.3	Minimise water usage in open space development and connect reticulation systems to environmental sensors.	Infrastructure	✓	✓	✓	✓
1.4.4	Integrate on-site renewable energy technologies, such as solar panels, into the design of buildings and the public realm.	Infrastructure	✓	✓	✓	✓
1.4.5	Use recyclable materials (where possible and cost effective) that will endure for the life of the development and minimise environmental and health impacts.	Infrastructure	✓	✓	✓	✓
1.4.6	Monitor corporate emission reductions.	Executive Services	✓	✓	✓	✓
1.4.7	Construct a modern Operations Centre and open space at Kelvin Road.	Infrastructure	✓	✓	✓	
1.4.8	Explore community battery opportunities.	Infrastructure	✓	✓		
1.4.9	Maintain or enhance the City's Waterwise accreditation.	Infrastructure	✓	✓	✓	✓
1.4.10	Implement the City's Sustainability Action Plan.	Executive Services	✓	✓	✓	✓
1.4.11	Implement the City's Green Space Planning and create hydro-zoned and eco-zoned spaces.	Infrastructure	✓	✓	✓	✓
1.4.12	Install electric vehicle infrastructure at the Civic Centre and Mills Park.	Infrastructure	✓			
1.4.13	Implement irrigation efficiencies at Walter Padbury Park and Cassidy Oval.	Infrastructure	✓	✓		



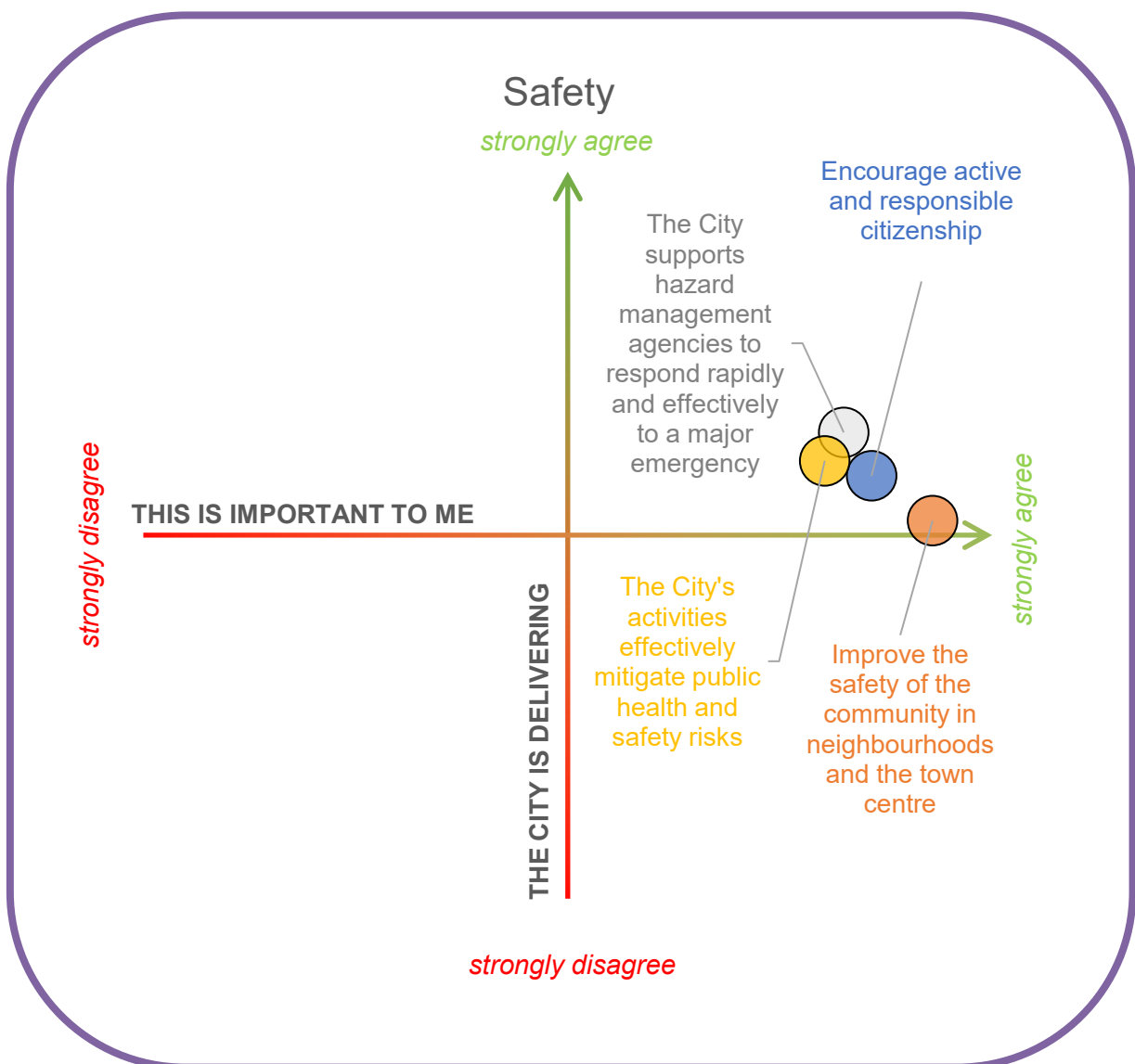
## Strategic Priority 2: Safety – Public health and safety risks are managed and people feel safe

The strategic priority Safety, with four associated goals, received the strongest responses from the community in the City’s survey of the Strategic Community Plan, with the highest percentage of ‘strongly agree’ answers in response to the importance of the safety goals. Where 93 percent of respondents think the City is delivering on the goal “Support hazard management agencies to respond rapidly and effectively to a major emergency”, 32 per cent of respondents think the City could improve its delivery of the goal “Improve the safety of the community in neighbourhoods and the town centre”.

The City’s neighbourhoods and activity centres must be places that people feel confident visiting.

The City will continue to build on Safe City initiatives and community programs to reduce the risk of anti-social and criminal behaviour developing and to educate residents in relation to community safety.

Road safety initiatives and compliance activities will ensure there is minimum risk to public health and the City will maintain and implement bushfire mitigation plans to reduce the risk of fires.



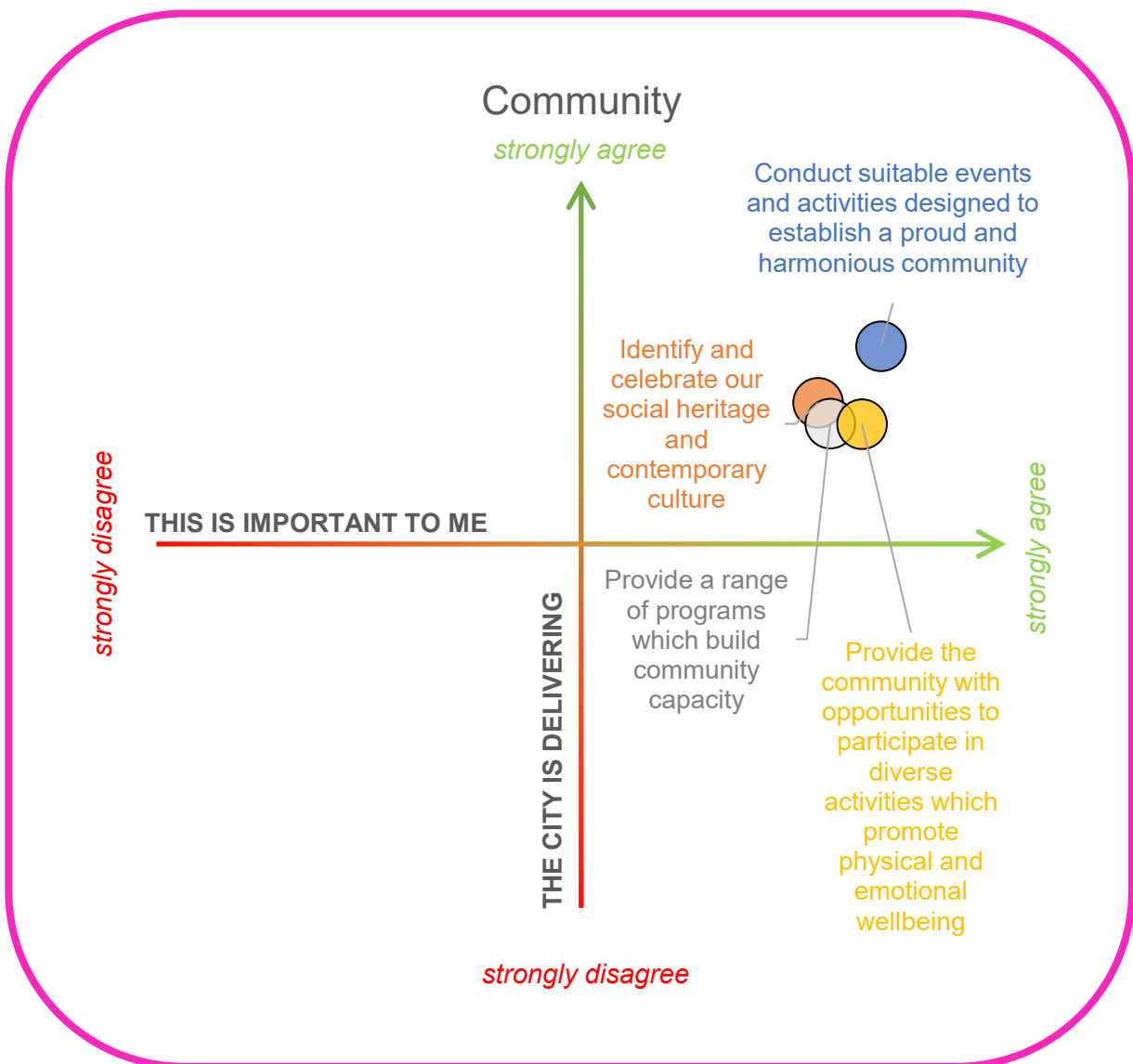
<b>Goal 2.1 Support hazard management agencies to respond rapidly and effectively to major emergencies.</b>		<b>Outcome:</b> The impact of a major emergency on life, property and the environment is minimised.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
<b>2.1.1</b>	Advocate for the removal of the legislative requirement for metropolitan local governments to maintain a Local Emergency Management Committee.	Executive Services	✓			
<b>2.1.2</b>	Maintain a fully equipped emergency operations centre to provide a base for the Gosnells SES and Bush Fire Brigade.	Business Services/ Infrastructure	✓	✓	✓	✓
<b>2.1.3</b>	Develop and implement bushfire mitigation plans to reduce the risk of fires.	Business Services	✓	✓	✓	✓
<b>Goal 2.2 Improve the safety of the community in neighbourhoods and the town centre.</b>		<b>Outcome:</b> Our residents feel safer and crime and anti-social behaviour is reduced.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
<b>2.2.1</b>	Ensure Crime Prevention Through Environmental Design (CPTED) principles are applied to new developments.	Planning and Development	✓	✓	✓	✓
<b>2.2.2</b>	Implement the City's Community Safety and Crime Prevention Plan.	Community Engagement	✓	✓	✓	✓
<b>2.2.3</b>	Install and renew CCTV in locations identified as crime hotspots as and when funding is available.	Community Engagement/ Infrastructure	✓	✓	✓	✓
<b>2.2.4</b>	Implement improved CCTV coverage.	Infrastructure	✓	✓	✓	✓
<b>2.2.5</b>	Install Local Area Traffic Management initiatives to improve road safety through Black Spot programs and other State and Federal programs.	Infrastructure	✓	✓	✓	✓
<b>2.2.6</b>	Implement the Urban Road Safety Program through Gosnells Oval Precinct.	Infrastructure	✓			
<b>Goal 2.3 Encourage active and responsible citizenship.</b>		<b>Outcome:</b> City led activities divert at risk residents from becoming involved in crime and anti-social behaviour and active citizenship is acknowledged and celebrated.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
<b>2.3.1</b>	Provide opportunities to acknowledge and celebrate volunteering, active citizenship and community spirit.	Community Engagement	✓	✓	✓	✓
<b>2.3.2</b>	Deliver Youth Programs to provide development and diversionary activities for at risk youth.	Community Engagement	✓	✓	✓	✓
<b>2.3.3</b>	Provide a range of opportunities for volunteering that enhance active citizenship and support the City's diverse programs and activities.	Cross Directorate	✓	✓	✓	✓
<b>2.3.4</b>	Provide funding for Neighbourhood Watch and hold regular meetings with the WA Police.	Community Engagement	✓	✓	✓	✓

<b>2.3.5</b>	Support local neighbourhood events and activities that encourage community connection.	Community Engagement	✓	✓	✓	✓
<b>Goal 2.4 Mitigate public health and safety risks.</b>		<b>Outcome:</b> People’s safety is not put at risk by breaches of legislation.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
<b>2.4.1</b>	Conduct a range of inspections to ensure that people’s safety is not put at risk, including firebreaks, swimming pools and food premises.	Business Services	✓	✓	✓	✓
<b>2.4.2</b>	Conduct inspections of slabs for new buildings to ensure that foundations are adequate and comply with standards.	Planning and Development	✓	✓	✓	✓
<b>2.4.3</b>	Provide a ranger service to uphold community and public safety through education and enforcement of relevant State legislation and local laws.	Business Services	✓	✓	✓	✓
<b>2.4.4</b>	Implement and maintain strong cyber security controls to ensure the safety of personally identifiable information.	Business Services	✓	✓	✓	✓

### Strategic Priority 3: Community – The community is proud and harmonious

When asked in the Strategic Community Plan survey how important the four goals under the Community strategic priority are, 97 percent of the responses were positive. The strategic priority Community also received the most ‘strongly agree’ response in terms of how well the City is delivering on the goals, particularly for “Conduct suitable events and activities designed to establish a proud and harmonious community”.

The City has a proud history of celebrating diversity and bringing people together by delivering events, programs and activities that are accessible to all community members. These provide opportunities for residents to learn new skills, make new friends, contribute to their local community and to celebrate local culture.



<b>Goal 3.1</b> Conduct events and activities designed to establish a proud and harmonious community.		<b>Outcome:</b> The City is home to a welcoming and inclusive community where people enjoy a range of events, activities and opportunities.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
<b>3.1.1</b>	Provide or facilitate events and activities that bring people together and promote awareness of, and respect for, diversity and inclusion.	Community Engagement	✓	✓	✓	✓
<b>3.1.2</b>	Conduct regular citizenship ceremonies.	Business Services	✓	✓	✓	✓
<b>3.1.3</b>	Provide opportunities to engage in cultural and artistic experiences.	Community Engagement	✓	✓	✓	✓
<b>3.1.4</b>	Provide opportunities for the community to conserve and protect our environment.	Community Engagement / Infrastructure	✓	✓	✓	✓
<b>Goal 3.2</b> Provide a range of programs designed to build community capacity.		<b>Outcome:</b> A wide range of community members actively participate in capacity building programs.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
<b>3.2.1</b>	Deliver library resources and services that address local need.	Community Engagement	✓	✓	✓	✓
<b>3.2.2</b>	Promote and encourage community volunteering and provide training and development opportunities for community groups and individuals.	Community Engagement	✓	✓	✓	✓
<b>3.2.3</b>	Deliver a range of programs and activities that are designed to address community issues and needs.	Community Engagement/ Infrastructure	✓	✓	✓	✓
<b>3.2.4</b>	Work in partnership with Government, private and not-for-profit sectors to maximise our combined efforts to build community capacity and address current issues.	Community Engagement	✓	✓	✓	✓
<b>3.2.5</b>	Implement the City's Disability Access and Inclusion Plan.	Community Engagement	✓	✓	✓	✓
<b>3.2.6</b>	Deliver a range of programs and activities that assist the community to reduce resource consumption and living expenses.	Community Engagement/ Infrastructure	✓	✓	✓	✓
<b>3.2.7</b>	Provide a community grants and sponsorship program to support community organisations to deliver quality programs and services.	Community Engagement	✓	✓	✓	✓
<b>Goal 3.3</b> Provide the community with opportunities to participate in diverse activities that promote physical and emotional wellbeing.		<b>Outcome:</b> Our community is supported to be active and healthy at all life stages and is able to enjoy a range of sporting, recreational, cultural and artistic pursuits.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
<b>3.3.1</b>	Provide aquatic and recreational programs/services to meet the needs of the diverse community.	Community Engagement	✓	✓	✓	✓
<b>3.3.2</b>	Provide appropriate support and development opportunities for clubs and community organisations.	Community Engagement / Infrastructure	✓	✓	✓	✓

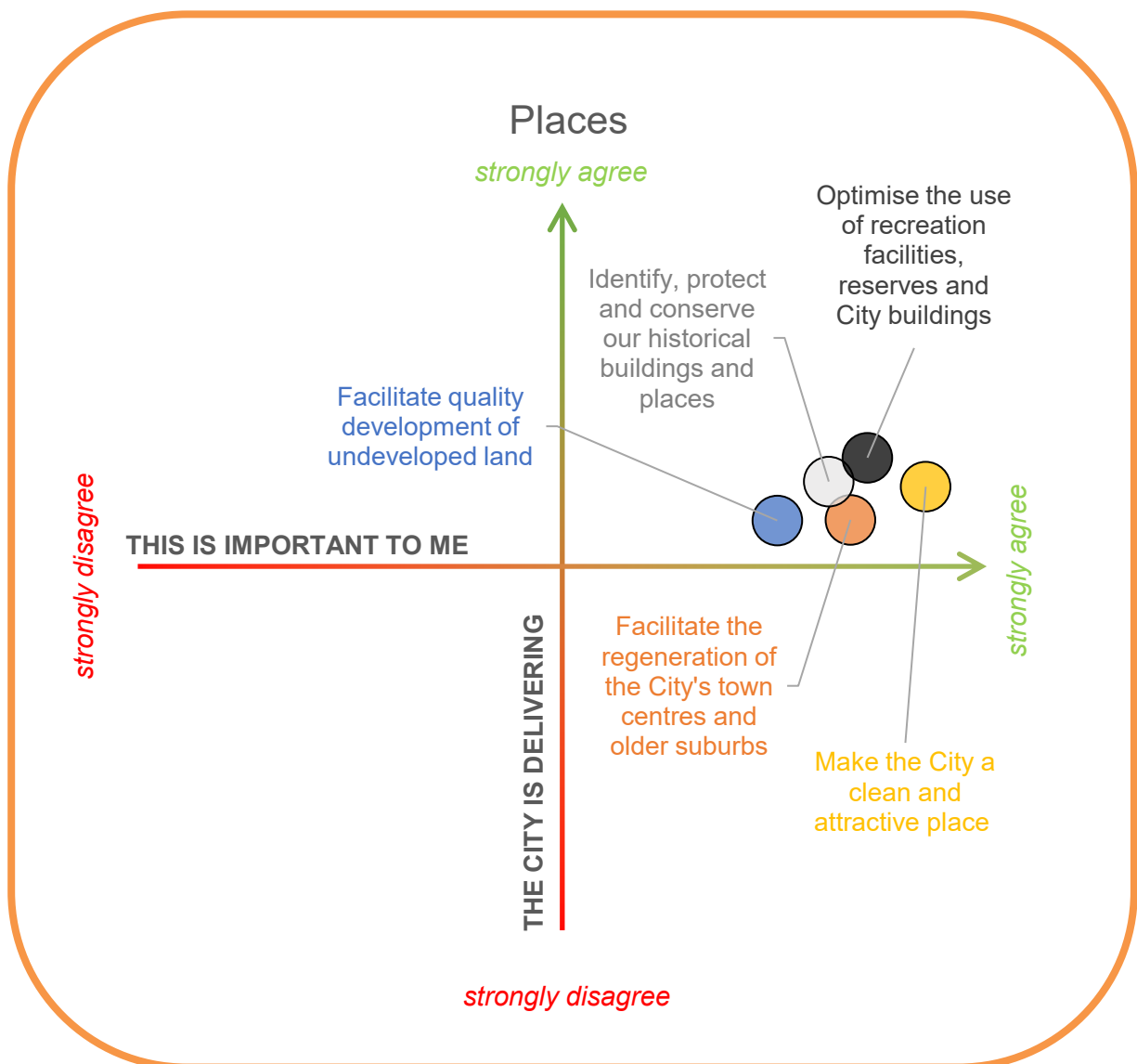
3.3.3	Provide a range of active and passive leisure activities that reflect community demographics and needs.	Community Engagement	✓	✓	✓	✓
3.3.4	Provide opportunities to engage in cultural and artistic experiences.	Community Engagement	✓	✓	✓	✓
3.3.5	Provide libraries that enhance community wellbeing by connecting people to knowledge and technology.	Infrastructure/ Community Engagement	✓	✓	✓	✓
3.3.6	Deliver a range of programs and activities that provide the community with skills and experiences to improve wellbeing.	Community Engagement	✓	✓	✓	✓
3.3.7	Continue construction of new all abilities playgrounds.	Infrastructure	✓			
3.3.8	Construct indoor netball courts at the Langford Sporting Complex.	Infrastructure	✓	✓		
3.3.9	Upgrade the Gosnells bowling club.	Infrastructure	✓			
3.3.10	Develop a new oval in conjunction with Southern River College.	Infrastructure			✓	
3.3.11	Relocate Gosnells Archers to Kelvin Road.	Infrastructure		✓		
3.3.12	Construct Sutherlands Park Centre (replacement of Huntingdale Community Centre).	Infrastructure		✓	✓	
3.3.13	Construct the Youth Entertainment Space (YES) at Sutherlands Park.	Infrastructure	✓			
3.3.14	Continue to develop the Sutherlands Park landscape plan.	Infrastructure	✓	✓		
3.3.15	Renew and upgrade the Sutherlands Park irrigation system.	Infrastructure	✓	✓	✓	
3.3.16	Develop a Public Health Plan as required under the Public Health Act.	Business Services	✓	✓		
<b>Goal 3.4</b> Identify and celebrate our social heritage and contemporary culture.		Outcome: There is increased knowledge and appreciation of the City's social history and contemporary culture.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
3.2.1	Implement the Heritage Strategy.	Community Engagement	✓	✓	✓	✓
3.4.2	Develop and maintain local heritage collections (historical, photographic and objects).	Community Engagement	✓	✓	✓	✓
3.4.3	Promote the City's places and collections of historic interest.	Community Engagement	✓	✓	✓	✓
3.4.4	Seek funding and partnership opportunities to sustain and expand service delivery, across the range of events and programs.	Community Engagement/ Infrastructure	✓	✓	✓	✓
3.4.5	Deliver heritage related events at the Museum or other relevant locations.	Community Engagement	✓	✓	✓	✓
3.4.5	Implement the City's Reconciliation Action Plan.	Community Engagement	✓	✓	✓	✓

## Strategic Priority 4: Places – Places within the City are attractive and vibrant

The survey results demonstrate that 97 percent of respondents think that the strategic priority Places is important to them, while 83 percent of responses to questions about the City’s delivery of the priority are positive.

An attractive community is well maintained and visually appealing. Vibrancy comes when people visit and utilise local centres and public open spaces.

The City will continue to maintain attractive suburbs, reserves and well-used facilities, and through innovative planning, will enable urban regeneration in our town centres and older suburbs.



<b>Goal 4.1 Make the City a clean and attractive place.</b>		<b>Outcome: The City is a clean and attractive place where local people and visitors want to spend time and money.</b>				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
<b>4.1.1</b>	Maintain tidy and attractive public areas.	Infrastructure	✓	✓	✓	✓
<b>4.1.2</b>	Ensure compliance with legislation and local laws in relation to littering, parking and abandoned vehicles.	Business Services	✓	✓	✓	✓
<b>4.1.3</b>	Continue to implement the Safe City initiative.	Community Engagement/ Infrastructure	✓	✓	✓	✓
<b>4.1.4</b>	Implement the Planning Policy on Public Art to enhance the amenity and character of developments and to create local landmarks.	Planning and Development/ Community Engagement	✓	✓	✓	✓
<b>4.1.5</b>	Enforce compliance with legislation to ensure unsightly properties are improved where possible.	Business Services	✓	✓	✓	✓
<b>Goal 4.2 Facilitate the regeneration of the City's Town Centres and older suburbs.</b>		<b>Outcome: Our town centres and older suburbs are revitalised and attractive locations for living, visiting and working.</b>				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
<b>4.2.1</b>	Relocate the City's Operations Centre to facilitate the future development of Maddington Town Centre (subject to a Court of Appeal decision).	Infrastructure/ Planning and Development	✓	✓		
<b>4.2.2</b>	Manage the provision of new infrastructure in the Central Maddington area under the Central Maddington Developer Contribution Plan.	Infrastructure/ Planning and Development	✓	✓	✓	✓
<b>4.2.3</b>	Continue making improvements to the Gosnells Town Centre, including Lissiman Street.	Infrastructure	✓			
<b>4.2.4</b>	Advocate for Western Power to be more proactive in replacing its old lights with energy efficient fittings and allow street lighting electricity consumption to be contestable.	Executive Services	✓			
<b>4.2.5</b>	Install an all abilities crossing and make improvements to the road and pathways on Lissiman Street, Gosnells.	Infrastructure	✓			
<b>Goal 4.3 Optimise the use of recreation facilities, reserves and City buildings.</b>		<b>Outcome: All of the City's assets are systematically reviewed and renewed, as appropriate, to ensure they are fit for community use.</b>				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
<b>4.3.1</b>	Operate Leisure World as an attractive venue for water based leisure and other health and fitness pursuits.	Community Engagement	✓	✓	✓	✓
<b>4.3.2</b>	Install new equipment in the Leisure World gymnasium.	Community Engagement	✓			
<b>4.3.3</b>	Operate libraries as attractive venues for learning and recreation.	Community Engagement	✓	✓	✓	✓
<b>4.3.4</b>	Deliver the library strategy.	Community Engagement	✓	✓	✓	✓
<b>4.3.5</b>	Plan and deliver the refurbishment of Gosnells library.	Infrastructure/ Community Engagement	✓	✓		
<b>4.3.6</b>	Implement the City's Public Open Space Strategy to provide quality, accessible parks and reserves.	Infrastructure	✓	✓	✓	✓



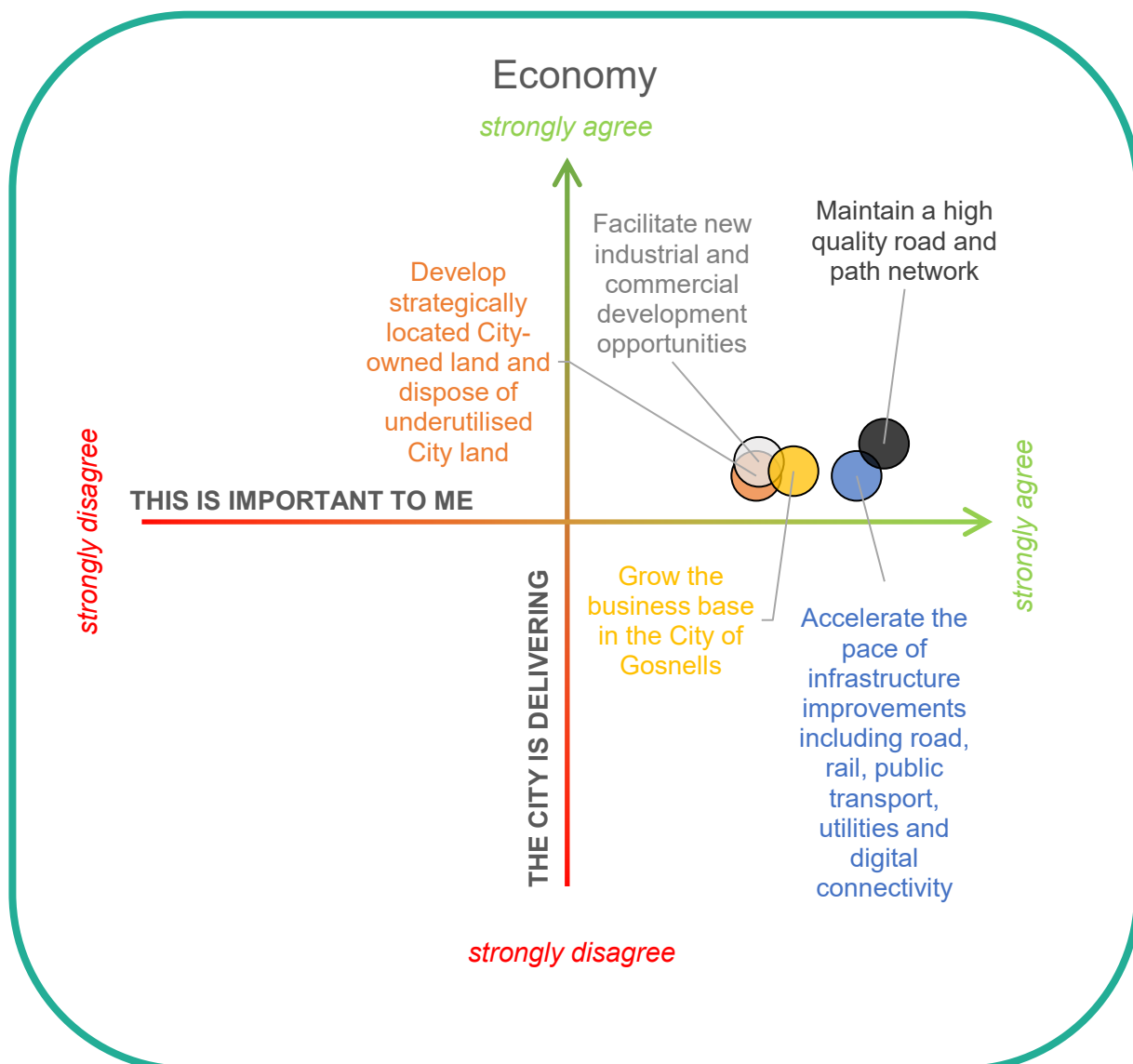
4.3.7	Apply best practice asset management principles to the City's assets, including 'whole of life' costings and maintain and renew assets in accordance with these principles.	Business Services/ Infrastructure	✓	✓	✓	✓
4.3.8	Finalise planning and seek funding to redevelop Sutherlands Park into a regional recreation space and aquatic facility.	Executive Services	✓	✓		
4.3.9	Advocate for the Hester Park Regional Revitalisation Project.	Executive Services	✓			
4.3.10	Operate the Don Russell Performing Arts Centre as a modern venue for community and professional theatre.	Community Engagement	✓	✓	✓	✓
4.3.11	Activate public open spaces and community facilities through delivery of programs, events and partnerships.	Community Engagement	✓	✓	✓	✓
4.3.12	Install LED floodlights at Sutherlands Park.	Infrastructure	✓			
<b>Goal 4.4 Identify, protect and conserve our historical buildings and places.</b>		<b>Outcome:</b> The City's built heritage is recorded and significant places are conserved and protected.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
4.4.1	Create and implement appropriate planning, development and conservation provisions for heritage sites within the City.	Planning and Development/ Community Engagement	✓	✓	✓	✓
4.4.2	Provide information and assistance for owners of heritage sites within the City.	Community Engagement/ Planning and Development	✓	✓	✓	✓
4.4.3	Operate Gosnells Museum at Wilkinson Homestead.	Community Engagement	✓	✓	✓	✓
4.4.4	Work with Langford Aboriginal Association to rename some wetlands within the City.	Infrastructure	✓	✓		
4.4.5	Advocate for the removal of the Primary Regional Road status for Sevenoaks Street (south).	Executive Services	✓			
<b>Goal 4.5 Facilitate quality development of undeveloped land.</b>		<b>Outcome:</b> The City is home to new communities, which are well planned and contain adequate infrastructure and appropriate public open space.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
4.5.1	Support the establishment of planning documents (such as Structure Plans) to guide the development of undeveloped land.	Planning and Development	✓	✓	✓	✓
4.5.2	Establish Developer Contribution Arrangements, where no other option exists.	Planning and Development	✓	✓	✓	✓
4.5.3	Facilitate the development of various fee simple land assets.	Infrastructure	✓	✓	✓	✓
4.5.4	Develop new public open space at Maddington Oval.	Planning and Development/ Infrastructure		✓	✓	
4.5.5	Assess planning and building applications to ensure compliance.	Planning and Development	✓	✓	✓	✓

## Strategic Priority 5: Economy – Businesses are supported and the economy is growing.

At 96 percent, the Economy priority had the lowest score of importance in the survey. The City's delivery of the priority is perceived well, with 84 percent of the responses being positive.

The City has a low employment self-sufficiency ratio with only one job available to every 2.1 working residents. The City recognises the need to establish new opportunities to create employment for the growing population.

The City will facilitate new industrial and commercial development, provide support to new and existing businesses and accelerate the growth of infrastructure that supports a prosperous economic base.



<b>Goal 5.1 Maintain a high quality road and path network.</b>		<b>Outcome:</b> Major roads within Gosnells have the capacity to meet demand, the road network is well maintained, and the City provides a network of pathways which are integrated, accessible and well connected.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
5.1.1	Continue to maintain local roads, stormwater drainage and the City's path network in accordance with asset management principles so that they are fit for purpose.	Infrastructure/ Business Services	✓	✓	✓	✓
5.1.2	Investigate and implement road safety improvements within the City's road network.	Infrastructure	✓	✓	✓	✓
5.1.3	Apply best practice stormwater drainage design and implementation in line with the latest water sensitive drainage principles and practices.	Planning and Development/ Infrastructure	✓	✓	✓	✓
5.1.4	Manage the appropriate provision and maintenance of trees within road reserves and public open spaces.	Infrastructure	✓	✓	✓	✓
5.1.5	Progressively implement cycling infrastructure improvements throughout the City in line with the City's Bike Plan.	Infrastructure	✓	✓	✓	✓
5.1.6	Continue to construct missing links in the principal shared path to complete the Perth to Armadale route.	Infrastructure	✓			
5.1.7	Undertake LED renewal projects of City carparks and within public open space.	Infrastructure	✓	✓	✓	✓
5.1.8	Construct designated bus lanes on Ranford Road between Nicholson Road and Warton Road.	Infrastructure	✓	✓		
5.1.9	Construct a new path from Reservoir Road to Maddington Road in Orange Grove.	Infrastructure	✓			
<b>Goal 5.2 Accelerate the pace of infrastructure improvements including road, rail, public transport, utilities and digital connectivity.</b>		<b>Outcome:</b> The City has improved connectivity, including transport and communications networks.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
5.2.1	Encourage the State Government to make infrastructure and public transport improvements that will benefit the community.	Executive Services	✓	✓	✓	✓
5.2.2	Contribute to the construction of a new two lane bridge on Station Street.	Infrastructure	✓			
5.2.3	Continue to work with Main Roads WA on grade separation of roads along Tonkin Highway.	Infrastructure	✓	✓	✓	
5.2.4	Prepare a transport plan for Orange Grove.	Infrastructure	✓	✓		
5.2.5	Advocate for Federal and State Government funds to upgrade and duplicate City owned bridges.	Executive Services	✓			
5.2.6	Continue to work with Main Roads WA on the proposed new bridge at the Yale Road, Nicholson Road and Garden Street intersection.	Infrastructure	✓	✓		
5.2.7	Work with Metronet to create a new precinct at Beckenham Station and support the removal of the level crossing at William Street.	Infrastructure	✓	✓		

5.2.8	Support the delivery of a new train station on Nicholson Road and upgrades to Thornlie Station as part of the Thornlie – Cockburn Link.	Infrastructure	✓	✓		
<b>Goal 5.3 Grow the business base in the City of Gosnells.</b>		<b>Outcome:</b> There is a well-established and growing business base providing stronger and more diverse employment opportunities.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
5.3.1	Provide opportunities for local businesses to come together through the Local Business Forum and Business in Gosnells events.	Planning and Development	✓	✓	✓	✓
5.3.2	Support Business Station as an enterprise development service for small and newly established local businesses.	Planning and Development	✓	✓	✓	✓
5.3.3	Actively market the City of Gosnells as a location for business establishment.	Cross Directorate	✓	✓	✓	✓
5.3.4	Support small and local business by ensuring they are provided with the opportunity to quote for the supply of goods and services required by the City.	Business Services	✓	✓	✓	✓
5.3.5	Support businesses contracting to the City with their cash flow by paying invoices within 14 days.	Business Services	✓	✓	✓	✓
5.3.6	Ensure policies and local laws do not unnecessarily limit business establishment and growth.	Business Services /Planning and Development	✓	✓	✓	✓
5.3.7	Develop a website portal for new businesses that lead them interactively through the processes required to obtain approvals and permits to start their business at their location.	Cross Directorate	✓	✓		
5.3.8	Promote library resources, programs and spaces to small and aspiring business owners.	Community Engagement	✓	✓	✓	✓
<b>Goal 5.4 Facilitate new industrial and commercial development opportunities.</b>		<b>Outcome:</b> There is increased investment and business expansion bringing employment opportunities.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
5.4.1	Facilitate further development of industrial land within the Maddington Kenwick Strategic Employment Area.	Planning and Development	✓	✓		
5.4.2	Construct the Southern River Business Park.	Infrastructure	✓			
5.4.3	Advocate for the provision of additional and equitable health services within the City.	Executive Services	✓			
<b>Goal 5.5 Develop strategically located City-owned land and dispose of underutilised City land.</b>		<b>Outcome:</b> Revenue is raised through the disposal of underutilised land and attractive development has occurred, supporting a prosperous economic base and vibrant community.				
<b>Action to achieve goal</b>		<b>Responsibility</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
5.5.1	Identify underutilised City land and conduct cost benefit analysis and community consultation to determine suitability for disposal.	Infrastructure	✓	✓	✓	✓
5.5.2	Progress transit oriented development for Maddington Town Centre, to be implemented when the Operations Centre moves.	Infrastructure/ Planning and Development		✓	✓	

## Measuring and Reporting on Progress

The City is committed to rigorous self-evaluation and transparent and accessible reporting to ensure it can be held accountable in relation to delivery of the Corporate Business Plan.

### Performance Monitoring

The City monitors performance in relation to a wide range of activities on a monthly basis to track progress and provides a comprehensive monthly report to elected members.

### Strategic Community Plan Progress Report

The City is required to review the Strategic Community Plan every two years and a progress report is prepared and published on our website as part of this review which allows residents to see progress against specific goals.

### Annual Report

At the end of each financial year the City publishes its Annual Report which provides a comprehensive update on our budget, informs residents of our key achievements over the previous 12 months and states our plans for future major projects.

### Major Projects Progress Report

This report lists the City's major projects for the year. Progress reports are provided quarterly to Council and are available to the community through publication in Council minutes.

### City Update

Residents can subscribe to receive electronic newsletters, such as the monthly City Update eNewsletter, which contains details of major projects, programs, events and activities which align with delivery of the City's Strategic Community Plan.

### City Communications

The City uses a range of methods to communicate its activities in relation to the delivery of the Strategic Community Plan and this Corporate Business Plan. These include updates on our website at [www.gosnells.wa.gov.au](http://www.gosnells.wa.gov.au), our monthly *Life in the City of Gosnells* page within the local newspaper and updates via our social media channels.

### Your Say Gosnells

The City has a dedicated consultation website which provides updates and information about public consultations. Members of the community are encouraged to register for regular updates.

## **Strategic Risks**

The City has a robust risk management framework in place which raises awareness of risk across the organisation and ensures sound risk management practices are integrated into the future planning and day to day activities of the City.

The City's culture of risk awareness ensures that challenges and opportunities are systematically identified and managed appropriately.

## **Resourcing the Corporate Business Plan**

### **Workforce**

The majority of actions in this plan will be carried out by City of Gosnells staff. However, the City recognises that it cannot deliver the community's vision alone and will work in partnership with others where it is appropriate to do so.

The City of Gosnells Workforce Plan is the key plan which will ensure the City has the right people with the right skills to deliver this Corporate Business Plan and realise the vision of the Strategic Community Plan. The Workforce Plan will ensure that the organisation is focused on the future, adaptable to change, and that organisational capability and capacity is strengthened in key areas.

### **Budgeting**

The costs associated with this plan have been included in the Long Term Financial Plan to ensure the City's financial sustainability.