



Corporate Business Plan 2025 – 2029



Making the City of Gosnell's a great place

Corporate Business Plan 2025-2029

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OUR MISSION AND VISION

Making the City of Gosnell's a great place

We will celebrate our vibrant and diverse community,
embrace our natural surroundings and drive the
development of opportunities, to support a safe and
sustainable City for future generations.

Integrated Planning and Reporting Framework

The Corporate Business Plan is part of the Integrated Planning and Reporting Framework which applies to all local governments to ensure that they plan for the future and that these plans take account of community aspirations.

This diagram shows the key elements of the Integrated Planning and Reporting Framework.



Strategic Direction

The 10 Year Strategic Community Plan represents the highest level planning document for the City of Gosnells. The Strategic Community Plan underwent a major review in 2023 and was updated in response to feedback from a survey of the community.

A minor review was undertaken in 2025 which found that the Plan continues to maintain relevance, with no material changes recommended. The next major review is due in 2027.

Strategic Priorities

The 10 Year Strategic Community Plan establishes the following five strategic priorities:

1. ENVIRONMENT – The environment is protected and enhanced
2. SAFETY – Public health and safety risks are managed and people feel safe
3. COMMUNITY – The community is proud and harmonious
4. PLACES – Places within the City are attractive and vibrant
5. ECONOMY – Businesses are supported and the economy is growing.

The Corporate Business Plan activates the commitments made in the Strategic Community Plan by ensuring that community aspirations and priorities are translated into actions that are delivered. The tables on the following pages provide details of these actions, including who has lead responsibility for the activity and when it will occur.

Public Health Planning

The most significant change to this year's Corporate Business Plan is the integration of public health planning initiatives. Public health refers to the health and wellbeing of the community as a whole. The City aims to improve the health and wellbeing of the community through its strategic priorities.

State Public Health Plan

In 2025, the State Government released its first legislated State Public Health Plan required under Part 5 of the *Public Health Act 2016*. The same legislation also requires local governments to prepare local public health plans by June 2026. The City is in the process of preparing this plan.

A Public Health Plan for Gosnells

The Corporate Business Plan highlights key actions the City is proposing to take over the next four years in relation to public health. This is to ensure the City's future Local Public Health Plan is incorporated within the City's Integrated Planning and Reporting Framework. Actions that directly improve the health and wellbeing of the community and are integral to the improvement of public health are highlighted with the following symbol in this document.







Strategic Priority 1: Environment – The environment is protected and enhanced

Goal 1.1 Protect and improve our natural assets and where possible integrate them with community activity.		Outcome: Natural areas are protected and enhanced for their environmental value and the community is provided with opportunities to experience and enjoy the natural environment in a sustainable way.					
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
1.1.1	Continue supporting Canning and Southern River Foreshores rehabilitation (Confluence project).		Infrastructure	✓	✓		
1.1.2	Continue supporting Canning and Southern River Foreshore rehabilitation (Restore Our Rivers project).		Infrastructure	✓	✓	✓	
1.1.3	Provide enhanced public access to natural areas that is sustainable and does not degrade the natural environment.		Infrastructure	✓	✓	✓	✓
1.1.4	Proactively manage our natural environment and work in partnership with Armadale Gosnells Landcare Group and the South East Regional Centre for Urban Landcare, where appropriate.		Infrastructure	✓	✓	✓	✓
1.1.5	Actively seek to develop and deliver recreational opportunities in natural areas.		Infrastructure/ Community Engagement	✓	✓	✓	✓
1.1.6	Continue with cat trapping in environmentally sensitive areas to reduce the impact on native fauna.		Infrastructure	✓	✓	✓	✓
1.1.7	Track the progress of the Greening Gosnells Strategy.		Infrastructure	✓	✓	✓	✓
1.1.8	Create Peace Park living stream.		Infrastructure	✓			
1.1.9	Create Dunnell Park green space project and living stream.		Infrastructure	✓	✓		
1.1.10	Develop a master plan for Ellis Brook Valley.		Infrastructure	✓			
1.1.11	Improve the Public Open Space at Charles Hook Park.		Infrastructure	✓	✓	✓	
1.1.12	Remediate asbestos at Rushton Road (Ellis Brook Valley).		Infrastructure		✓		
1.1.13	Deliver the Riverpark Strategy: Node Enhancement - Parks facilities.		Infrastructure		✓		
1.1.14	Deliver the Riverpark Strategy: Node Enhancement - Bickley Brook Confluence.		Infrastructure			✓	
1.1.15	Construct a dog park in Hester Park, Langford.		Infrastructure				✓
1.1.16	Construct a dog park in Oliphant Street Reserve, Kenwick.		Infrastructure	✓			
1.1.17	Construct a dog park in Homestead Park, Thornlie.		Infrastructure		✓		
1.1.18	Undertake verge planting - Spencer Road to Brookman Avenue.		Infrastructure		✓		
1.1.19	Undertake verge planting - Brookman Avenue to Langford Avenue.		Infrastructure			✓	
1.1.20	Undertake verge planting - Langford Avenue to Cameron Street.		Infrastructure				✓
1.1.21	Develop a City owned tree nursery.		Infrastructure	✓	✓	✓	

Goal 1.2 Encourage community action to protect the environment.		Outcome: City actions contribute to environmental protection by guiding or inspiring community members and businesses to take appropriate action.					
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
1.2.1	Promote and support alternative forms of travel, such as cycling and walking.		Infrastructure/Community Engagement	✓	✓	✓	✓
1.2.2	Continue the City's involvement in the Switch Your Thinking initiative.		Infrastructure	✓	✓	✓	✓
1.2.3	Work in partnership with community groups to encourage environmental volunteering.		Infrastructure	✓	✓	✓	✓
1.2.4	Advocate for amendments to the <i>Cat Act 2011</i> , requiring cats to be confined to the property where they are ordinarily kept.		Executive Services	✓			
Goal 1.3 Manage waste generated in the City of Gosnells in an environmentally responsible and sustainable manner.		Outcome: The environmental impact of waste is minimised, and waste is disposed of in a sustainable and cost-effective manner.					
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
1.3.1	Maintain a collection service for household waste and recyclables.		Infrastructure	✓	✓	✓	✓
1.3.2	Establish a waste transfer facility for the City.		Infrastructure	✓	✓	✓	
1.3.3	Deliver waste to Kwinana Energy Recovery.		Infrastructure	✓	✓	✓	✓
1.3.4	Educate the community about effective recycling and waste disposal and support the community to produce less waste.		Community Engagement/Infrastructure	✓	✓	✓	✓
1.3.5	Develop a Community Recycling & Education Centre		Infrastructure	✓	✓		
1.3.6	Establish a new organic waste disposal service.		Infrastructure	✓			
1.3.7	Offer a Community Waste Drop Off Day.		Infrastructure	✓	✓		
Goal 1.4 Develop buildings and open spaces which have minimal environmental footprints.		Outcome: The City's buildings are energy efficient and water use is optimised.					
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
1.4.1	Consider the environmental impact of City facilities and where feasible take action to minimise it.		Infrastructure	✓	✓	✓	✓
1.4.2	Apply water and energy saving techniques to City facilities, sites and open spaces.		Infrastructure	✓	✓	✓	✓
1.4.3	Connect reticulation to environmental sensors.		Infrastructure	✓	✓	✓	✓
1.4.4	Integrate on-site renewable energy technologies, such as solar panels, into the design of facilities.		Infrastructure	✓	✓	✓	✓
1.4.5	Use recyclable materials (where feasible) that will endure for the life of the development and minimise environmental and health impacts.		Infrastructure	✓	✓	✓	✓
1.4.6	Report on the Emission Reductions Strategy.		Executive Services	✓	✓	✓	✓
1.4.7	Construct a modern Operations Centre.		Infrastructure	✓	✓	✓	✓
1.4.8	Explore community battery opportunities.		Executive Services	✓			
1.4.9	Maintain or enhance the City's Waterwise status.		Executive Services	✓	✓	✓	✓
1.4.10	Review the Sustainability Action Plan.		Executive Services				✓
1.4.11	Implement Green Space Planning projects and create hydro-zoned and eco-zoned spaces.		Infrastructure	✓	✓	✓	✓

Strategic Priority 2: Safety – Public health and safety risks are managed and people feel safe

Goal 2.1 Support hazard management agencies to respond rapidly and effectively to major emergencies.				Outcome: The impact of a major emergency on life, property and the environment is minimised.					
Action to achieve goal				Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
2.1.1	Maintain a fully equipped emergency operations centre to provide a base for the Gosnells SES and Bush Fire Brigade.				Business Services/ Infrastructure	✓	✓	✓	✓
2.1.2	Develop and implement bushfire mitigation plans to reduce the risk of fires.				Business Services	✓	✓	✓	✓
Goal 2.2 Improve the safety of the community in neighbourhoods and the town centre.				Outcome: Our residents feel safer and crime and anti-social behaviour is reduced.					
Action to achieve goal				Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
2.2.1	Ensure Crime Prevention Through Environmental Design (CPTED) principles are applied to new developments.				Planning and Development	✓	✓	✓	✓
2.2.2	Review the City’s Community Safety and Crime Prevention Plan.				Community Engagement				✓
2.2.3	Install and renew CCTV in locations identified as crime hotspots, as and when funding is available.				Community Engagement/ Infrastructure	✓	✓	✓	✓
2.2.4	Install Local Area Traffic Management initiatives to improve road safety through Black Spot programs and other State and Federal programs.				Infrastructure	✓	✓	✓	✓
2.2.5	Offer CCTV rebates to residents.				Community Engagement	✓			
Goal 2.3 Encourage active and responsible citizenship.				Outcome: City led activities divert at risk residents from becoming involved in crime and anti-social behaviour and active citizenship is acknowledged and celebrated.					
Action to achieve goal				Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
2.3.1	Provide opportunities to acknowledge and celebrate volunteering, active citizenship and community spirit.				Community Engagement	✓	✓	✓	✓
2.3.2	Deliver Youth Programs to provide development and diversionary activities for at risk youth.				Community Engagement	✓	✓	✓	✓
2.3.3	Provide a range of opportunities for volunteering that enhance active citizenship and support the City’s diverse programs and activities.				Cross Directorate	✓	✓	✓	✓
2.3.4	Provide funding for Neighbourhood Watch and hold regular meetings with the WA Police.				Community Engagement	✓	✓	✓	✓
2.3.5	Support local neighbourhood events and activities that encourage community connection.				Community Engagement	✓	✓	✓	✓



Goal 2.4 Mitigate public health and safety risks.		Outcome: People's safety is not put at risk by breaches of legislation.					
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
2.4.1	Conduct a range of inspections to ensure that people's safety is not put at risk, including firebreaks, swimming pools and food premises.		Business Services	✓	✓	✓	✓
2.4.2	Conduct inspections of slabs for new buildings to ensure that foundations are adequate and comply with standards.		Planning and Development	✓	✓	✓	✓
2.4.3	Provide a ranger service to uphold community and public safety through education and enforcement of relevant State legislation and local laws.		Business Services	✓	✓	✓	✓
2.4.4	Implement and maintain strong cyber security controls to ensure the safety of personally identifiable information.		Business Services	✓	✓	✓	✓
2.4.5	Develop a Public Health Plan as required under the Public Health Act.		Business Services	✓			





Strategic Priority 3: Community – The community is proud and harmonious

Goal 3.1 Conduct events and activities designed to establish a proud and harmonious community.		Outcome: The City is home to a welcoming and inclusive community where people enjoy a range of events, activities and opportunities.					
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
3.1.1	Provide or facilitate events and activities that bring people together and promote awareness of, and respect for, diversity and inclusion.		Community Engagement	✓	✓	✓	✓
3.1.2	Conduct regular citizenship ceremonies.		Business Services	✓	✓	✓	✓
3.1.3	Provide opportunities to engage in cultural and artistic experiences.		Community Engagement	✓	✓	✓	✓
3.1.4	Provide opportunities for the community to conserve and protect our environment.		Community Engagement/ Infrastructure	✓	✓	✓	✓
Goal 3.2 Provide a range of programs designed to build community capacity.		Outcome: A wide range of community members actively participate in capacity building programs.					
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
3.2.1	Deliver library resources and services that address local need.		Community Engagement	✓	✓	✓	✓
3.2.2	Promote and encourage community volunteering and provide training and development opportunities for community groups and individuals.		Community Engagement	✓	✓	✓	✓
3.2.3	Deliver a range of programs and activities that are designed to address community issues and needs.		Community Engagement/ Infrastructure	✓	✓	✓	✓
3.2.4	Work in partnership with Government, private and not-for-profit sectors to maximise our combined efforts to build community capacity and address current issues.		Community Engagement	✓	✓	✓	✓
3.2.5	Review the Disability Access and Inclusion Plan.		Community Engagement			✓	
3.2.6	Deliver a range of programs and activities that assist the community to reduce resource consumption and living expenses.		Community Engagement/ Infrastructure	✓	✓	✓	✓
3.2.7	Provide a community grants and sponsorship program to support community organisations to deliver quality programs and services.		Community Engagement	✓	✓	✓	✓
Goal 3.3 Provide the community with opportunities to participate in diverse activities that promote physical and emotional wellbeing.		Outcome: Our community is supported to be active and healthy at all life stages and is able to enjoy a range of sporting, recreational, cultural and artistic pursuits.					
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
3.3.1	Continue to advocate for funding for an aquatic facility which meets the needs of the City's rapidly growing community.		Executive Services	✓	✓	✓	✓
3.3.2	Provide appropriate support and development opportunities for clubs and community organisations.		Community Engagement / Infrastructure	✓	✓	✓	✓








3.3.3	Provide a range of active and passive leisure activities that reflect community demographics and needs.		Community Engagement	✓	✓	✓	✓
3.3.4	Provide libraries that enhance community wellbeing by connecting people to knowledge and technology.		Infrastructure/ Community Engagement	✓	✓	✓	✓
3.3.5	Deliver a range of programs and activities that provide the community with skills and experiences to improve wellbeing		Community Engagement	✓	✓	✓	✓
3.3.6	Construct indoor netball courts at the Langford Indoor Sporting Complex.		Infrastructure	✓			
3.3.7	Upgrade the Gosnells bowling club.		Infrastructure	✓			
3.3.8	Develop a new oval in conjunction with Southern River College.		Infrastructure		✓		
3.3.9	Construct Sutherlands Park Centre (replacement of Huntingdale Community Centre).		Infrastructure	✓	✓	✓	
3.3.10	Renew and upgrade the Sutherlands Park irrigation system		Infrastructure	✓			
3.3.11	Refurbish the existing cricket pitch in Sutherlands Park.		Infrastructure		✓		
Goal 3.4 Identify and celebrate our social heritage and contemporary culture.			Outcome: There is increased knowledge and appreciation of the City's social history and contemporary culture.				
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
3.4.1	Review the City's Heritage Strategy.		Community Engagement				✓
3.4.2	Develop and maintain local heritage collections (historical, photographic and objects).		Community Engagement	✓	✓	✓	✓
3.4.3	Promote the City's places and collections of historic interest.		Community Engagement	✓	✓	✓	✓
3.4.4	Seek funding and partnership opportunities to sustain and expand service delivery, across the range of events and programs.		Community Engagement/ Infrastructure	✓	✓	✓	✓
3.4.5	Deliver heritage related events at the Museum or other relevant locations.		Community Engagement	✓	✓	✓	✓
3.4.6	Publish the City's Aboriginal Engagement Framework – Shared Journey		Community Engagement	✓			





Strategic Priority 4: Places – Places within the City are attractive and vibrant

Goal 4.1 Make the City a clean and attractive place.		Outcome: The City is a clean and attractive place where local people and visitors want to spend time and money.					
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
4.1.1	Maintain tidy and attractive public areas.		Infrastructure	✓	✓	✓	✓
4.1.2	Ensure compliance with legislation and local laws in relation to littering, parking and abandoned vehicles.		Business Services	✓	✓	✓	✓
4.1.3	Implement the Planning Policy on Public Art to enhance the amenity and character of developments and to create local landmarks.		Planning and Development/ Community Engagement	✓	✓	✓	✓
4.1.4	Enforce compliance with legislation to ensure unsightly properties and which present a health hazard are improved where possible.		Business Services	✓	✓	✓	✓
Goal 4.2 Facilitate the regeneration of the City's Town Centres and older suburbs.		Outcome: Our town centres and older suburbs are revitalised and attractive locations for living, visiting and working.					
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
4.2.1	Relocate the City's Operations Centre to facilitate the future development of Maddington Town Centre.		Infrastructure/ Planning and Development	✓	✓	✓	
4.2.2	Manage the provision of new infrastructure in the Central Maddington area under the Central Maddington Developer Contribution Plan.		Infrastructure/ Planning and Development	✓	✓	✓	✓
Goal 4.3 Optimise the use of recreation facilities, reserves and City buildings.		Outcome: All of the City's assets are systematically reviewed and renewed, as appropriate, to ensure they are fit for community use.					
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
4.3.1	Operate Leisure World as an attractive venue for water-based leisure and other health and fitness pursuits.		Community Engagement	✓	✓	✓	✓
4.3.2	Operate libraries as attractive venues for learning and recreation.		Community Engagement	✓	✓	✓	✓
4.3.3	Upgrade lighting at Central Park Avenue Reserve in Canning Vale.		Infrastructure		✓		
4.3.4	Plan and deliver the refurbishment of Gosnells library.		Infrastructure/ Community Engagement	✓	✓		
4.3.5	Review the City's Public Open Space Strategy.		Executive Services				✓
4.3.6	Apply best practice asset management principles to the City's assets, including 'whole of life' costings and maintain and renew assets in accordance with these principles.		Business Services/ Infrastructure	✓	✓	✓	✓
4.3.7	Continue to advocate for the Hester Park Regional Revitalisation Project.		Executive Services	✓			
4.3.8	Operate the Don Russell Performing Arts Centre as a modern venue for community and professional theatre.		Community Engagement	✓	✓	✓	✓

4.3.9	Activate public open spaces and community facilities through delivery of programs, events and partnerships.		Community Engagement	✓	✓	✓	✓
4.3.10	Install LED floodlighting at Tom Bateman Reserve.		Infrastructure		✓		
4.3.11	Install LED floodlighting at Thornlie Oval and Cassidy Oval.		Infrastructure				✓
4.3.12	Replace park lighting with solar/LED at Castlewood Parkway Reserve in Southern River.		Infrastructure		✓		
Goal 4.4 Identify, protect and conserve our historical buildings and places.			Outcome: The City's built heritage is recorded and significant places are conserved and protected.				
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
4.4.1	Create and implement appropriate planning, development and conservation provisions for heritage sites within the City.		Planning and Development/ Community Engagement	✓	✓	✓	✓
4.4.2	Provide information and assistance for owners of heritage sites within the City.		Community Engagement/ Planning and Development	✓	✓	✓	✓
4.4.3	Operate Gosnells Museum at Wilkinson Homestead.		Community Engagement	✓	✓	✓	✓
4.4.4	Work with Langford Aboriginal Association to rename some wetlands within the City.		Infrastructure	✓		✓	
Goal 4.5 Facilitate quality development of undeveloped land.			Outcome: The City is home to new communities, which are well planned and contain adequate infrastructure and appropriate public open space.				
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
4.5.1	Support the establishment of planning documents (such as Structure Plans) to guide the development of undeveloped land.		Planning and Development	✓	✓	✓	✓
4.5.2	Establish Developer Contribution Arrangements, where no other option exists.		Planning and Development	✓	✓	✓	✓
4.5.3	Facilitate the development of various fee simple land assets.		Infrastructure	✓	✓	✓	✓
4.5.4	Develop a new public open space at Maddington Oval.		Planning and Development/ Infrastructure		✓		
4.5.5	Assess planning and building applications to ensure compliance.		Planning and Development	✓	✓	✓	✓
4.5.6	Finalise construction of a 7-lot subdivision on Attfield Street, Maddington.		Infrastructure	✓			
4.5.7	Design and deliver Charles Hook Park subdivision.		Infrastructure	✓	✓	✓	

Strategic Priority 5: Economy – Businesses are supported and the economy is growing

Goal 5.1 Maintain a high quality road and path network.		Outcome: Major roads within Gosnells have the capacity to meet demand, the road network is well maintained, and the City provides a network of pathways which are integrated, accessible and well connected.					
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
5.1.1	Continue to maintain local roads, stormwater drainage and the City's path network in accordance with asset management principles so that they are fit for purpose.		Infrastructure/ Business Services	✓	✓	✓	✓
5.1.2	Design and construct new footpath and lighting on Nicholson Road.		Infrastructure	✓	✓		
5.1.3	Investigate and implement road safety improvements within the City's road network.		Infrastructure	✓	✓	✓	✓
5.1.4	Apply best practice stormwater drainage design and implementation in line with the latest water sensitive drainage principles and practices.		Planning and Development/ Infrastructure	✓	✓	✓	✓
5.1.5	Manage the appropriate provision and maintenance of trees within road reserves and public open spaces.		Infrastructure	✓	✓	✓	✓
5.1.6	Progressively implement cycling infrastructure improvements throughout the City in line with the City's Bike Plan.		Infrastructure	✓	✓	✓	✓
5.1.7	Continue to construct missing links in the principal shared path to complete the Perth to Armadale route.		Infrastructure	✓			
5.1.8	Undertake LED renewal projects of City carparks and within public open space.		Infrastructure	✓	✓	✓	✓
5.1.9	Construct a second carriageway between Olga Road and the bridge on Burslem Drive, in Maddington.		Infrastructure	✓	✓		
5.1.10	Construct a second carriageway between Albany Highway and Heron Place on Burslem Drive, in Maddington.		Infrastructure	✓	✓		
5.1.11	Design a shared path and cycle route between Beckenham Station and Roe Highway on Bickley Road.		Infrastructure	✓	✓		
5.1.12	Construct Stage 1 Garden Street between Warton Road and Holmes Street.		Infrastructure	✓	✓		
5.1.13	Design Stage 2 Garden Street between Holmes Street and Southern River Road.		Infrastructure		✓	✓	
5.1.14	Design a shared path between Nicholson and Warton Roads on Garden Street, Huntingdale.		Infrastructure	✓			
5.1.15	Design and construct the remaining principal shared path in Gosnells.		Infrastructure	✓			
5.1.16	Design Royal Street Bridge duplication.		Infrastructure		✓		

5.1.17	Design Fremantle Road, Gosnells, as a two-lane road with median, street trees and bike lanes.		Infrastructure	✓			
5.1.18	Reconstruct Fremantle Road, Gosnells.		Infrastructure		✓	✓	✓
Goal 5.2 Accelerate the pace of infrastructure improvements including road, rail, public transport, utilities and digital connectivity.		Outcome: The City has improved connectivity, including transport and communications networks.					
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
5.2.1	Encourage the State Government to make infrastructure and public transport improvements that will benefit the community.		Executive Services	✓	✓	✓	✓
5.2.2	Prepare a transport plan for Orange Grove.		Infrastructure	✓			
5.2.3	Work with Metronet to create a new recreation precinct at Beckenham Station.		Infrastructure	✓			
5.2.4	Construct traffic signals on Warton Road and Furley Road.		Infrastructure		✓		
Goal 5.3 Grow the business base in the City of Gosnells.		Outcome: There is a well-established and growing business base providing stronger and more diverse employment opportunities.					
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
5.3.1	Provide opportunities for local businesses to come together through the Local Business Forum and Business in Gosnells events.		Planning and Development	✓	✓	✓	✓
5.3.2	Support Business Station as an enterprise development service for small and newly established local businesses.		Planning and Development	✓	✓	✓	✓
5.3.3	Actively market the City of Gosnells as a location for business establishment.		Cross Directorate	✓	✓	✓	✓
5.3.4	Support small and local business by ensuring they are provided with the opportunity to quote for the supply of goods and services required by the City.		Business Services	✓	✓	✓	✓
5.3.5	Support businesses contracting to the City with their cash flow by paying invoices within 14 days.		Business Services	✓	✓	✓	✓
5.3.6	Ensure policies and local laws do not unnecessarily limit business establishment and growth.		Business Services/ Planning and Development	✓	✓	✓	✓
5.3.7	Develop a website portal for new businesses that leads them interactively through the processes required to obtain approvals and permits to start their business at their location.		Cross Directorate	✓	✓		
5.3.8	Promote the library resources, programs and spaces to small and aspiring business owners.		Community Engagement	✓	✓	✓	✓
Goal 5.4 Facilitate new industrial and commercial development opportunities.		Outcome: There is increased investment and business expansion bringing employment opportunities.					

Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
5.4.1	Facilitate further development of industrial land within the Maddington Kenwick Strategic Employment Area.		Planning and Development	✓	✓	✓	✓
5.4.2	Complete the Southern River Business Park.		Infrastructure	✓			
Goal 5.5 Develop strategically located City-owned land and dispose of underutilised City land.		Outcome: Revenue is raised through the disposal of underutilised land and attractive development has occurred, supporting a prosperous economic base and vibrant community.					
Action to achieve goal		Public Health	Responsibility	2025 /26	2026 /27	2027 /28	2028 /29
5.5.1	Continue to identify underutilised City land and conduct cost benefit analysis and community consultation to determine suitability for disposal.		Infrastructure	✓	✓	✓	✓
5.5.2	Complete a sustainable subdivision at Peace Park.		Infrastructure	✓	✓	✓	
5.5.3	Progress transit-oriented development for Maddington Town Centre, to be implemented when the Operations Centre moves.		Infrastructure/ Planning and Development				✓
5.5.4	Progress development concepts for the Langford Community Centre site.		Infrastructure	✓	✓	✓	✓

Measuring and Reporting on Progress

The City is committed to rigorous self-evaluation and transparent and accessible reporting to ensure it can be held accountable in relation to delivery of the Corporate Business Plan.

Performance Monitoring

The City monitors performance in relation to a wide range of activities on a monthly basis to track progress and provides a comprehensive monthly report to elected members.

Strategic Community Plan Progress Report

The City is required to review the Strategic Community Plan every two years and a progress report is prepared and published on our website as part of this review which allows residents to see progress against strategic priorities.

Annual Report

At the end of each financial year the City publishes its Annual Report which provides a comprehensive update on our budget, informs residents of our key achievements over the previous 12 months and states our plans for future major projects.

Major Projects Progress Report

This report lists the City's major projects for the year. Progress reports are provided quarterly to Council and are available to the community through publication in Council minutes.

City Update

Residents can subscribe to receive electronic newsletters, such as the monthly City Update eNewsletter, which contains details of major projects, programs, events and activities which align with delivery of the City's Strategic Community Plan.

City Communications

The City uses a range of methods to communicate its activities in relation to the delivery of the Strategic Community Plan and this Corporate Business Plan. These include updates on our website at www.gosnells.wa.gov.au, our monthly *Life in the City of Gosnells* page within the local newspaper and updates via our social media channels.

Your Say Gosnells

The City has a dedicated consultation website which provides updates and information about public consultations. Members of the community are encouraged to register for regular updates by visiting www.yoursay.gosnells.wa.gov.au.

Strategic Risks

The City has a robust risk management framework in place which raises awareness of risk across the organisation and ensures sound risk management practices are integrated into the future planning and day to day activities of the City.

The City's culture of risk awareness ensures that challenges and opportunities are systematically identified and managed appropriately.

Resourcing the Corporate Business Plan

Workforce

The majority of actions in this plan will be carried out by City of Gosnells staff. However, the City recognises that it cannot deliver the community's vision alone and will work in partnership with others where it is appropriate to do so.

The City of Gosnells Workforce Plan is the key plan which will ensure the City has the right people with the right skills to deliver this Corporate Business Plan and realise the vision of the Strategic Community Plan. The Workforce Plan will ensure that the organisation is focused on the future, adaptable to change, and that organisational capability and capacity is strengthened in key areas.

Budgeting

The costs associated with this plan have been included in the Long Term Financial Plan to ensure the City's financial sustainability.