MADDINGTON KENWICK
SUSTAINABLE COMMUNITIES PARTNERSHIP

ACTION AND IMPLEMENTATION PLAN MADDINGTON KENWICK 2025

CREATING A MODEL FOR URBAN SUSTAINABILITY

People·Places·Partners
MADDINGTON KENWICK
Sustainable Communities Partnership

May 2005

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The Action and Implementation Plan Document

This document provides an overview of the Maddington Kenwick Community Vision Statement and the actions and implementation schedule that will be implemented during 2005-2008. The following outlines the content of the Action and Implementation Plan:

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2. **The Community Leadership Network**: outlines the purpose and role of the Community Leadership Network. **6**

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Partnership Message

The Maddington Kenwick Action and Implementation Plan contains the community's vision for the future, and identifies the actions that will bring this vision to life. This groundbreaking initiative represents over 12 months of hard work by the Maddington and Kenwick communities, the City of Gosnells and the Western Australian State Government. The release of this plan is a key milestone for the Local/ State Government Partnership Programme.

More than 600 people from Maddington and Kenwick, the City of Gosnells and the State Government have had input into this Plan and the result truly reflects the community's hopes, aspirations and vision for Maddington and Kenwick.

The process has generated proactive debate and increased cooperation and support across community, business and Government. There is a tangible mood and strength of resolve within the community to deliver on this plan. With this level of support and enthusiasm, the plan's implementation, like its development, will reflect the whole of government approach to community revitalisation.

In recognition of the commitment made to the Plan by both the community and the Maddington Kenwick Sustainable Communities Partnership, the City of Gosnells and Western Australian State Government have provided significant financial and in-kind resources to back its implementation.

It is an exciting time for Maddington and Kenwick. Over the next few years, as the plan moves from concept into action, we will see an already strong and vibrant community spirit strengthen through the delivery of projects conceived and born from a partnership commitment that is steadfast in its determination to make a positive improvement to the lives of others.

Sheila McHale MLA
Chair Steering Committee
Member for Kenwick

Cr Patricia Morris AM JP
Deputy Chair Steering Committee
Mayor City of Gosnells

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Section 1: Introduction and Background

Introduction

The Maddington Kenwick Action and Implementation Plan is the culmination of over 12 months work by the Maddington Kenwick Sustainable Communities Partnership and the Maddington Kenwick communities. The Plan is the roadmap that will guide which the Partnership and the Community towards a more sustainable future for the Maddington Kenwick community.

Created in collaboration with over 450 resident and business community members, local service providers, special interest groups, stakeholders, elected officials and City of Gosnells and Western Australian State Government staff members, the Plan identifies the Community's Vision for Maddington Kenwick and the actions that will contribute to achieving that vision.

The Community Vision is a picture of Maddington Kenwick in 2025 and reflects the aspirations of the diverse community members of Maddington Kenwick. It provides the basis from which all actions have been developed and covers four focus areas:

- Social and Cultural Environment
- Natural Environment
- Economic Environment
- Built Environment

The actions identified in the Plan are tailored to the Community Vision and are allocated under the four focus areas. The Action Plan also identifies the lead and partnering groups for each action, the timeframe for action implementation, and the anticipated resources required for implementation.

The Plan is a living document that will be subjected to annual review by the Partnership and the Maddington Kenwick communities. This review will enable the community and the Partnership to assess its progress and amend the Plan as appropriate.

The Action and Implementation Plan represents the Partnership and Community's commitment to ensuring a sustainable future for Maddington and Kenwick. It is the first step in establishing Maddington and Kenwick as a model of urban sustainability.

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1. The Maddington Kenwick Community

The Maddington Kenwick Community's European history dates back to the 1830's when the two suburbs were the centres for agricultural activities along the Canning River. Maddington and Kenwick are in an area traditional to the Beeliar and Beeloo groups of Noongar people. The two suburbs' socio-economic profile is now typical of many mixed residential and business suburban areas developed in the industrial post World War II period during which the area has evolved as part of the expansion of the City of Perth southwards along the Albany Highway.

The two suburbs cover 20.7 square kilometres of land located 16 kilometres south of the Perth central business district. The area is readily accessible via the Albany Highway, the metropolitan train system, the domestic and international airports, the national rail system and road freight depots.

Today Maddington Kenwick is home to over 14,000 residents and has a mixture of residential, rural, commercial and industrial land uses. The area is remarkable for its wealth of natural assets including the Canning River and its various tributaries and the Brixton Street Wetlands. The community itself functions with a number of clearly identified leaders and strong overlapping networks and a healthy connectedness between various interest groups. Community members value these strong connections and clearly identify this sense of community as a key asset of Maddington Kenwick.

Sixty-four percent of the community was born in Australia with the second largest ethnicity being people born in the United Kingdom. A significant proportion of the community (3.6%) is of indigenous ancestry. There is evidence that the area is becoming a settlement zone for refugees with nearly 12% of residents not speaking English at home and the area has become a centre for non-Christian religion and schooling.

The community is facing a number of challenges relating to socio-economic conditions in the area. The area has high levels of socio-economic disadvantage which is reflected in low rates of educational achievement, higher than average unemployment rates (particularly youth unemployment), with skills held by local people heavily skewed towards male employment in the engineering and building sectors. There is also evidence that local people are not accessing the jobs located in the area. The community is further challenged by the relatively high proportion of young people.

However, the community has expressed a strong willingness and ability to partner with stakeholders in the Partnership project.

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2. *What is the Maddington Kenwick Sustainable Communities Partnership?*

The Maddington Kenwick Sustainable Communities Partnership is a coalition between the City of Gosnells and the Western Australian State Government. The Partnership was created in 2003 in response to the strategic direction provided by the City of Gosnells community, which identified the regeneration of Maddington and Kenwick as a priority.

The Partnership has been established to develop a model for sustainable community regeneration in the urban middle ring, which can be applied throughout Australia's metropolitan areas. The Partnership is based upon a whole of government and community response to the challenges of Maddington Kenwick. The Partnership is lead by:

- Department of Premier and Cabinet
- Department for Planning and Infrastructure
- Department of Housing and Works
- LandCorp
- Department of Health
- Department for Community Development
- Department of Local Government and Regional Development
- City of Gosnells

The Partnership objectives are:

1. To develop and implement strategies for the sustainable community regeneration of Maddington and Kenwick, that is lead by the community's vision.
2. To develop alliances with Federal Government Agencies, Non Government Organisations and the Business Community.
3. To actively involve the community in all aspects of the Initiative.
4. To contribute towards creating greater liveability of Maddington and Kenwick's urban form.
5. To contribute towards the economic development of Maddington and Kenwick.
6. To reduce the adverse environmental impacts of current activities and future developments within Maddington and Kenwick.
7. To investigate ways to improve the social well being of residents and to implement strategies to achieve this.
8. To contribute towards a greater sense of place within the communities of Maddington and Kenwick.
9. To document and assess the Partnership's progress and make this available, with a view to providing a model for other communities and organisations to learn from.

The Partnership is based upon the three key values of **sustainability**, **partnerships** and **community engagement**.

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3. What is the Community Leadership Network?

Established to provide community leadership and assist as a conduit between the Maddington Kenwick Sustainable Communities Partnership and the Maddington Kenwick Community, the Community Leadership Network (CLN) has been instrumental in the development of the Action and Implementation Plan.

The CLN comprises interested members of the Maddington Kenwick community including residents, businesses, service providers and special interest groups. It is an evolving group of community members committed to improving the quality of life, environmental sustainability and economic capacity of Maddington and Kenwick.

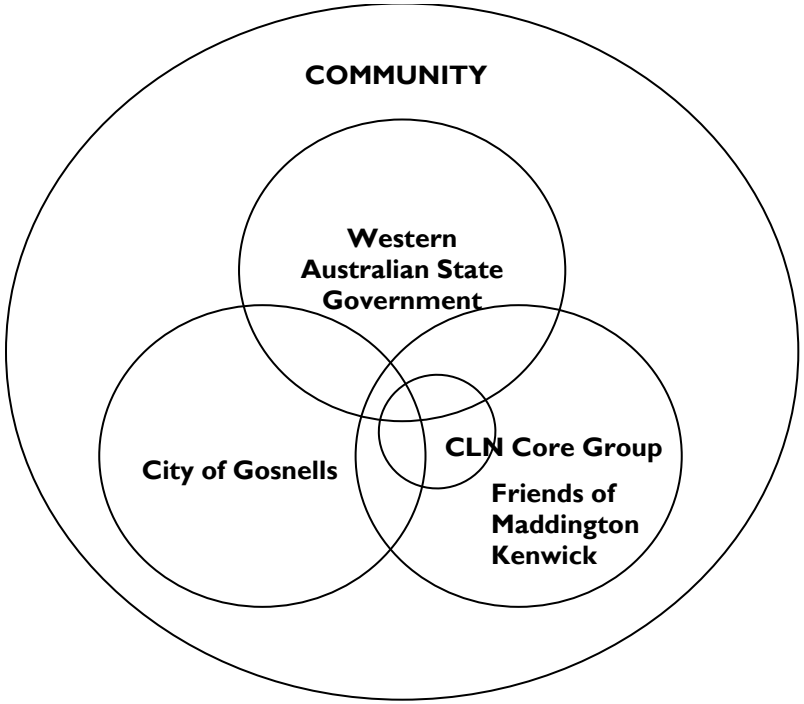
The CLN is structured around two groups:

- **Core Group:** who provide detailed and ongoing advice to the Partnership. The Core Group includes 20 dedicated community members who are donating considerable amounts of time to improving the quality of life in Maddington Kenwick.
- **The Friends of Maddington Kenwick:** a continually growing group of community members who support the Core Group by contributing to consultation programs, event management and advice. The Friends of Maddington Kenwick are central to the ongoing community engagement efforts.

The members of the CLN have used their personal associations within Maddington Kenwick to promote positive community responses to improving the quality of life in Maddington Kenwick. By providing direction, advice and recommendations, the CLN has played a pivotal role in the development of the Plan.

The CLN will continue to work actively with the community to coordinate the actions identified in the Plan, as well as participating in the annual review process.

DIAGRAM 1: STRUCTURE OF THE COMMUNITY LEADERSHIP NETWORK



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4. How was the Plan Developed?

The process used to develop the Plan is based upon a model of Community Visioning known as the 'Oregon Model'. The model allows for extensive community engagement resulting in a community-led Plan. The model has assisted in building community leadership skills to ensure ongoing community participation in the Plan's implementation. The model outlines a four stage development process:

Stage 1: Developing a community profile and identifying community values
Stage 2: Identifying key trends in the community
Stage 3: Development of a Community Vision
Stage 4: Development of an Action and Implementation Plan

The Partnership has added a fifth stage which incorporates an annual review of the Action and Implementation Plan. This stage will ensure the Plan is meeting Community and Partnership objectives and the actions remain relevant to the Community.

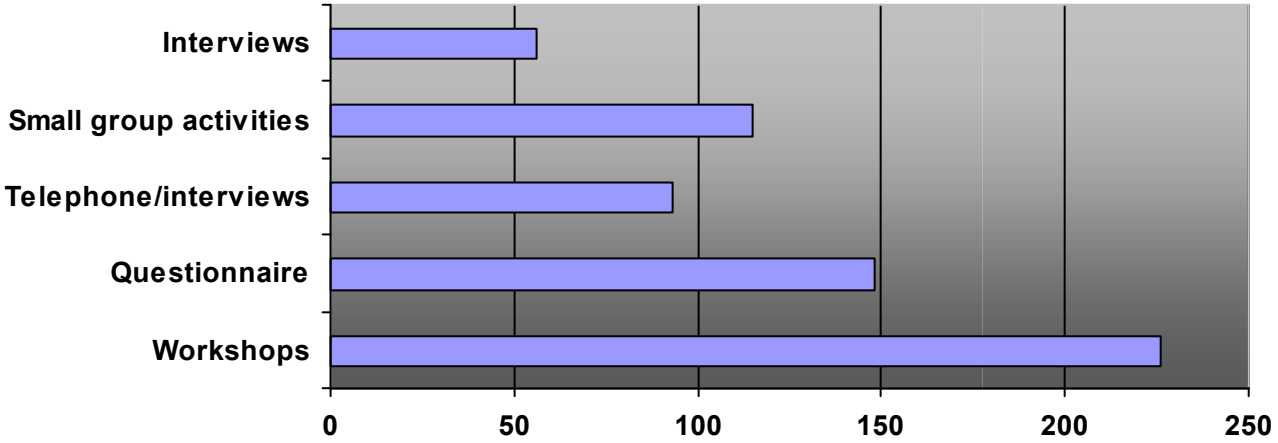

DIAGRAM 2: Estimated Community Participation Levels

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The following activities have been conducted in the development of the Action and Implementation Plan:

Activity	**Month**
Community Background Events	April 2004
Background Community Interviews	March/April 2004
Consultations with Individuals	July – October 2004
Community Launch Event	July 2004
Community Visioning Workshops	August 2004
Forum for the Noongar Community	August 2004
Forum for People with Disabilities and Carers	August 2004
Senior's Forum	August 2004
Community Leadership Network Sessions	August – November 2004
Youth Sessions including Indigenous Australian Youth, Youth Advisory Council and Kenwick Youth Service	September 2004
Community strategy identification workshops	September 2004
Business Community Forum	October 2004
Action Planning Workshops	November 2004
Community Leadership Network 'Celebrating Our Community' Event	November 2004

Over 450 Community members and stakeholders have been involved in the activities outlined above. In addition to these activities, 150 intercept questionnaires were conducted in Maddington and Kenwick. The questionnaire provided additional guidance as to the key community values, aspirations and suggestions for improvement in Maddington and Kenwick.

The information provided by the Community has directed the development of the Plan, reflecting the Community's hopes and aspirations for Maddington Kenwick. The Community will remain actively involved with the Action and Implementation Plan through the coordination of actions and the annual Plan review.

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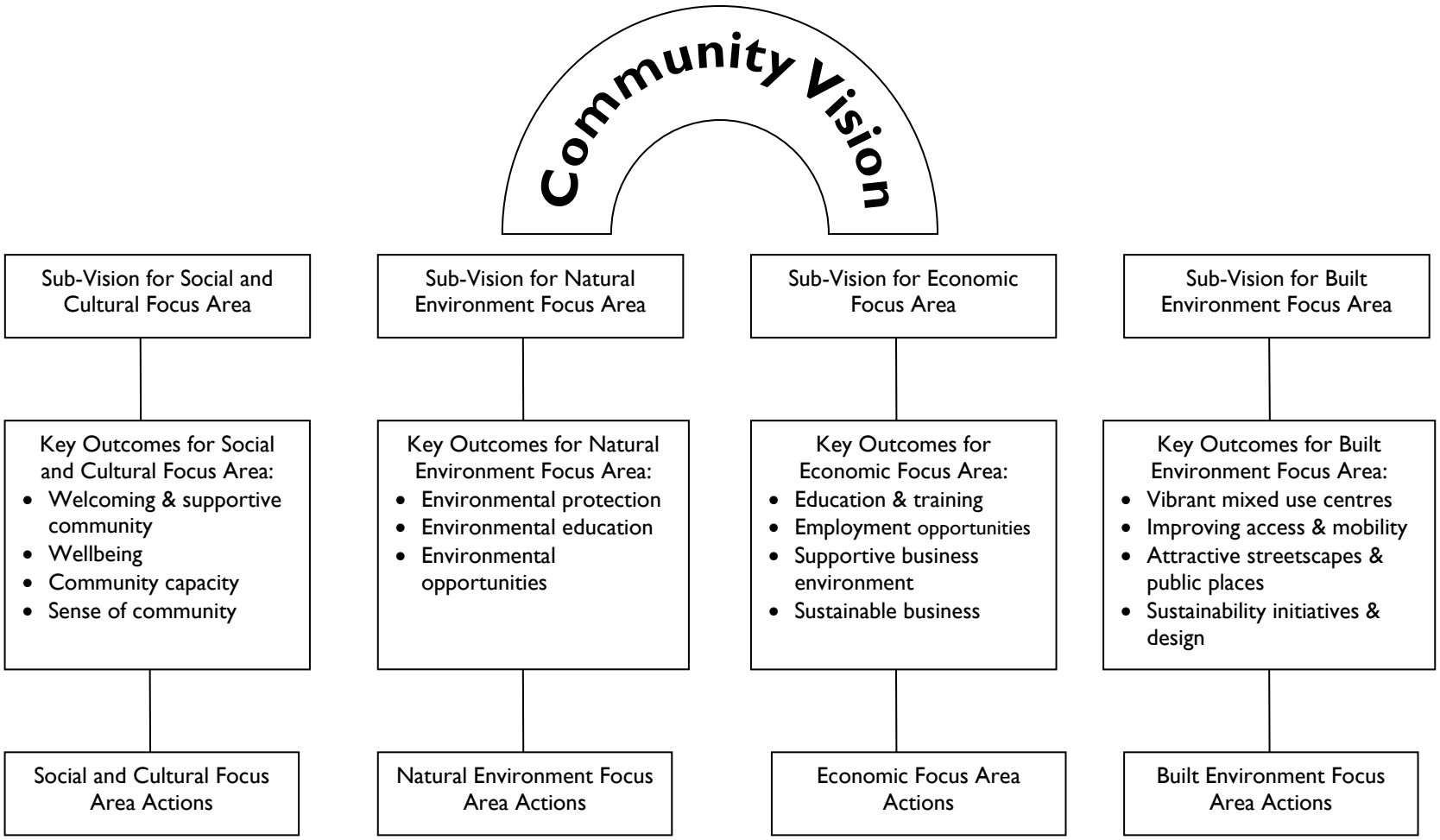
5. What is the Structure of the Plan?

The Plan is structured in such a way that all the identified actions work towards achieving the Maddington Kenwick Community Vision. The following diagram demonstrates the Plan's structure:

Structure of the Plan



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The actions range from small and simple ideas through to major projects with regional implications. Many of the ideas contained in the Plan will require further definition by the relevant stakeholders to identify implementation strategies and required resourcing. Wherever possible an estimate of the potential resources has been provided. It is envisaged that at the end of the first annual review more detail of the required resources will be available.

The actions identified in the Plan are outlined in a table under the following headings:

Sample of Action and Implementation Plan Table

Action No.	**Action**	**Lead**	**Partners**	**Timing**	**Potential Resources**
Each action is given an identifying number for easy reference	A description of the Action	Identifies the lead partner agency to drive the action.	Identifies the partnering agencies and organisations who have a role to play in realising the action.	Identifies the year of implementation	Estimates the anticipated resources required for implementation

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6. How will the Plan be Implemented?

This Action and Implementation Plan is not meant to be a static blueprint that sits on the shelf. It is a living document that can continue to incorporate new ideas as partners turn their minds to creative new ways of working together. The Actions contained in this Plan will be implemented under the guidance of the Partnership Steering Committee and CLN with advice from the Technical Committee. The partnering agencies identified with each Action will be responsible in many cases for scoping the individual tasks involved in more detail, exploring new ideas, confirming the resources needed, and identifying strategies to realise the Action. The role of the Partnership will be to provide the necessary encouragement and support, facilitate the cross government collaboration, and lobby for the resources needed to do the work. It will also ensure that processes are in place to involve the community in the implementation, and that the community are kept informed on progress.

In order to ensure that suitable progress is being made towards a more sustainable future for the Maddington Kenwick communities a performance measurement process will be put in place to allow progress to be monitored, and measure how well sustainability objectives are being achieved. An annual review will be undertaken with the close involvement of the CLN to allow progress to be assessed, actions updated, and adjustments made to keep the implementation process on target.

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7. Who Has Been Involved?

The following people are recognised for their participation and involvement in the development of the Action and Implementation Plan. Special thanks must go to the many community members who have not been named here but responded to questionnaires, participated in small group discussions or took part in one-on-one conversations during the development process.[1]

Community Leadership Network

Norm Anderson
Ray Arthur
Cathleen Baxter
Warner Baxter
Monique Bosshard
George Brown
Terry Brown
Cathy Burton
Harley Carson
Heather Cassey
Brian Charlie
Mei Lin Clarke
Bernard Colgan
Phil Craddon
Maggie Cussell
Cathy de Marco
Regina Drummond
Steve Duval
Aleah Hitchins
Kate Hitchins
Sid Hodgkiss
Julie Jackson
Eunice Jones
Glen Joyce
Diane Karniewicz
Marc Lane
Ramon Lawrence
Erica Lawton
Darren MacNeall
Caron MacNeall
Hope Mann
Joe Mann
Judy McKenzie
Vicki McNamara
Ian McNamara
Sunny Miller
Ron Okely
Rona Okely
Gladys Paul
Brian Vale
Judith Van Der Linden
Richard Ward
David Warwick
John Webster
Anamaria Zabala

Community Members

Clive Abraham
Monty Bailey
Teresa Bailey
Stuart Baldock
Jacqueline Bignoux
Julie Boundry
Stan Brice
Tenielle Brown
David Bruins
Joan Bruins
Aaron Collard
Jettrude Collard
Don Cameron
Lyn de Ruyter
Crystal Devenish
Gary Ewers
R. Haliman
Beryl Harp
Leon Harp
Ralph Hibble
Delenne Holbert
Peter Ierino
Greg Kerr
Peter Kovarevich
Brian Kynaston
Fran Kynaston
Gavin Lawrence
Norma Lawrence
Max Lowth
John McConnell
Robbie McConnell
John McEvoy
Cleave Narkle
Maureen Outten
Russ Parham
Libby Pasquini
Les Price
Jean Richards
Betty Richardson
Lyall Richardson
Angela Ryder
Andy Sieracki
Jennifer Sieracki
Maureen Soklich
Kylie Stark
David Warwick
Maurie Webb
Perry Wei
Pat Wheeler
Tony Wheeler
Lyne Wisbey
Murray Yarran
Wayne Yarran
Angela Yates

[1] Names are listed alphabetically

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Maddington Kenwick Steering Committee

Sheila McHale MLA (Chair)	Western Australian State Government
Cr Patricia Morris (Deputy Chair)	City of Gosnells
Cr Rod Croft	City of Gosnells
Cr Dave Griffiths	City of Gosnells
Vacant	Maddington Community Representative
Stuart Jardine	City of Gosnells
Terry Lewis	Western Australian State Government
Vacant	Kenwick Community Representative
Cr Ron Mitchell	City of Gosnells
Peter Pike/Angela Babb	Business Community Representative
Cr Pauline Wainwright	City of Gosnells
Stuart Henry	Member of Parliament for Hasluck

Maddington Kenwick Technical Committee

Brian Curtis (Co-Chair)	Department for Planning & Infrastructure
Ray Haeren (Co-Chair)	Planning and Sustainability, City of Gosnells
Ann Barblett	Department of Health
Etienne Brits	Urban Regeneration, City of Gosnells
Bruce Fouracres/Karen Branch	Department of Housing and Works
Julie Francis	Community Programmes, City of Gosnells
Peter Johnston/Ann Leishman	Department for Community Development
Ross Mannion	Department for Local Government and Regional Development
David Patman	Department for Planning & Infrastructure
Jennifer Pidgeon	Maddington Kenwick Sustainable Communities Partnership, City of Gosnells
Phil Slater	LandCorp
Geordie Thompson	City Facilities, City of Gosnells
Ross Wells	Health and Rangers City of Gosnells
Paul White	Economic Development, City of Gosnells

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Western Australian State Government Staff

Ricky Arnold	Department of Culture and the Arts
Mike Betham	Heritage Council of WA
John Brinkman	Department of Indigenous Affairs
Bruce Campbell	Department of Sport and Recreation
Greg Cash	Department of Housing and Works
Brian Clurton	Department of Indigenous Affairs
Donald Coid	Department of Health
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Sarah Glenister	Department of Health
Samantha Gordon	Department for Planning and Infrastructure
Sue Graham-Taylor	Western Australian Museum
Amity James	Department for Planning and Infrastructure
Arpad Kalotas	Department of Indigenous Affairs
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Andrew Main	Department of Local Government and Regional Development
Nigel McCombe	Department of Sport and Recreation
Ross Montgomery	Water Corporation
Sharon Reid	Western Australian Police Service
Ian Robson	Public Transport Authority
Michael Rowe	Department of the Premier and Cabinet
Greg Rowse	Department of Indigenous Affairs
Marian Smith	Armadale Community Health
John Stevenson	LandCorp
Peter Tapsell	Swan River Trust
Michael Thurner	Water Corporation
Pel Wier	Western Power
Craig Wooldridge	Main Roads WA

City of Gosnells Staff

Rebecca Armstrong	Office of the CEO
Brian Charlie	Community Programmes
Agata Chmielewski	Urban Regeneration
Peter Erceg	Health
Jan Everett	Urban Regeneration
Gary Fisher	Community Programmes
Michael Hamling	Parks and Environmental Operations
Brad Harris	Technical Services
Maureen Hegarty	City Planning
Beth Horton	Seniors and Disability Services
Joy Maynard	Community Programmes
Annemie McAuliffe	Urban Regeneration
Valery Niazov	Community Programmes
Kristian Nolan	City Planning
Nadine Popelier	Community Programmes
Karen Rossel	Urban Regeneration
Wayne Van Lieven	Urban Regeneration
Patsy Vizents	Heritage Services
Simon Wilkes	City Planning
Chris Woods	Community Programmes

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Supporting Participants

Cr Wayne Barrett	City of Gosnells
Cr Julie Brown	City of Gosnells
Puru Chettri	The Smith Family
Cr Ron Hoffman	City of Gosnells
Cr Susan Iwanyk	City of Gosnells
Helen Jackson	Mission Australia
Sharon Jackson	
Cr Carol Matison	City of Gosnells
Cr Sue Moss	City of Gosnells
Cr Olwen Searle	City of Gosnells
Jeanne-Marie Thomaz	Mission Australia
Martin Whitely MLA	

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Peer Review

Steven Ames	Steven Ames Planning

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Robert Prestipino	Vital Places

Stage 2 - 4 Project Team

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Chris Antill	Chris Antill Planning & Urban Design
Kim Bridge	Kim Bridge & Associates
Judy Kulisa	Intent Training and Consultancy
Tim Muirhead	CSD Network
Leah O'Brien	Quantum Connections

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7. Acronyms

AGLG	Armadale Gosnells Landcare Group	LC	Lotteries Commission
CALM	Department of Conservation and Land Management	MRWA	Main Roads WA
CBA	City Business Association	NAC	Noongar Action Committee
CEDO	Central Education District Office	Partnership	Maddington Kenwick Sustainable Communities Partnership
CLN	Community Leadership Network	PTA	Public Transport Authority
CC	Chamber of Commerce	SERCUL	South East Regional Centre for Urban Landcare
CoG	City of Gosnells	SF	The Smith Family
DCA	Department of Culture and the Arts	SBDC	Small Business Development Corporation
DCD	Department for Community Development	SCC	Swan Catchment Council
DET	Department of Education and Training	SERCUL	South East Regional Council for Urban Landcare
DHW	Department of Housing and Works	SRT	Swan River Trust
DIA	Department of Indigenous Affairs	TAFE	Technical and Further Education Australia
DoE	Department of Environment	UWA	University of Western Australia
DoH	Department of Health	WAPS	Western Australian Police Service
DPC	Department of the Premier and Cabinet	WATC	Western Australian Tourism Commission
DPI	Department for Planning and Infrastructure	Water Corp	Water Corporation
DSC	Disability Services Commission	YAC	Youth Advisory Council
DSR	Department of Sport and Recreation	YBC	Yule Brook College
HCWA	Heritage Council of Western Australia	⊙	Project will be undertaken in current year
MA	Mission Australia	➲	Project will be undertaken in current year and will continue into following years

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Section 2: Community Vision

1. The Community Vision

The Maddington Kenwick Community Vision is a picture of Maddington and Kenwick in the year 2025. The Community Vision is the guiding statement for the Maddington Kenwick Action and Implementation Plan. It provides strategic direction to the Community and the Partnership in their work to improve the quality of life in, and sustainability of, the two communities. It comprises an umbrella vision, which is supported by more detailed sub-visions for each focus area. The Vision reflects local values and aspirations and provides guidance to the development and implementation of actions.

Maddington Kenwick Community Vision

In the year 2025, Maddington Kenwick has realised its full potential and become a leading community in sustaining itself socially, environmentally and economically. Maddington Kenwick has a high quality of life, strong sense of place and positive identity. It is an innovator and model for other communities. Maddington Kenwick is a place where people choose to be.

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Sub-Visions

Social and Cultural

In the year 2025, Maddington Kenwick is welcoming and supportive of its diverse community. We feel safe and secure and have a sense of wellbeing. People have many places and opportunities to gather and connect. We have access to excellent education and are empowered to achieve our full potential. We are actively engaged in decision making. Our community's strong identity is enhanced by our active involvement in culture and the arts.

Natural Environment

In the year 2025, Maddington Kenwick has transformed its degraded waterways and landscapes into living ecosystems. We understand the value of our natural environment, which we work to protect and enhance. We demonstrate our respect for the environment through our individual actions. We have a wide range of opportunities to appreciate and enjoy our environment and welcome the natural environment back into our urban areas.

Economy

In the year 2025, Maddington Kenwick has a healthy, vibrant and growing local economy that provides a range of employment opportunities. We have access to excellent education and training. There is a mix of job opportunities offering good wages in strong companies. Older industrial areas have been regenerated to meet the needs of the new economy. Our industries are environmentally responsible, and work closely with the community to ensure our quality of life is maintained. Our employment areas have attracted significant new investment and have developed a reputation for environmentally friendly business.

Built Environment

In the year 2025, Maddington Kenwick has vibrant, transport-oriented centres, strongly connected places and a high standard of amenity. We are renowned for the harmonious mix of our diverse urban land uses. We acknowledge and protect the best of our built heritage. Our streetscapes are friendly and inviting and encourage people to walk and interact. Our urban areas have been revitalised through the creative reuse of buildings, appropriate new development and the encouragement of innovative design. Our buildings and public spaces are designed to be environmentally sustainable.

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2. Statement of Community Values

The Community Values were developed by the Community whilst working towards development of the Community Vision. The following identifies the key Community Values that underpin the Community Vision and its associated actions:

Being Proactive

In Maddington Kenwick the Community values progressive leadership and collaborative partnerships to embrace opportunities for change and innovation. The Community values the environment and is centred on people who use creativity and energy to establish positive improvements to the quality of life and sustainability of the Community.

Having Pride

The Maddington Kenwick Community distinguishes itself by understanding and working to protect its natural environment. The Community has pride in its Noongar and European history and understands the value of their environmental and social assets with which they are working to improve the quality of life for all those who live and work in the area.

Promoting Education and Employment

The Maddington Kenwick Community believes that access a range of educational and employment opportunities are important to its future. Community leaders appreciate the importance of life-long learning, education for all ages and appropriate training for employment. The Community is supportive of positive and environmentally sustainable investment in the commercial/industrial sectors and is seeking the creation of local work opportunities for Community members.

Enjoying a Caring, Welcoming Community

The Maddington Kenwick Community is caring, welcoming and friendly and values its sense of Community belonging. It is an inclusive Community for all ages, ethnicities and abilities where there is a celebration of diversity. People care, respect, value and support each other and the Community has a strong sense of its own identity.

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Being Healthy

The Maddington Kenwick Community values its health and encourages its members to be fit and healthy. The community appreciates and is working to create an environment which is pollution free and there are a variety of recreational and leisure opportunities.

Promoting Access and Safety

In Maddington Kenwick the Community is working to become a place that is easy and safe to move around. Improving connectivity between Maddington and Kenwick is a Community priority. It has been achieved by supporting the creation of an efficient public transport system and people-friendly streets with alternative transport infrastructure such as footpaths and cycle ways. People feel safe in Maddington Kenwick because of the well designed urban environment, legible and calm streets and supportive Community members.

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Section 3: Actions

SC Social/Cultural Environment

In the year 2025, Maddington Kenwick is welcoming and supportive of its diverse community. We feel safe and secure and have a sense of wellbeing. People have many places and opportunities to gather and connect. We have access to excellent education and are empowered to achieve our full potential. We are actively engaged in decision making. Our community's strong identity is enhanced by our active involvement in culture and the arts.

SC Strategy 1 Welcoming and supportive community: Build upon existing social capital to provide a welcoming, friendly, caring community that supports its diverse population

Action No.	Action	Lead	Partners	Timing				Potential Resources
				05	06	07	08	
SC1	Develop a Welcome Postcard that identifies sources of information about Maddington Kenwick.	CLN	CoG (Planning & Sustainability), LC	⊙	⊙	⊙	⊙	Staff time Volunteer time Project cost: $4,000 set-up & initial print run. $3,000 reprint
SC2	Hold 'Welcome to Maddington Kenwick' sessions, displaying what is available in the community, by linking in with existing community groups, including the Community Leadership Network.	CLN	CoG (Planning & Sustainability & Community Engagement)	⊙	⊙	⊙	➲	Staff time Volunteer time Project cost: 8 sessions $4,000
SC3	Develop links between schools and seniors groups and seek opportunities for cross generational projects. Ideas include art projects, using internet facilities, oral history projects, games (multimedia/board games) and a Noongar cultural program.	CoG (Community Engagement)	Seniors Groups, DCA, DIA, LC, YBC, YBC Students, CEDO, CLN, DCD	⊙	⊙	⊙	➲	Staff time Schools staff time Project costs: Small projects and events to be determined

The target completion dates have been determined on the basis of best information and may be subject to change due to circumstances beyond the Partnership's control.

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SC4	Provide a youth site on the City of Gosnells website.	CoG (Community Engagement)	YBC, YBC Students, DCD (Indigenous Policy Directorate)	⊙				Staff time Volunteer youth time Project cost: $1,000
SC5	Work to support Mission Australia's proposed Maddington multi-services community facility, which will ensure improved access to services. This item Includes development of a community café and training facility.	MA	CoG (Planning & Sustainability), LandCorp, DPI, DHW, DCD (Indigenous Policy Directorate)	⊙	⊙	⊙		Staff time NGO's time Volunteer time
SC6	Improve the coordination and promotion of youth activities across government and non-government agencies. Identify gaps and develop actions to address those gaps.	COG (Community Engagement)	MA, SF, DCD (Indigenous Policy Directorate), HQ, YBC, YBC Students	⊙	⊙	⊙	⊙	Staff time NGO's time Project costs: $4,000 administrative support
SC7	Provide youth activities at Westfield Street Precinct including a wheeled sports facility, internet and youth services.	CoG (Infrastructure, Community Engagement, Planning & Sustainability)	DHW, SF, HQ, DCD (Indigenous Policy Directorate)	⊙				Staff time NGO's time Project costs: refer to Built Environment for Capital Costs. Operating costs $30,000 pa + maintenance
SC8	Ensure family and youth activities are incorporated into the Maddington Town Centre.	CoG (Planning & Sustainability, Community Engagement)	DPI, LandCorp, MA, DSR, DCD (Indigenous Policy Directorate)	⊙	⊙			Staff time NGO's time Project Costs: To be determined
SC9	Provide more public basketball hoops.	CoG (Infrastructure, Community Engagement)	DCD (Indigenous Policy Directorate)		⊙			Staff time; Project Costs: $12,000

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SC10	Work with the local multicultural community to identify opportunities to develop cultural awareness, including the promotion of international music, arts, food and culture.	CLN	CoG (Community Engagement, Planning & Sustainability), DCA, DIA, LC, Local Businesses		⊙			Staff time Volunteer time Project Costs: Events to be determined
SC11	Develop a Noongar elder/youth cultural and arts program that provides a connection between local Noongar history and the area today.	COG (Community Engagement), DIA	DCA, LC, YBC, YBC Students, DCD (Indigenous Policy Directorate)	⊙	⊙			Staff time Volunteer Time Project Costs: $30,000
SC12	Provide Aboriginal Community Liaison Officers for Maddington Town Centre, Kenwick Village Shopping Centre and Westfield Street Park Precinct.	CoG (Community Engagement)	DIA, LC		⊙	⊙	⊙	Staff time; Project Costs: Level of service to be determined estimated $50,000 pa
SC13	Investigate the possibility of establishing a Noongar food garden.	DIA, NAC	CoG (Planning & Sustainability, Infrastructure, Community Engagement) LC	⊙				Staff time Volunteer time Project Costs: estimated $30,000 + annual maintenance costs
SC14	Seek support from local business for community projects.	CLN	Local Business Groups	⊙	⊙	⊙	⊙	Volunteer time Local businesses Project Costs: Sponsorship to be determined
SC15	Establish a working group, to include the private sector and parents, to consider opportunities for improving public and private provision of child care.	CoG (Community, Engagement, Planning & Sustainability)	CEDO, CLN, DCD, GEYAG	⊙	⊙	⊙	⊙	Staff time Volunteer time Local business time Project Costs: $4,000 administrative costs

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***SC Strategy 2. Wellbeing*:** Encourage people to be healthy, feel safe and enjoy general and individual wellbeing

Action No.	Action	Lead	Partners	Timing				Potential Resources
				05	06	07	08	
SC16	Conduct an assessment of actual and perceived safety concerns in Maddington Kenwick and develop a targeted program for the area based around existing SafeCity and WA Police Service initiatives and introduce new programs to fill any gaps.	CoG (Planning & Sustainability, Community Engagement)	DPC, WAPS, UWA, CLN, DCD (Family and Domestic Violence Unit)	⊙				Staff time UWA time Volunteer time Project costs: $50,000 research, $50,000 strategy development
SC17	Raise awareness and encourage involvement in local issues/activities through the Maddington Kenwick Partnership newsletter, school and church newsletters, notice boards at shopping centres, community groups and the Community Leadership Network.	CLN	CoG (Planning & Sustainability)	⊙				Volunteer time Staff time Project costs: Maddington Kenwick Newsletter $30,000 pa
SC18	Establish opportunities for physical activity including walk/bike trails (identifying distance) using available public infrastructure, focusing on safety and getting to know the neighbourhoods.	CoG (Infrastructure, Community Engagement, Planning & Sustainability)	DPI, DoH, DSR, Universities, LC, YBC		⊙	⊙	⊙	Staff time Volunteer time University time Project costs: $10,000 for trail development
SC19	Review the provision of health services and facilities, including child health and parenting programs, and identify opportunities for improvement.	DoH	DCD, CoG (Community Engagement, Planning & Sustainability, Regulatory Services), GEYAG, YBC Parents	⊙	⊙			Staff time Project costs: to be determined, administrative support $2,000

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SC Strategy 3 Community capacity: Develop capacity through education, participation and empowerment

Action No.	Action	Lead	Partners	Timing				Potential Resources
				05	06	07	08	
SC20	Work with local schools to develop community awards to recognise educational achievement.	CLN	Local Schools, CEDO, CoG (Planning & Sustainability), Local Businesses	⊙	⊙	⊙	⊙	Schools time Staff time Project Costs: $2,000 sponsorship to be sought
SC21	Assess the opportunity to provide community access to school campuses to encourage life long learning.	CEDO, local schools	CLN, CoG (Planning & Sustainability), YBC		⊙			Staff time Volunteer time
SC22	Establish local computer training programs for adults investigating opportunities with TAFE, Yule Brook College and Work for the Dole.	CEDO, Local Schools, TAFE, CoG (Planning & Sustainability, Community Engagement)	MA, SF, HQ, LC, YBC	⊙	⊙	⊙	⊙	Staff time NGO time Project costs: Project to be developed costs to be determined
SC23	Improve facilities for the community to access the internet.	CoG (Planning & Sustainability)	HQ, CEDO, YBC, Local Schools, TAFE	⊙				Staff time Volunteer time Project costs: IT facilities to be determined
SC24	Establish a speaker series on governance, community involvement and lobbying practices.	CoG (Planning & Sustainability)	Universities, DCD, LC	⊙				Staff time, University time, Project costs: $2,000 pa

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SC Strategy 4 Sense of community: Develop a sense of belonging through participation in community, the arts and appreciation of heritage

Action No.	Action	Lead	Partners	Timing				Potential Resources
				05	06	07	08	
SC25	Promote a sense of community through the development of local activity centres (eg. Westfield St, Kenwick Road, Maddington Town Centre) and by encouraging activity centre and street-based community events, including the development of a street party package.	CoG (Planning & Sustainability, Community Engagement)	DPI, DHW, LandCorp, CLN, LC	⊙	⊙	⊙	⊙	Staff time Volunteer time Project costs: Activity centres refer to Built Environment, street party package $7,500 + maintenance and reprints.
SC26	Develop a community arts program focusing on performance, temporary art installations and multicultural and Indigenous Australian arts.	DCA	CoG (Planning & Sustainability, Community Engagement), DIA, CLN, LC, YBC		⊙	⊙	⊙	Staff time Volunteer time Project costs: Project to de developed, costs to be determined
SC27	Include artists in local infrastructure development and design teams to provide interpretation of the local community and environment.	DCA, CoG (Infrastructure)	DIA, CLN, LandCorp, PTA, MRWA, YBC	⊙	⊙	⊙	⊙	Staff time, Volunteer time, Project costs: to be built into relevant capital budgets.
SC28	Involve the community in the improvement of local parks.	CoG (Infrastructure, Planning & Sustainability,	CLN	⊙	⊙	⊙	⊙	Staff time Volunteer time Project costs: to be built into

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		Community Engagement)						relevant capital budgets
SC29	Hold community achievement celebrations linked with the annual review of the Action and Implementation Plan, and include recognition of student achievement.	Partnership	CoG (Planning & Sustainability, CLN, YBC, Local Schools	⊙	⊙	⊙	⊙	Staff time Volunteer time Project costs: Event and award costs $5,000 pa Sponsorship to be sought
SC30	Work with Local Studies Unit to create an oral, written and photographic history of Maddington Kenwick and its natural assets, to increase awareness of local history and cultural assets.	CoG (Community Engagement)	CLN, DCA, LC, DIA, YBC	⊙	⊙			Staff time Volunteer time Project costs: $20,000

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Natural Environment

In the Year 2025, Maddington Kenwick has transformed its degraded waterways and landscapes into living ecosystems. We understand the value of our natural environment, which we work to protect and enhance. We demonstrate our respect for the environment through our individual actions. We have a wide range of opportunities to appreciate and enjoy our environment and welcome the natural environment back into our urban areas.

N Strategy 1. Environmental protection: Transform degraded environmental features and protect and enhance the natural environment

Action No.	Action	Lead	Partners	Timing				Potential Resources
				05	06	07	08	
N1	Work to rehabilitate watercourses, with particular focus on Bickley Brook and the Canning River, by: • Reviewing relevant studies/plans • Establishing working groups to conduct a feasibility study on the development of a linear park, living stream landscape and environmental outcomes, water quality survey, and access and drainage points	CoG (Planning & Sustainability, Infrastructure)	Water Corp, DoE, CALM, SRT, DIA, SERCUL, SCC, Local Businesses, CLN	⊙	⊙	⊙	➲	Staff time Project costs: 1.Initial Consultancy 2. Action projects Total costs to be determined upon Project development
N2	Review significant environment assets in the Maddington Kenwick area to develop an asset inventory and identify protection mechanisms for: • Wetlands • Greenlinks • Fauna (movement corridors) • Native vegetation	CoG (Planning & Sustainability, Infrastructure)	CALM, DoE, SRT, SCC, SERCUL, Local Businesses, CLN		⊙	⊙		Staff time Project costs: 1.Initial Consultancy Estimated cost $50,000 2. Action projects costs to be determined.

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N3	Support and expand the Great Gardens program (water-wise and fertiliser-wise gardening) including the development of a Great Park demonstration project.	CoG (Infrastructure)	AGLG, Water Corp, CALM, Local Businesses	⊙	⊙	⊙	➲	Staff time Project costs: Demonstration Project $50,000
N4	Undertake a tree planting program in Maddington Kenwick using appropriate native species.	CoG (Planning & Sustainability, Infrastructure)	NGOs, CLN		⊙	⊙	➲	Staff time, Project costs: To be determined
N5	Develop an 'Adopt a street verge' program.	CoG (Planning & Sustainability, Infrastructure)	CLN, LC, Local Businesses	⊙	⊙	⊙	➲	Staff time, Volunteer time, Project costs: $10,000 pa
N6	Identify incentive based programs to reward environmental protection measures by local businesses.	CoG (Planning & Sustainability)	DoE, Local Business Groups, SERCUL, SCC, CLN		⊙			Staff time, Local business time Project costs: To be determined.
N7	Promote and encourage community participation in DoE pollution alert hot line.	DoE	CoG (Planning & Sustainability)	⊙				Staff time
N8	Identify major drainage outfalls to water courses and treat with gross pollutant traps.	CoG (Infrastructure)		⊙				$75,000 pa

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N Strategy 2 Environmental education: Better understand and respect the natural environment

Action No.	Action	Lead	Partners	Timing				Potential Resources
				05	06	07	08	
N9	Develop an education program on environmental assets and regulations with local businesses, in order to control pollution.	CoG (Planning & Sustainability)	DoE, Local Business Groups, CALM, SRT, SERCUL	⊙	⊙			Staff time Project costs: Education Programme $50,000
N10	Develop community awareness of natural heritage by using arts, Noongar culture and science.	CoG (Community Engagement, Planning & Sustainability) CLN	DCA, DIA, SRT		⊙			Staff time Volunteer time Project costs: Materials and Events to be determined
N11	Work with schools to develop programs to increase awareness of environmental values and local environmental assets.	Local Schools	CoG, CALM, SRT, CLN, DoE		⊙			Staff time Volunteer time Project costs: Materials $5,000 potential sponsorship opportunity
N12	Review and communicate the monitoring program for Kelvin Road Tip Site.	CoG (Planning & Sustainability, Infrastructure		⊙	⊙	⊙	⊙	Staff time
N13	Coordinate environmental education opportunities between AGLG, SERCUL and local schools.	CoG (Planning & Sustainability), AGLG	Local Schools, SERCUL	⊙	⊙	⊙	⊙	Staff time

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N Strategy 3 Environmental opportunities: Draw upon a range of opportunities to appreciate and enjoy the natural environment

Action No.	Action	Lead	Partners	Timing				Potential Resources
				05	06	07	08	
N14	Improve access to, and use of, the Canning River for recreation where appropriate.	CoG (Planning & Sustainability, Infrastructure)	SRT, CALM, DSR, DIA		⊙	⊙	➲	Staff time Project costs: Recreation Projects to be determined
N15	Work with agencies to establish water-wise and fertiliser-wise gardening practices and home demonstration projects.	Water Corp	CoG, AGLG, Local Businesses	⊙	⊙	⊙	➲	Staff time Project costs: to be determined
N16	Work with the Maddington Homestead owner to identify the potential for a homestead reuse and interpretation study.	CoG (Planning & Sustainability)	HCWA	⊙				Staff time
N17	Identify and develop necessary infrastructure to cater for visitor access and promote the tourism potential of key environmental attractors.	CoG (Planning & Sustainability, Infrastructure)	WATC		⊙	⊙	⊙	Staff time Local business time Project costs: Refer to CoG Tourism Development Strategy
N18	Develop an Noongar interpretation and tour program for the Brixton Street Wetlands and the Canning River.	CALM, NAC	CoG, DIA, SRT	⊙				Staff time Project costs: Interpretation and Tour Programme $20,000
N19	Explore potential support and involvement in the Swan Canning Cleanup Project (SCCP).	SRT	CoG (Planning & Sustainability), CALM , Swan Canning Clean-up Project					Staff time Project Costs: To be determined
N20	Create green links and recreational facilities between the Kenwick Link and the Canning River.	CoG (Planning & Sustainability,	DHW, SRT, CALM, DSR			⊙	⊙	Staff time Project costs: to

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		Infrastructure)						be determined

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Economic Environment

In the year 2025, Maddington Kenwick has a healthy, vibrant and growing local economy that provides a range of employment opportunities. We have access to excellent education and training. There is a mix of job opportunities offering good wages in strong companies. Older industrial areas have been regenerated to meet the needs of the new economy. Our industries are environmentally responsible, and work closely with the community to ensure our quality of life is maintained. Our employment areas have attracted significant new investment and have developed a reputation for environmentally friendly business.

E Strategy 1 Education and training: Provide access to excellent, local, education and training opportunities

Action No.	Action	Lead	Partners	Timing				Potential Resources
				05	06	07	08	
E1	Establish an Education Project Team to coordinate education initiatives arising from the Action & Implementation Plan.	CEDO	CoG, YBC Teachers, Local Schools,SF	⊙				Staff time
E2	Investigate the feasibility of establishing a business hub in the employment area, to provide a space for education, training, marketing and business coordination (possibilities include a transportable building, recycled old building).	CoG (Planning & Sustainability)	LandCorp, Local Business Groups, SBDC, MA			⊙		Staff time Local business time Project costs: Initial review $15,000, project costs to be determined
E3	Work with local businesses to support education and training initiatives in the area, including primary and secondary schools.	CoG (Planning & Sustainability)	Local Business Groups, Local Schools, YBC, CEDO, MA	⊙	⊙	⊙	➲	Staff time Local business time
E4	Work with TAFE and local businesses to identify training needs and explore the potential for the delivery of appropriate courses for years 11 and 12.	CoG (Planning & Sustainability)	Local Schools, CEDO, TAFE, Local Business Groups		⊙	⊙		Staff time Local business time Project costs: $5,000

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E5	Work with Murdoch University and Swan TAFE to provide capacity building courses/talks for locals (refer to Social and Cultural Actions).	CoG (Planning & Sustainability)	Murdoch University, Local Schools, CEDO, TAFE	⊙	⊙	⊙	➲	Refer to Social/Cultural Action SC5
E6	Encourage the local community, business and government agencies to support scholarships and sponsorship programs for local students.	CLN	SF, MA, Local Business Groups, Local Schools YBC, CEDO	⊙	⊙	⊙	⊙	Staff time NGO's time Local business time Project costs: Sponsorship opportunities
E7	Build upon current mentoring programs to expand accessibility for young people and incorporate local business and community leaders.	SF	CoG (Planning & Sustainability, Community Engagement), MA	⊙	⊙	⊙	⊙	Staff time NGO's time, Project costs: $2,000, sponsorship opportunities
E8	Assess the need for the retraining of mature aged local people and identify programs if required.	CEDO, Local Schools, TAFE	CoG (Planning & Sustainability), CLN, MA		⊙			Staff time Volunteer time

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E Strategy 2. Employment opportunities: Increase employment opportunities for local people, particularly young people

Action No.	Action	Lead	Partners	Timing				Potential Resources
				05	06	07	08	
E9	Track local school leavers to identify employment trends and opportunities.	CEDO, Local Schools	MA, CoG (City of Gosnells), YBC		⊙	⊙	⊙	Staff time Local Schools
E10	Review the barriers to the take up of employment by local people and identify appropriate actions to overcome these barriers.	CoG (Planning & Sustainability, Community Engagement)	Local Schools, CEDO, TAFE, SF, MA, DSC(LAC)		⊙	⊙	⊙	Staff time NGO's time Project costs: $75,000
E11	Seek an industrial area champion to promote business and employment.	CoG (Planning & Sustainability)	LandCorp, CLN, Local Businesses	⊙				Staff time
E12	Identify the actions necessary to develop the Maddington Kenwick tourism product as identified in the Gosnells Tourism Study.	CoG (Planning & Sustainability)	WATC	⊙				Staff time, Project costs: Refer to CoG Tourism Strategy

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***E Strategy** 3. A supportive business environment:* Provide an environment that supports existing business and attracts new business

Action No.	Action	Lead	Partners	Timing				Potential Resources
				05	06	07	08	
E13	Form a Maddington Kenwick business action group in conjunction with the Gosnells City Business Association.	CoG (Planning & Sustainability)	CBA, CC, Local Businesses	⊙				Staff time Local business time, Project costs: $5,000
E14	Use web based opportunities (developed by young people) to promote Maddington Kenwick as a place to do business.	CoG (Planning & Sustainability) CBA	Local Schools, TAFE, CBA		⊙			Staff time Schools time Local business time Project costs: $10,000
E15	Build on the Gosnells City Business Association business awards for such categories as 'best presented, ' most innovative' and 'environmental sustainability'.	CBA	CoG (Planning & Sustainability)	⊙				Staff time Local business time Project costs: Sponsorship opportunity
E16	Explore opportunities with the rural hinterland to promote business links with Maddington Kenwick (eg. through shows, annual events).	CoG (Planning & Sustainability)	CLN, Rotary, Local Business Groups			⊙	⊙	Staff time, Volunteer time Local business time Project costs: Promotion material $10,000
E17	Investigate the potential for a customer loyalty program.	CBA	CoG (Planning & Sustainability)		⊙			Staff time Local business time Project Costs: Sponsorship Opportunity
E18	Develop a strategy to attract entrepreneurial and innovative businesses.	CoG (Planning & Sustainability)	Local Business Groups, LandCorp,		⊙	⊙		Staff time Local business time Project costs: to be

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			SBDC					determined
E19	Use arts projects to link businesses and the community, and to develop capacity, bonding and pride in the workplace.	DCA	CoG (Planning & Sustainability, Community Engagement), Local Business Groups, YBC	⊙	⊙	⊙	⊙	Staff time Local business time Project costs: To be determined, Sponsorship opportunity
E20	Identify creative opportunities for using local materials, equipment and appropriate building sites for arts projects.	DCA	CoG (Planning & Sustainability), Local Business Groups		⊙			Staff time Local business time
E21	Explore the potential for an Artists-in-Residence program with the business community.	DCA	CoG (Planning & Sustainability), Local Business Groups		⊙			Staff time Local business time Project costs: $30,000 to implement
E22	Draw on the proximity of existing technology and business incubators in the SE corridor to accommodate expanding businesses in Maddington Kenwick.	CoG (Planning & Sustainability)	Universities, Technology Park			⊙	⊙	Staff time Local business time Univ time, Project costs: $5,000 Initial consultancy
E23	Provide opportunities for compatible mixed uses (including home-based businesses) in the Maddington Town Centre and Kenwick Train Station precinct.	DPI/ LandCorp. CoG (Planning & Sustainability)	PTA, DHW, MRWA	⊙	⊙			Staff time
E24	Undertake feasibility studies to confirm the potential to create a new employment area.	CoG (Planning & Sustainability, Infrastructure)	LandCorp, DPI	⊙	⊙			Staff time Project costs: Consultancy $150,000
E25	Develop a database of vacant land/leasing opportunities.	CoG (Planning & Sustainability)	Local Real Estate Agencies	⊙				Staff time Local business time
E26	Increase opportunities for composite home/work properties within Maddington Kenwick.	CoG (Planning & Sustainability)	LandCorp, DPI	⊙	⊙	⊙	⊙	Staff time
E27	Establish a regeneration program for the old Maddington Industrial Area.	CoG (Planning & Sustainability)	LandCorp, DPI, Local Businesses,	⊙	⊙	⊙	⊙	$20,000 seed funding, Project costs:

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			CLN					To be determined

E Strategy 4. Sustainable business: Develop a reputation for Maddington Kenwick as a place for environmentally responsible business

Action No.	Action	Lead	Partners	Timing				Potential Resources
				05	06	07	08	
E28	Provide clear guidance for sustainable development, including policies, guidelines and zoning, for any new employment area identified.	CoG (Planning & Sustainability)	DPI, LandCorp	⊙	⊙			Staff time
E29	Examine the potential to build upon the existing business base to create opportunities for environmentally friendly businesses.	CoG (Planning & Sustainability)	LandCorp, Local Business Groups, Universities, SBDC		⊙	⊙		Staff time Local business time Univ time Project costs: Initial consultancy $50,000
E30	Investigate opportunities for water recycling within industrial areas.	Water Corp	CoG (Planning & Sustainability, Infrastructure), SRT		⊙	⊙		Staff time Project costs: to be determined

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Built Environment

In the year 2025, Maddington Kenwick has vibrant, transport-oriented centres, strongly connected places and a high standard of amenity. We are renowned for the harmonious mix of our diverse urban land uses. We acknowledge and protect the best of our built heritage. Our streetscapes are friendly and inviting and encourage people to walk and interact. Our urban areas have been revitalised through the creative reuse of buildings, appropriate new development and the encouragement of innovative design. Our buildings and public spaces are designed to be environmentally sustainable.

B Strategy 1. Vibrant mixed use centres: To develop attractive, vibrant, transit - orientated centres with a harmonious mix of uses

Action No.	Action	Lead	Partners	Timing				Potential Resources
				05	06	07	08	
B1	Upgrade and improve the Maddington Village Centre amenity, accessibility and facilities to establish the area as a community local activity centre for Maddington, including activity opportunities for young people.	CoG (Planning & Sustainability, Infrastructure)	DPI, DHW, DCD, DSC(CAIB)	⊙	⊙			Staff time, Project costs: Consultancy $5,000 Park improvements $600,000 Housing initiative: $1,000,000 Community hub $70,000
B2	Upgrade and improve the Kenwick Village Centre amenity, accessibility and facilities of the centre to establish it as a local activity centre for the Kenwick community.	CoG (Planning & Sustainability, Infrastructure)	DPI, DHW, DSC (CAIB)		⊙	⊙		Staff time, Project costs: Initial consultancy $5,000. Total project costs to be determined.
B3	Establish Maddington Town Centre as an activity	DPI, LandCorp,	PTA, DHW,	⊙	⊙	⊙	➲	Staff time, Project

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	centre based upon the upgrade of the Maddington Train Station and surrounding Transit Oriented Development opportunities.	CoG (Planning & Sustainability)	MRWA, DSC (CAIB)					costs: 1. Initial consultancy $150,000 2. Development costs PTA $3,000,000 station upgrade, estimated public and private investment of $30,000,000
B4	Explore the upgrade and development of the Kenwick Train Station Precinct, including identifying the potential for the Southbridge arts precinct in the Cooper Avenue area.	DPI, CoG (Planning & Sustainability)	PTA, DHW, MRWA, DCA, Landcorp		⊙	⊙	➲	Staff time, Project costs: 1. Initial consultancy $100,000 2. Development costs To be determined.
B5	Provide opportunities for development that will increase the diversity of housing types to provide more choice, and affordable accommodation, for the Maddington Kenwick community.	CoG (Planning & Sustainability), DHW	Private sector, DPI, DSC(CAIB)	⊙	⊙	⊙	➲	Staff time

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B Strategy 2. Improving access and mobility: Improve connectivity within Maddington Kenwick and provide safe, easy, access for all

Action No.	Action	Lead	Partners	Timing				Potential Resources
				05	06	07	08	
B6	Identify opportunities to improve connectivity between Maddington and Kenwick including pedestrian, cycle, motor vehicle and bus linkages.	CoG (Planning & Sustainability, Infrastructure)	MRWA, DPI, PTA	⊙	⊙	⊙		Staff time, Project costs: 1. Initial consultancy $10,000 2. Infrastructure costs to be determined
B7	Extend the bike path network through Maddington and Kenwick based upon the Principal Shared Path between the Kenwick and Maddington Train Stations.	DPI	CoG (Infrastructure)	⊙				Staff time Project costs: Infrastructure projects $1,200,000
B8	Identify current information on bicycle paths and review opportunities for improving information/raising awareness.	DPI	CoG (Infrastructure, Planning & Sustainability), DoE	⊙				Staff time
B9	Establish Noongar, European and natural heritage walk trails through Maddington Kenwick.	CoG (Planning & Sustainability, Community Engagement)	DIA, HCWA, NAC		⊙	⊙		Staff time, Project costs: 1. Initial consultancy $12,000 2. Trail costs $15,000 + reprint costs
B10	Review existing public bus services and identify future opportunities including the potential for a Central Area Transport (CAT bus) type accessible community bus service for the Maddington Kenwick area.	PTA, CoG (Planning & Sustainability, Infrastructure)	Local Business Groups, DPI, Community	⊙				Staff time, Project costs: To be determined

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B11	Embrace the principals of universal design, to ensure mobility of all ages and abilities, in all design and construction projects.	CoG (Planning & Sustainability, Infrastructure)	DPI, DSC	⊙	⊙	⊙	➲	Staff time
B12	Conduct a pilot project to examine methods for traffic calming in residential areas.	CoG (Infrastructure, Planning & Sustainability)			⊙	⊙		Staff time Project costs: Traffic Calming Projects $150,000 each
B13	Develop the Peace Court Linear Park concept.	CoG (Infrastructure, Planning & Sustainability)	AGLG, DHW	⊙	⊙	⊙	⊙	Staff time Project costs: Community consultation $10,000, construction costs $2,500,000
B14	Upgrade or redevelop the existing pedestrian underpass on Burslem Drive.	CoG (Infrastructure)	DPC (OCP), MRWA	⊙				Project costs: $100,000

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B Strategy 3. Attractive streetscapes and public places: To provide streets and public places which are friendly and inviting and encourage community interaction

Action No.	Action	Lead	Partners	Timing				Potential Resources
				05	06	07	08	
B15	Encourage the community to improve private spaces through the use of incentive programs such as 'best garden/ best street' competitions for industrial, commercial and residential areas.	CoG (Planning & Sustainability, Infrastructure)	CLN, Business Groups	⊙	⊙	⊙	➲	Staff time Project costs: Sponsorship Opportunity
B16	Work with Main Roads and other relevant agencies to consider the treatment of Albany Highway to reflect and enhance the character of the adjacent areas.	CoG (Infrastructure, Planning & Sustainability)	MRWA, DPI Local Business Groups	⊙	⊙			Staff time Project costs: $1,000,000
B17	Involve schools and the arts community in an 'Art in Infrastructure' project that places small discreet artworks in public infrastructure.	CoG (Planning & Sustainability, Infrastructure, Community Engagement)	Local Schools, YBC, DCA		⊙	⊙	➲	Staff time Schools time Project costs: To be included in infrastructure development costs
B18	Examine City of Gosnells and MRWA policies and guidelines and identify scope for local themes/design/colour coordination.	CoG (Planning & Sustainability, Infrastructure)	MRWA	⊙				Staff time Project Costs: $250,000
B19	Pursue a program of placing power underground throughout Maddington and Kenwick.	CoG (Infrastructure),	Western Power		⊙	⊙	➲	Staff time Project Costs: to be determined
B20	Conduct a strategic review of parks and facilities in the Maddington Kenwick area and provide recommendations based upon community recreational needs.	CoG (Infrastructure, Planning & Sustainability)	DSR, YBC	⊙	⊙			Staff time Project Cost: $50,000

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B Strategy 4. Sustainability initiatives and design: Provide land uses, development types and design practices that support sustainability

Action No.	Action	Lead	Partners	Timing				Potential Resources
				05	06	07	08	
B21	Use best practice planning and urban design to maintain the diversity of rural and urban uses and encourage mixed use development adopting a place- based approach.	CoG (Planning & Sustainability, Infrastructure)	DPI	⊙	⊙	⊙	➲	Staff time
B22	Incorporate water sensitive design principals in infrastructure and new development projects.	CoG (Planning & Sustainability, Infrastructure), Water Corp	MRWA, LandCorp, DPI, DoE	⊙	⊙	⊙	➲	Staff time
B23	Work with the Switch Your Thinking program to encourage energy efficient design in the Maddington Kenwick area.	CoG (Planning & Sustainability)	DHW, Western Power, Universities	⊙	⊙	⊙	➲	Staff time University time

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Partnership Actions

The Maddington Kenwick Sustainable Communities Partnership represents a groundbreaking union between the City of Gosnells and the Western Australian State Government. The Partnership is the primary agency through which the Maddington Kenwick Action and Implementation Plan is to be implemented. As such both Partners are committed to the following administrative actions to ensure good management and coordination.

Action No.	Action	Lead	Partners	Timing				Resources
				2005	2006	2007	2008	
P1a	Support Maddington Kenwick Sustainable Communities Partnership Project operation and administration	City of Gosnells (Planning & Sustainability), Western Australian State Government (DPC)		⊙	⊙	⊙	⊙	$250,000
P1b	Continued support of the Technical Committee Co-Chair position from City of Gosnells executive	City of Gosnells (Planning & Sustainability)		⊙	⊙	⊙	⊙	Associated staff time 0.2 Director
P1c	Continued support of Technical Committee Co-Chair position from Western Australian State Government	Western Australian State Government (DPI)		⊙	⊙	⊙	⊙	Associated staff time 0.2 Director
P1d	Funding of a full-time Maddington Kenwick Project Coordinator position to manage implementation, Action and Implementation Plan review and administer the Partnership	City of Gosnells (Planning & Sustainability)		⊙	⊙	⊙	⊙	$68,000/ year including administration costs
P1e	Funding of a part-time Maddington Kenwick Project Assistant to assist in the administration and coordination of Partnership activities	City of Gosnells (Planning & Sustainability)		⊙	⊙	⊙	⊙	$35,000/year including administration costs

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P1f	Funding of a full-time L6 State Government Project Coordinator to coordinate the State Government involvement in the Partnership and implementation of State Government actions	Western Australian State Government (DPC)		⊙	⊙	⊙	⊙	$75,000/ year including administration costs
P2	Seek endorsement of the Action and Implementation Plan by the City of Gosnells, Cabinet and Staff executive within the Western Australian State Government	City of Gosnells (Planning & Sustainability), Western Australian State Government (DPC)		⊙				Associated staff time
P3	Establish annual Action and Implementation Plan review process. The review process is to incorporate an assessment of the sustainability of Maddington and Kenwick, an assessment of the Partnership model and a review of the activities associated with the Action and Implementation Plan. The process will incorporate components to be conducted by the community	City of Gosnells (Planning & Sustainability) & Western Australian State Government (DPC)	Murdoch University/ Institute for Sustainability and Transportation Policy	⊙	⊙	⊙	⊙	$50,000 initial development and implementation costs, annual $20,000 implementation cost. Printing of reports.
P4	Identification of anticipated expenditure of the $4.5 million seed funding established by the City of Gosnells in commitment to the Partnership	City of Gosnells (Planning & Sustainability)		⊙				Associated staff time
P5	Ongoing commitment to representation on the Steering and Technical Committee in order to govern the implementation and annual review of the Action and Implementation Plan	City of Gosnells & Western Australian State Government		⊙	⊙	⊙	⊙	Associated staff and Elected Members time
P6	Feasibility assessment of the creation of a Maddington Kenwick Community Foundation, through the Western Australian Community Foundation	City of Gosnells (Planning & Sustainability)	Western Australian Community Foundation & Western Australian State Government	⊙				Associated staff time

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P7	Community Leadership Network to participate in the Action and Implementation Plan annual review and to promote volunteerism and community involvement in issues and decision making processes beyond the Maddington Kenwick Partnership actions	CLN		⊙	⊙	⊙	⊙	Associated staff time
P8	Expand the Friends of Maddington Kenwick and identify tasks, issues and actions in which they can become involved	CLN	City of Gosnells (Planning & Sustainability)	⊙	⊙	⊙	⊙	Associated staff time

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