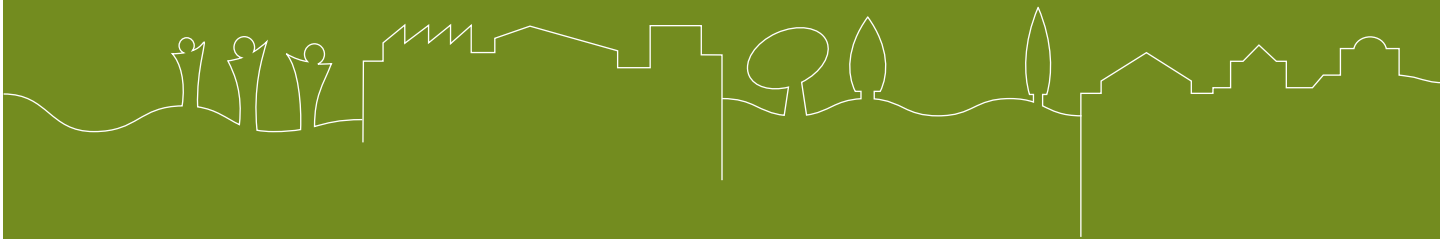

SUSTAINABLE **COMMUNITIES** PARTNERSHIP



MADDINGTON KENWICK

Maddington Kenwick has a high quality of life, strong sense of place and positive identity...Maddington Kenwick is a place where people choose to be.

Community Vision



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SUSTAINABLE COMMUNITIES PARTNERSHIP

CELEBRATING OUR SUCCESS

The Maddington Kenwick Sustainable Communities Partnership ('the Partnership') has been driving an ongoing 2025 vision for the regeneration of Maddington and Kenwick since 2004. Since its inception, the Partnership has been at the core of a series of projects intended to revitalise and energise the local community by strengthening its networks, improving its facilities, upgrading its built environment and protecting and restoring natural environments.

The Partnership strategy is built on sustainability. The partners are committed to getting transformation happening on the ground level so that Maddington and Kenwick residents can own the changes and continue to improve their community far into the future.



MAYOR'S MESSAGE



Cr Olwen Searle JP
Mayor City of Gosnells

A community regeneration project of the size undertaken by the Maddington Kenwick Sustainable Communities Partnership has never been attempted before in WA.

The signing of a partnership agreement with State Government in December 2003 was the start of a pioneering collaborative journey to bring about sustainable change in Maddington and Kenwick.

The preparation of the Maddington Kenwick Action Plan involved the most ambitious community engagement and visioning process the City has ever undertaken. The process was as inclusive as possible within the understanding that decisions would affect the fabric of life in Maddington and Kenwick for all who live and work in these communities – now and in the future.

The broad range of projects completed, current and future, responds to the diversity of needs and desires of the community and constitute tangible steps towards a more sustainable future. While much has been achieved, there is still a long way to go – and the City is in it for the long haul.

The Partnership has been a truly collaborative effort and there are a number of people and groups to thank for the achievements thus far. The City and the Partnership have had great support from State Government agencies, notably the Department for Planning and Infrastructure, local members of Parliament, both Federal and State and a wide range of non-government agencies.

Above all though, it is the people of Maddington and Kenwick who take the credit for our successes, especially the hard-working members of the Community Leadership Network. I thank them and all the staff involved for their efforts and look forward to next stage in the Maddington and Kenwick journey.

MAIN STAGES OF THE MADDINGTON KENWICK REGENERATION >

IDENTIFYING THE CHALLENGES

- **Developing a community profile and identifying community values**
- **Identifying key trends in the community**



MINISTER'S MESSAGE

As Planning Minister I reaffirm the Government's support of the Maddington-Kenwick Sustainable Community Partnership and acknowledge its successes to date in the revitalisation of those areas.

The leadership of the City of Gosnells in driving the initiative, and the quality of the projects that have been delivered, has enhanced both the sense of community and the economies of Maddington and Kenwick.

The partnership approach in planning and delivering projects has not only joined up different levels of Government but also promoted opportunities and solutions put forward by community leaders.

In the coming year the Government's focus will be strategically targeting resources onto the most efficient and effective areas to generate sustainable change. Our funding commitment in 2009-10 will be more than \$2 million.

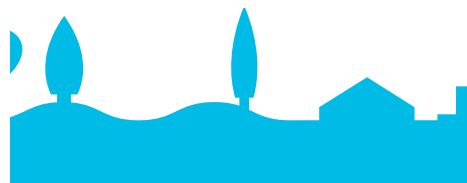
In particular, funding will be directed towards the undergrounding of power and installation of high quality street lighting, traffic calming and streetscape enhancements on Kenwick Road, Shere St, Belmont Rd and Stretton Way in Kenwick village.

A group deserving of special mention in the Partnership is Maddington & Kenwick Community Leadership Network whose members have volunteered their time to make their neighbourhood a better place to live and work.

We also acknowledge the role of Mayor Olwen Searle and Councillors, as well as the expert officers of the City of Gosnells and the Urban Innovation unit of the Department of Planning.



John Day MLA
Minister for Planning



PLANNING FOR CHANGE

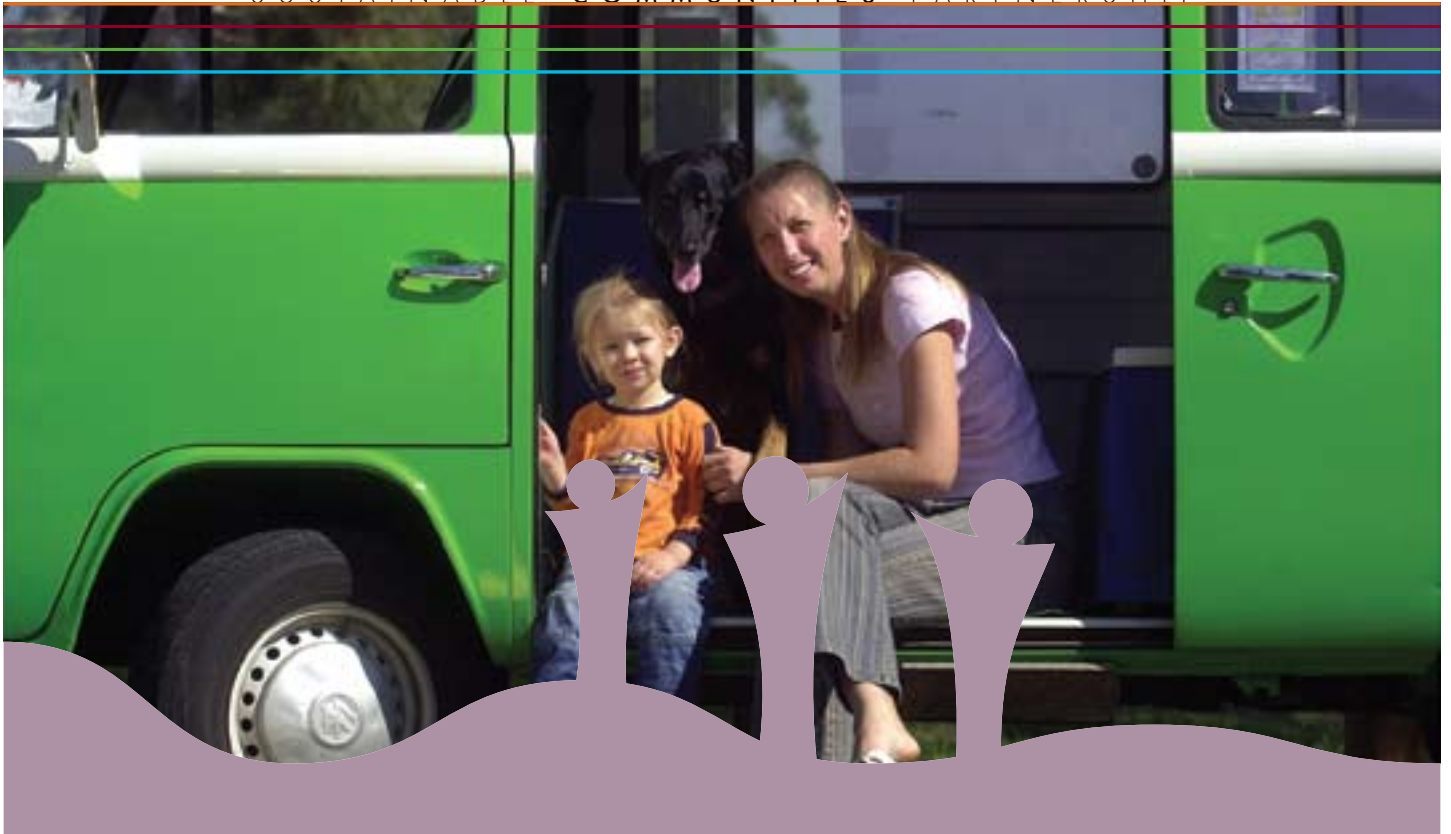
- Development of a community vision
- Development of an Action Plan



MAKING CHANGES AND PLANNING FOR THE FUTURE

- Implementation and monitoring
- Beyond the Partnership – our commitment to the 2025 vision





ABOUT THE **PARTNERSHIP**

BACKGROUND

In response to a range of community issues, a detailed study was undertaken in 2003-2004 into the unique challenges in Maddington and Kenwick and how to address these challenges.

Maddington and Kenwick's challenges reflect many of those found in Perth's "middle-ring" suburbs. Economically it contains more people with lower income, pockets of high unemployment – particularly among younger people – and many low-margin businesses with an emphasis on automotive trades and light industry. Maddington and Kenwick find it difficult to compete for large-scale investment opportunities.

Socially, it contains many people experiencing social disadvantage with limited educational achievement. It has a broad ethnic mix and some social problems associated with social exclusion.

Environmentally, the area retains a semi-rural quality even though it has been increasingly developed since the 1960s. Nestled between the Canning River and the Darling Ranges, it contains some pockets of high environmental value and under-utilised areas with recreation potential.

Importantly, the community is welcoming, supportive and has a well developed series of networks that provide assistance to those in need. After exploring the results of the study, the City of Gosnells felt that this community deserved better.



QUALITY AGED CARE

HARMONY IN DIVERSITY

COMMUNITY HEALTH AND WELLBEING

JOB OPPORTUNITIES

CONNECTED PLACES AND PEOPLE

REDEVELOPMENT

VIBRANT STREETSCAPES AND PUBLIC PLACES

ECONOMIC GROWTH

ENJOYABLE RECREATIONAL SPACES

HEALTHY WATERWAYS

A SOLUTION

The City of Gosnells rejected the view that the process of regeneration should be left solely to higher levels of government and despite limited resources, committed to the process of revitalising Maddington-Kenwick.

The project's drivers knew that traditional regeneration programs using new large land developments as a catalyst for change could not succeed – there are simply no large public land holdings in Maddington and Kenwick.

They looked outside the square and found a regeneration model that had seen success in the USA. This model, known as the Oregon model, was to become a WA pilot project – an unconventional trend-breaking initiative focused on introducing economic, environmental and social sustainability into a mainstream community.

An agreement was signed between the City of Gosnells and the WA State Government in late 2003, providing a framework for starting and building the regeneration project.

Both bodies committed seed funding to establish the Partnership and enable the development of a vision and program of activities. The State Government provided \$4 million and the City of Gosnells committed \$4.5 million as catalyst funding.

The Partnership used this money to pay for some projects outright and leveraged its governmental support to secure additional resources for other projects.

An action plan was developed over 12 months in collaboration with over 600 resident and business community members, local service providers, special interest groups, stakeholders, elected officials and City of Gosnells and Government departments.

The Plan identified the Community's vision for Maddington-Kenwick and the actions that would contribute to achieving that vision. It was distributed throughout the community and implementation of the Maddington Kenwick Partnership projects began.

WHY SUSTAINABILITY?

The Partnership's projects are founded on the need for genuine sustainability – that is, the ability of the community to continue to improve; to be able to sustain its own positive growth and change.

The central goal for the project has always been:

The sustainable regeneration of Maddington and Kenwick to improve the physical, economic, environmental and social aspects of the area and promote a positive and attractive image and quality urban environments.

The goals supporting this central objective are:

- To develop alliances with Federal Government agencies, non-government organisations and the business community
- To improve liveability in Maddington and Kenwick
- To contribute towards the economic development of Maddington and Kenwick
- To reduce the adverse environmental impacts of current activities and future developments within Maddington and Kenwick
- To investigate ways to improve the social wellbeing of residents and to implement strategies to achieve this
- To contribute towards a greater sense of place within the Maddington-Kenwick communities
- To actively involve the community in all aspects of the initiative

NURTURING COMMUNITY LEADERSHIP

QUALITY EDUCATION

OPPORTUNITIES FOR YOUNG PEOPLE

SAFETY AND SECURITY QUALITY AMENITIES



HOW WE'RE ACHIEVING OUR GOALS

Sustainable development balances social, economic and environmental effects and impacts.

The kind of physical development model selected for the Partnership's projects is known as 'human-scale development.' Human-scale development is totally focused on the needs of people.

In Maddington-Kenwick, this means that ideally all development favours the needs and comfort of pedestrians, promotes ease of access to public transport, provides shade, safety and amenity in public spaces, such as streets and parks and reduces the need to own private transport to access basic requirements.

However, the focus on sustainability is not all about 'bricks and mortar' projects – it is equally about enhancing social infrastructure and community spirit.

The Partnership is committed to delivering tangible results in all these key areas.

The Maddington Kenwick Action Plan contains over 100 specific plans, strategies and activities, ranging from small and simple ideas to major projects with region-wide implications.

The role of the Partnership has been, and will continue to be, that of providing necessary encouragement and support, facilitating cross-organisation collaboration and lobbying for the resources needed to do the work. The Partnership structure provides these benefits:

- Effective use of resources – efficiency or value for money
- Excellent information sharing
- Easy access to services for users
- The pooling of different knowledge and skills to address complex problems

The Partnership continues to find new ways of bringing service providers and the community together to build increasingly flexible and responsive relationships between government and local people, improved coordination of projects to achieve targeted outcomes and the effective delivery of public services to the people of Maddington and Kenwick.

LOOKING BACK

It has been four years since the Action Plan was released and it is now time to reflect on the changes that have been achieved and to start to map a way forward over the next 15 years.

As a complex project, the regeneration of Maddington-Kenwick was broken down into stages.

This particular publication marks the end of the initial agreement between the City of Gosnells and State Government. This agreement was formed to kick-start the project implementation phase, which has resulted in a range of significant and tangible outcomes.

This publication showcases the outcomes of the Partnership's projects to date.

We hope that you enjoy reviewing the changes and successes and that they inspire you to become involved in Maddington-Kenwick's coming of age towards 2025.

"The park users gained a feeling that their needs and wants were being listened to ... this helped them develop relationships with the residents surrounding the park, local business and even Council. It directly influenced behaviours at the local shopping centre and within Maddington in general."

Ben Dundas, Pad up and Launch mentor

SNAPSHOTS OF **SUCCESS**





MADDINGTON VILLAGE

THE WESTFIELD STREET RESERVE UPGRADE

*The Partnership's contribution: \$200,000
Partners: Department of Housing and Works and Office of Crime Prevention*

Westfield Street Reserve was run-down and residents didn't feel safe there. Problems with petty crime, vandalism and antisocial behaviour, combined with poor irrigation and lack of play facilities meant that the reserve was an unattractive and unpleasant place for many residents.

But the reserve had real potential. Its location in a village setting and near the Child Health Centre and shops made it an ideal place for people to connect in positive ways and pursue healthy activities.

With the assistance of funding from the Department of Housing and Works and Office of Crime Prevention, the Partnership developed the reserve into an attractive and revitalised place for residents to relax, exercise and socialise.

Since 2006, the reserve has featured a barbecue and children's playground, waterwise landscaping and streetscape improvements including landscaping and traffic-calming measures.

SENIORS' HOUSING BY CONSULTATION

*The Partnership's contribution: \$12,500
Partners: Department of Housing and Works*

An affordable seniors' housing development has been much needed in the Maddington area for many years and when the Department of Housing and Works started planning for such a project, the Partnership saw an opportunity to facilitate a consultative process between the community and the designers.

The Partnership provided support to this community involvement by assisting in the design and promotion of a quality consultative process, which engaged local seniors and residents.

The outcome was a state-of-the-art design, incorporating sustainable elements and accessibility to a local community centre.

A flow-on project that will form part of the Maddington-Kenwick regeneration is a cross-generation program to establish positive relationships between young people at The Cave and local schools and the seniors living in the new accommodation.

This program is being formed by the City's Community Development team and will involve "get to know your neighbour" events and opportunities for seniors to become involved in the local community through volunteering and training or skill sharing.

Construction of the new seniors' housing development started in late 2009 and should be completed in a couple of years time.





SKATEABLE ART

The Partnership's contribution: \$32,000

Partners: Community Arts Network of WA (CANWA) and Yule Brook College

When the City of Gosnells led an initiative to offer a nationally-accredited youth art program to students at Yule Brook College, the kids involved took the program a step further by adding something unique to their local skate park.

CANWA ran the 10-day LiveWorX Creative Pathways Program for 15 Yule Brook College students from culturally diverse backgrounds in 2008.

The program began to give young people who were having difficulty with school an opportunity to learn about urban art as an art form rather than illegal graffiti and tagging.

Students enjoyed creative, interactive and group activities including photography and writing journals. The program inspired participants to explore the idea of installing a piece of skateable public art at the Westfield Street Skate Park.

The kids from the Park Users Group worked with a professional artist to conceptualise and help design the artwork, which is now installed in the skate park and enjoyed by the users daily.

WESTFIELD STREET SKATE PARK

The fact that there are a lot of young people in the area encouraged the City of Gosnells to suggest adding a skate and BMX park to the upgrade of Westfield Street Reserve.

There was some initial resistance from locals with concerns about increasing antisocial behaviour, so a mentor program was suggested to support the park users, local residents and businesses.

Pad Up and Launch was developed as a 13-week intervention program to guide park users in the positive use of their new park and help them develop relationships with the wider community.

Project mentor Ben Dundas helped some interested young people form the Park Users Group to help monitor how the park was used.

The group took part in field trips to other skate park facilities around the State, learnt skate park etiquette, made films and helped organise events and workshops.

The Park Users Group has developed great relationships with other locals and even negotiated the use of facilities at the Child Health Clinic when events were held at the skate park.

Even though the Pad Up and Launch program finished some time ago, park users continue to work together to ensure the park has a good vibe and is a safe and friendly place for all people using the Westfield Street Skate Park.





A COMMUNITY HUB

*The Partnership's contribution: \$28,000
Partners: State Department of Community Development, Federal Department of Transport and Regional Services, The Smith Family and YMCA*

Part of the problem with the Westfield Street precinct was a group of three degraded and untenanted privately owned shops.

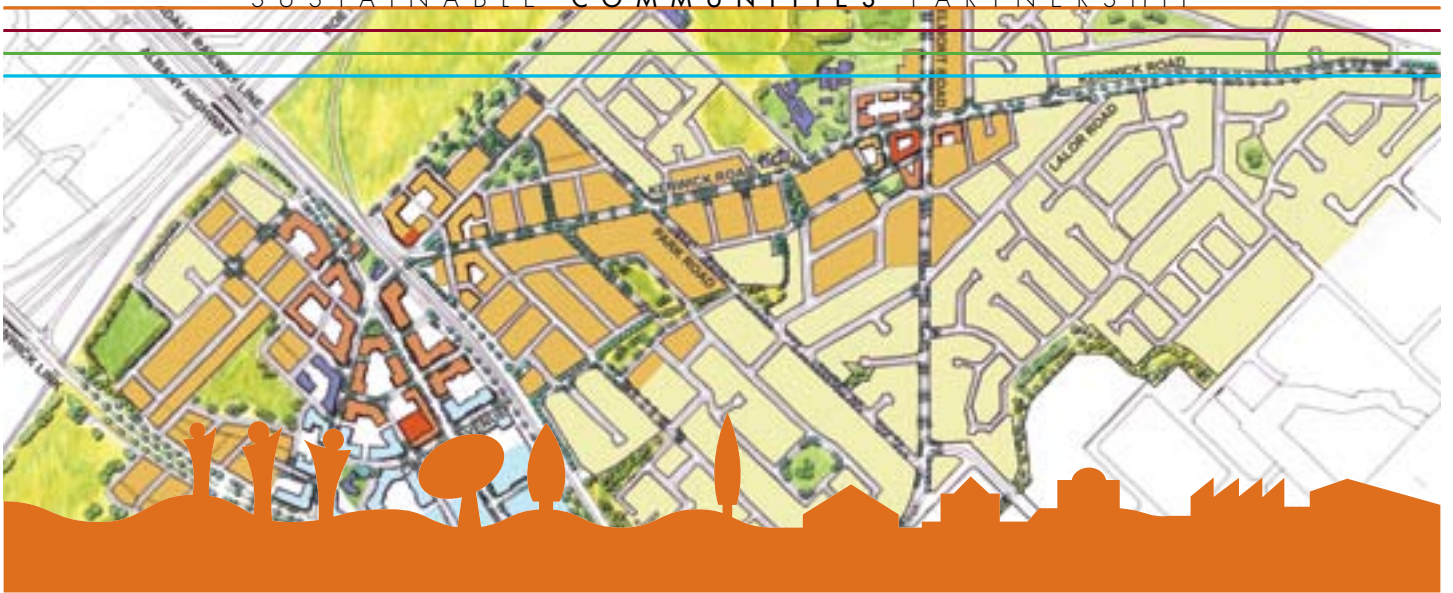
The Partnership and City of Gosnells came up with a strategy to utilise these spaces to ensure ongoing tenancy and make the buildings less of a target for vandalism.

They negotiated with the owner to renovate and refit the shops to accommodate services needed in the area and provide a subsidised low-cost leasing agreement.

Services that set up in the shops were The Smith Family, offering family counselling and sharing space with the City of Gosnells Children's Services office, as well as the YMCA, which used the space to provide youth training, including IT education.

The third shop became "The Cave" – a City of Gosnells Youth Services centre offering young people a place to meet their friends or play games or get involved in one of the many programs offered.

The Smith Family and YMCA have since moved on, which has allowed the Youth Services facilities to grow and spread out into two buildings and now includes The Studio art space for young people. These former shops are now known as the Community Hub.



KENWICK VISION

The Partnership's contribution: \$90,000

The Kenwick Vision is a plan to revitalise and improve the suburb of Kenwick.

The City of Gosnells has set the improvement of Kenwick as a priority in the coming years, providing the Partnership with an opportunity to involve the residents in improving and developing their suburb.

The Partnership believes that people in Kenwick are ideally positioned to assist planners and technical staff to develop designs for a genuinely vibrant, safe, pleasant place to live.

A number of community workshops were held and a community reference group was formed to oversee the process. An intensive three-day planning and design process known as an Enquiry by Design brought together a broad cross-section of government and community stakeholders to explore development opportunities for Kenwick.

The reference group provided local knowledge and a reality check on workshop outcomes. They also had a chance to look at maps and statistics, draw plans and imagine their ideal Kenwick.

This information enabled planners to develop an exciting vision for Kenwick's regeneration that involves a twin-centre approach with a major commercial precinct as well as a residential and community precinct.

Kenwick Centre takes Kenwick Train Station as its central point and will be the 'town centre' area, including a pedestrian-friendly main street and major commercial precinct. Kenwick Village, with its village green, creates a pivotal residential and community area.

Key features of the Kenwick Vision are:

- A contemporary business environment
- A train station activity hub with a commercial core (Kenwick 'town centre')
- A town centre with a residential and commercial blend
- Improved access to the Canning River and linked green or environmental spaces
- A focus on the village heart with civic, environmental, shopping and activity amenities

The Kenwick Vision Plan minimises "dead zones" where there are no people around on weekends or evenings – a situation conducive to crime and vandalism. It builds on existing commercial and industrial land uses and promotes intense employment-generating activity. This will expand on existing activity and support new opportunities for town centre related servicing.

The Plan takes the needs and desires of residents into account and makes optimum use of space to provide attractive, affordable housing for people living and arriving in the area.

Some rezoning is planned to accommodate mixed-use buildings and medium-high density housing. The Plan is also dedicated to revitalising and protecting the delicate wetland environments in the area.

The Kenwick Vision Plan has been adopted by Council. Some of the goals of the Kenwick Village Vision are achievable in the medium term (five to 10 years) while others will realistically be rolled out over the coming 20 years.

The Kenwick Vision Plan is a landmark plan of which the community and stakeholders can feel proud and one for which all residents and business owners can look forward to and become involved with over the coming years.



ENVIRONMENTAL SUSTAINABILITY

The Maddington-Kenwick vision includes environmental sustainability as an objective. As a region historically dominated by wetlands, the ecological health of watercourses through the area is critical to the overall wellbeing of the wider environment.

For this reason, local brooks and streams have been the subject of strong interest by the Partnership (see sections on Bickley Brook and Peace Park).

Additionally, the Partnership has focused on assisting local residents and businesses to make their daily activities and homes more energy and water efficient.

In order to make these initiatives self-sustaining, we have also overseen projects to help adults and children learn more about environmental sustainability – and hopefully spread the word.





THE GREEN HOUSE

The Partnership's contribution: \$10,000

Partners: switch your thinking!, the South East Regional Energy Group (SEREG) and its member councils, the Cities of Gosnells and Armadale and Shire of Serpentine Jarrahdale, Cool or Cozy, Solihart, Water Corporation and the Sustainable Energy Development Office (SEDO)

The Green House is an initiative of switch your thinking! It is a retrofitted dwelling in Maddington, showcasing environmental sustainability. The house is focused particularly on energy efficiency but also on exploring water and waste efficiency techniques.

The goal was to demonstrate that any style of home, regardless of age or location, could be successfully renovated with energy efficient, waterwise and waste-wise features – helping to reduce household greenhouse gas emissions.

The project was spread across two phases. The first stage was the practical set up of a fairly mainstream demonstration home to ensure it could easily be replicated by people keen to improve the efficiency and sustainability of their homes.

The Green House was open to the public until 30 June 2007 as an educational tool and source of information on affordable and sustainable retrofitting. The house attracted more than 2,800 visitors from across the Perth metropolitan area between 2005 and 2007.



Phase 2 of the project was home occupancy. Three students from Murdoch University lived in the home for 12 months to enable SEREG to monitor the environmental performance of the home, such as energy and water usage compared to others in area.

This stage ended in 2008 and the data is available as a report on the switch your thinking! website.

Now that The Green House is no longer open to the public as a demonstration home, SEREG has produced a 10-minute educational DVD, which features vision of The Green House and explains the benefits of sustainable technology on display, including the economic environmental benefits.

The DVD is part of The Green House education packs being distributed in the region as a practical educational tool.

LEARNING GREEN-NESS

The Partnership's contribution: \$25,000

Partner: switch your thinking!

The Maddington Kenwick Sustainability Education Program (MKSEP) was designed to increase awareness and improve the environmental practices of households in Maddington-Kenwick through hands-on learning. The pilot program was delivered in two stages:

Stage 1: Building on the enthusiasm generated by the Great Gardens program (currently offered to all City of Gosnells residents for free), a Garden Planning and Improvement workshop was offered to Maddington-Kenwick residents in 2007. Twenty households attended and received personalised, professional attention to produce garden designs to help them improve and retrofit their gardens.

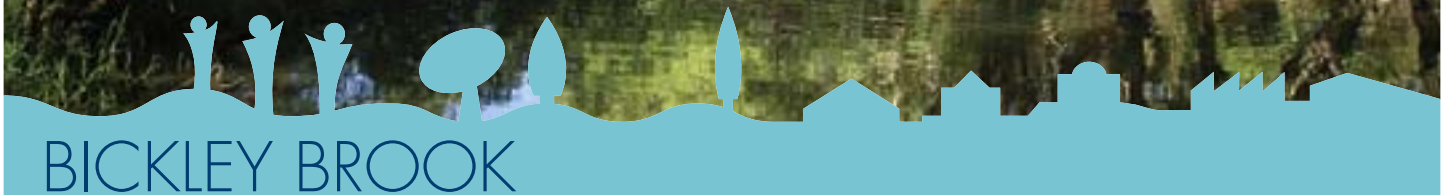
Stage 2: Following the interest generated from Stage 1, the next stage, which focused on property improvement, was delivered in 2008. The goal of Stage 2 was to provide Maddington-Kenwick residents with ways to improve their use of water and energy, disposal of waste, use of transport and develop an understanding of the benefits of food gardens to daily life and the family budget.

The goal of this expanded program was to support Maddington-Kenwick residents in their mission to improve the environmental sustainability of their homes and their communities.

The project managers measured the achievement of this goal by following up with the families involved to find out how much of the workshop they implemented in their own gardens.

Following up included feedback forms, phone calls and home visits. The final round of home visits took place in January 2009 and results showed that participants had implemented over 80 per cent of their targets – a fantastic result.





BICKLEY BROOK

BACK FROM THE BRINK

The Partnership's contribution: \$91,300

Partners: Swan River Trust, Department of Environment and Conservation, Water Corporation and South East Regional Centre for Urban Landcare (SERCUL)

The Bickley Brook Ecological Restoration project began in 2006 with the goal of restoring ecological balance and improving the water quality of Bickley Brook.

There were two parts to this project. The first was to gain an understanding of water quality in Bickley Brook. The brook's use as the major drain for rural, residential and industrial land in the area had led to the community perception that its water quality was diminished through the leaching of nutrients and industrial outputs.

The second part of the project was about exploring the feasibility of restoring ecological integrity and function to Bickley Brook and the improvement of water quality, providing simultaneous downstream benefits to Canning River.

The brook restoration project provided baseline water quality information, providing sound guidance for the improvement of water quality. It also addressed the feasibility of ecological restoration and the creation of a linear parkland along all or part of the brook.

After three years of running the project, the City of Gosnells had a clear understanding of water quality. The prognosis varied for each of the 10 sampling sites. A number of pollutant hot spots were identified, enabling the City to start making contact with several operators whose impacts on the brook were considered to be of the highest priority.

A flow-on from the restoration project was the **Bickley Brook Compliance and Eco-park** plan.

The Partnership's contribution: \$57,600

Partners: Department for Planning and Infrastructure, Department of Environment and Conservation and Water Corporation

Concerned that some businesses were conducting potentially damaging activities, the City of Gosnells sought to identify, quantify and address issues of non-compliance associated with properties and activities abutting Bickley Brook. An action plan was developed and a compliance officer was appointed on contract in February 2009 to implement key actions.

The City aims to help these business operators find a balance between environmental and economic sustainability.

The City has also been working on strategies to enable the community's recreational use of Bickley Brook and is developing plans to make the brook safer and more accessible.

Bickley Brook is on the course to recovery and we look forward to the day when residents will be able to enjoy recreational access to this special waterway.



SUSTAINABLE BUSINESS

Economic sustainability is central to the successful regeneration of Maddington-Kenwick. The Partnership developed a range of projects towards developing economic activity, helping local businesses grow and improve and increasing employment opportunities.

SWITCHED ON BUSINESS AND INDUSTRY

The Partnership's contribution: £30,000
Partners: South East Regional Energy Group (SEREG), *switch your thinking!*, *One Industry*, and the Swan Catchment Council

The Switched on Business and Industry (SOBI) project aims to improve sustainable business practices and address the environmental efficiency of small businesses.

Project leader ***switch your thinking!*** achieved these goals by offering individual business audits to gauge energy and resource use and then made recommendations on a range of actions to reduce consumption and waste.

So far, many local businesses, more than

150 in fact, have participated in SOBI.

Businesses have taken part in:

- A series of information sessions
- Confidential business audits
- One-on-one mentoring in implementing change
- Training workshops

A graduation ceremony is planned for participating businesses with those making exceptional progress towards sustainability being specially recognised.

NEW BUSINESS AWARDS CATEGORY

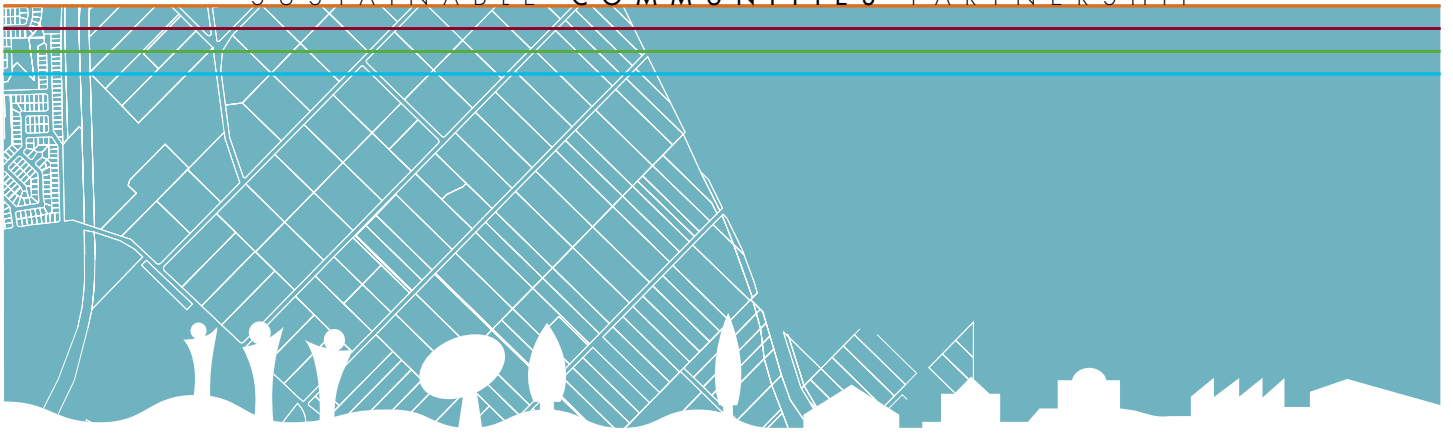
The Partnership's contribution: £1540

The Partnership decided to offer funding for a new award category within the Gosnells Business and Tourism Association Small Business Awards – the Maddington Kenwick Sustainable Communities Award.

The goal of this project was to provide encouragement to businesses in the Maddington-Kenwick area to embrace sustainability through promoting local examples of best practice.

To be eligible, the nominated business had to be located in Maddington or Kenwick and needed to demonstrate excellence in contributing towards the revitalisation of one or both of these communities.

The winner was All Flags and Dot Imagery (Kenwick), which was awarded a trophy and certificate at the Gosnells Business and Tourism Association Small Business Awards in 2007.



MADDINGTON KENWICK SUSTAINABLE EMPLOYMENT AREA (MKSEA)

The Partnership's contribution: \$140,000

Partners: Federal Department of the Environment and Heritage through the Perth National Resource Management Office

The Maddington Kenwick Sustainable Employment Area (MKSEA) is a multi-faceted planning project working towards the rezoning of rural land bordered by major arterial roads (the Roe and Tonkin Highways and Welshpool Road) for industrial use.

The resulting industrial areas will facilitate new employment opportunities and generate sustainable industrial development for the Maddington-Kenwick region.

The City of Gosnells including the Maddington-Kenwick area is one of the faster growing regions in the country and the City is treating this project as a priority to manage the local demand for jobs that continues to outstrip supply.

Earmarked by State Government as future industrial land in its long-term planning, the MKSEA is well connected to existing freight networks and is a natural extension of the current industrial area.

Public input has been essential to understand community aspirations and possible negative impacts of the development on the community.

There has been extensive consultation and research to date. Four community reference groups (one for each precinct) were established in January 2008 to provide a conduit through which the City could provide regular updates on the MKSEA to landowners and landowners could ask questions.

Important issues were identified through the community research and these were factored into the concept plan (adopted by Council, July 2008).

The City will use a staged and precinct-based approach to take the MKSEA project through to completion.

The current focus is on Precinct 1 (approximately 136ha bounded by Tonkin Highway to the north and east, Victoria Road to the west and Bickley Road to the south). As draft District Water Management strategy has now been developed for this precinct.

The City has prepared Model Development Guidelines to promote more sustainable forms of industrial development through a range of approaches, initiatives and programs.

The City has also started a surface water and groundwater monitoring program and has completed round six of the MKSEA consultation group meetings. An Aboriginal Heritage survey and Flora and Wetland survey are currently underway.

The MKSEA is a major undertaking with many tasks ahead and decisions to be made.

When these tasks have been completed, the City will develop further objectives to move this dynamic project forward.

With most of the planning work done, the MKSEA should start in the coming year or two and with it, a new era of local job opportunities for a growing population.



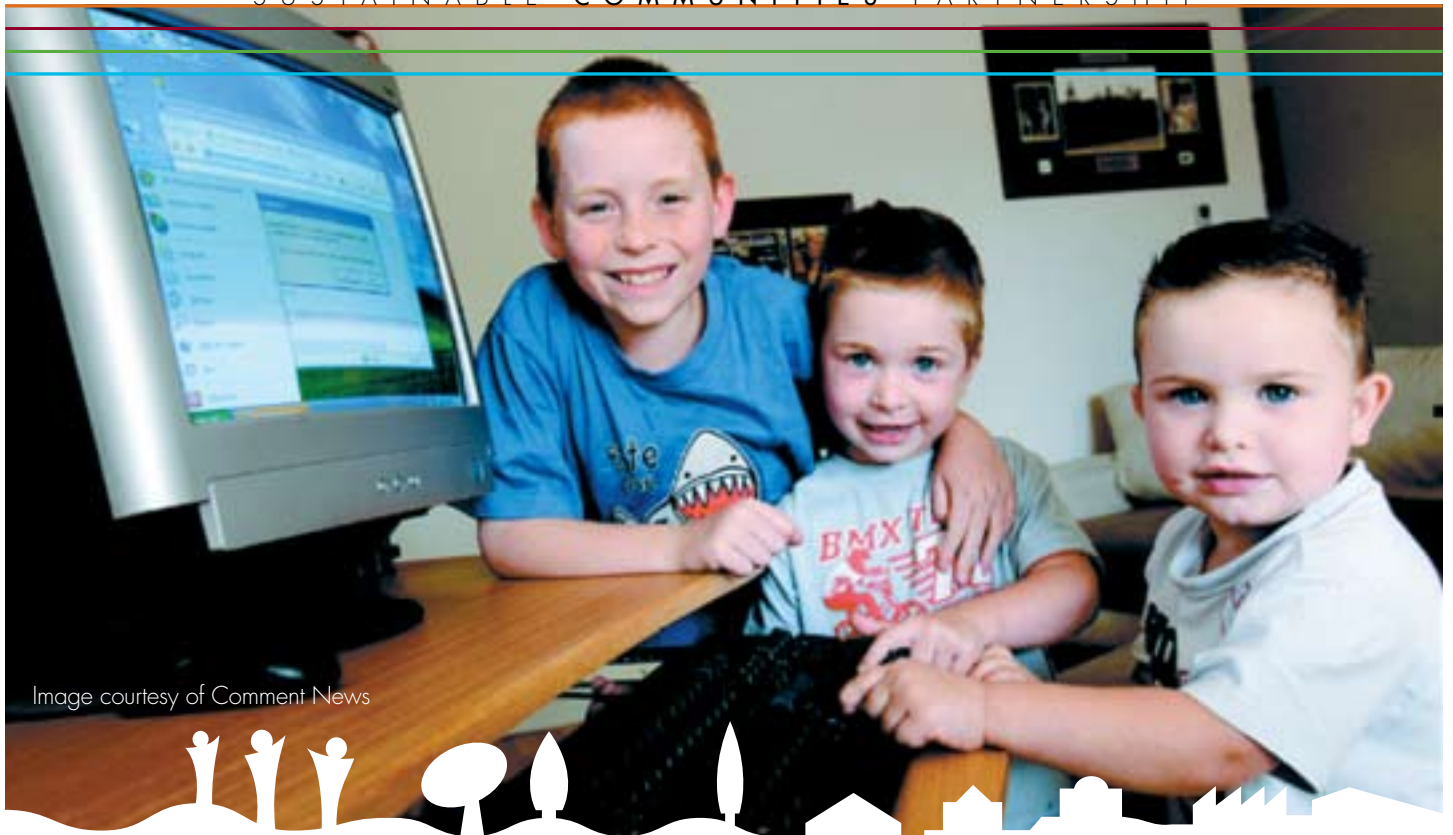


Image courtesy of Comment News

EDUCATION AND TRAINING

Education and training is an important and ongoing focus for the Partnership and has been identified as a priority for the Maddington-Kenwick area.

Research into the Maddington-Kenwick population showed that, for various reasons, they suffered on average a lower level of education and training than the mainstream population.

The Partnership sought to understand reasons why and take steps towards remedying the situation in order to:

1. Prepare community members for meaningful and sustainable employment
2. Strengthen the economic base in Maddington-Kenwick
3. Improve the health and overall wellbeing of individuals and the community

The Partnership took a varied approach in this area, which generated further projects, as detailed below.

YOUTH SCHOLARSHIPS

The Partnership's contribution: \$4500

Several students from Maddington-Kenwick were awarded scholarships to the new southern campus of the Australian Technical College (ATC). A panel of judges selected the students, who all had aspirations of training in the automotive industry.

Scholarships were aimed at economically challenged young people and were offered to three students in 2007 and one in 2008. A simultaneous goal was to support the ATC in the establishment of its new Maddington campus.



TECH PACKS

The Partnership's contribution: \$9950
Partners: The Smith Family, Swan TAFE and Green PC

The Tech Packs project supported about 35 economically disadvantaged families in Maddington Kenwick to enable them to engage fully with the digital age. The families were supplied with computers, Internet access, technical support and training to improve information and communications technology literacy skills.

The Smith Family led this project with the goals of:

- Providing hardware, software, support and Internet access at a heavily subsidised rate (depending on community location)
- Providing individuals with the opportunity to learn IT skills required in the workplace, home and community, with training to ensure skills development and appropriate use at home
- Enabling students and families to enhance their quality of life through increased opportunities and more informed choices
- Extending the involvement of parents in their child's education
- Enhancing individuals' self esteem, social inclusion and community awareness
- Strengthening community capacity

The Tech Packs Project was completed in late 2009.

MADDINGTON AND KENWICK EDUCATION AND TRAINING SERVICES PROFILE

The Partnership's Contribution: \$19,050

One project the Partnership carried out within the Education and Training strategy was the preparation of a resource directory that identifies strengths and weaknesses in education opportunities for Maddington and Kenwick residents – a 'profile' of local education and training activities.

The profile was intended to guide strategic investment and activity in order to increase residents' uptake of education and training opportunities in Maddington-Kenwick.

Preparing the profile involved in-depth consultation with government agencies, non-government organisations, services providers, schools and community members. The profile's production was guided by the Maddington Kenwick Education and Training project team.

The profile was released in 2007 and makes evidence-based recommendations to improve the focus and delivery of education, training and related support programs. The profile identified a number of critical issues, including:

- Need for more partnerships to streamline services
- Barriers to accessing education and training

- Early years support is the core area that service delivery is in undersupply
- Infrastructure shortfalls need to be addressed
- Sustained and tailored funding is necessary to have long-term impact and better target groups in need
- Better access to community nurses and school psychologists
- Opportunities for co-location of services need to be investigated

A strategic planning group has since been put together to prioritise the recommendations. In addition to the findings of the Australian Early Development Index (conducted in 2004), anecdotal information from schools in the area indicated that young children in these suburbs are particularly vulnerable in a number of developmental areas.

It was therefore agreed that the Partnership's resources should initially be directed towards early years support in Maddington-Kenwick.

The following two projects have been funded as a result of the profile project.

THE SCHOOL READINESS PROJECT

The Partnership's contribution: \$30,000

Partners: The Smith Family; The Child and Adolescent Community Health Division; Goanells Early Years Action Group (GEYAG)

The School Readiness project aims to improve the readiness of young children in Maddington Kenwick to begin attending primary school. The project is targeted at helping parents understand the importance of the early years and the need to be aware of possible developmental delays. The project is aimed mainly at parents of three to four-year-old children.

The Smith Family is the lead agency, contracting necessary services from Child and Adolescent Community Health (CACH) and other agencies as needed. The project team has spoken to families to determine factors affecting their engagement with their children's education, as well as their priorities for early childhood development.

An Early Years Reference Group, comprising parents, teachers and agency representatives, was formed in November 2008. A part-time project officer assisted this group to develop strategies and programs for the local school and community.

This wider community approach encourages natural sustainability. The reference group was linked to GEYAG to maintain overall communication regarding early years' activities in the area.

The project team also consulted with the Principals of Maddington-Kenwick public primary schools to find out their priorities.

In January 2009, a 12-month program of activities facilitated by speech and occupational therapy professionals, health professionals, parent education and early literacy specialists was finalised for the 2009 school year and is currently being implemented.

Professionals are assisting parents to identify developmental delays and intervention strategies have been developed for problems with:

- Nutrition
- Speech
- Fine and gross motor skills
- Social and emotional skills
- Pre-emergent literacy skills
- Parenting skills

Local schools have agreed to allocate time for school community liaison officers or pre-primary teachers to assist with the project where relevant.

FAMILY RHYME TIME PROGRAM

The Partnership's contribution: \$22,500

Partners: City of Goanells

The Family Rhyme Time program gives parents a chance to learn how to engage positively with their child and how to use learning at home. The patterns for lifelong learning and relating are laid down in the brain during the child's early years. The Family Rhyme Time program encourages parents to spend quality time with their young children, singing songs and rhymes.

Children learn through participation, repetition, doing and feeling. When the parent holds, watches and responds to the child naturally and confidently while rhyming or singing, the foundation to positive learning, communicating and relating are being laid down in the child's developing brain.

Family Rhyme Time helps parents:

- Enjoy parenting
- Gain confidence in bringing up their children
- Make new friends
- Become involved in the local community

Family Rhyme Time is proving to be a highly successful program in WA.





PEACE PARK

The Partnership's contribution: \$276,000



When water restrictions were imposed in 2002, the City of Gosnells identified Maddington Drainage Reserve as one of three potential park sites in the area to demonstrate waterwise principles.

The Partnership ran a community consultation process in July 2005 and gathered some great ideas. The outcome was the plan for developing a new park – Peace Park.

Peace Park is a linear park connecting two existing parks in Maddington (formerly the Maddington Drainage Reserve). The City recognised that building Peace Park would completely lift the environmental quality, visual appearance, safety and amenity of previously isolated and degraded sections of the reserve. The Peace Park project started with installation of piping and filling the open drain in June 2007. The park is scheduled for completion in July 2009.

One of the main concerns Peace Park addresses is community safety. Peace Park has been designed to improve the natural openness and visibility in the area. Pathways will be well lit and careful positioning of plants will allow clear, unobstructed views of the surrounding area.

The Partnership involved the community to complement planning and construction. This helped to build a link between the people and the place, encouraging residents to have ownership of Peace Park and pride in the space and its facilities.

Involving the community began with a series of newsletters and a public event in October 2008 to include residents in the naming of the park. Information signs were also positioned around the site to let people know what was happening.

Community and public art programs were identified as other ways to involve the community and an artist has been engaged and the design process is underway for an installation of public art.

Peace Park promises to be a special and much-loved meeting place and recreational space for the Maddington community.





COMMUNITY LEADERSHIP NETWORK INC



The Partnership's contribution: £60,000 (in total)

The Community Leadership Network (CLN) Inc is central to the establishment of many of the Partnership's strategies and projects.

The CLN was established in 2004 as a link between the Partnership and the Maddington and Kenwick communities.

It has played an instrumental role in development of the Community Visions detailed in the Partnership's Action Plan 2005, which were and still are guiding the revitalisation of these two communities.

Members of the CLN include residents, business people, service providers and special interest groups. It is a continually evolving group of community people committed to improving the quality of life, environmental wellbeing and economic capacity of Maddington and Kenwick.

The core funding of \$60,000 over three years allowed the CLN to manage three activity areas:

- CLN capacity development (training)
- CLN governance, operations and promotion
- CLN community sponsorship program



The CLN's key projects within its community activities portfolio over the first years of the Maddington-Kenwick regeneration are detailed below.

COMMUNITY SPONSORSHIP PROGRAM

The Partnership's contribution: £37,788 over two years

The CLN manages this sponsorship program and has provided \$37,788 worth of grants since the program's inception in May 2007. Grant money has been awarded to 17 community organisations, schools and individuals.

ANNUAL COMMUNITY AWARDS

The Partnership's contribution: £6000 over three years

Another of the CLN's initiatives is an annual awards presentation to recognise the contribution of individuals, partnerships, schools and community groups. These achievement awards celebrate and recognise local people who made significant contributions to improving the quality of life for the communities of Maddington and Kenwick.



COMMUNITY FORUM

The Partnership's contribution: £5200
Partners: Yule Brook College

In 2007, the CLN hosted a community forum for local clubs and community groups. The CLN presented the Maddington and Kenwick Community Forum in 2007 to help clubs and community groups strengthen their networks and operate more effectively and efficiently.

The CLN organised a range of speakers and workshops for residents. Not only did the October 2007 Forum encourage community members to make new connections and links in their communities, it also equipped residents with new information to complement their existing skills and resources.

TREE PLANTINGS

The Partnership's contribution: £11,500 over four years
Partners: local schools and Armadale Goanells Landcare Group

The CLN identified tree plantings as a good way to tackle local environmental issues and preserve, restore and enhance natural areas. Over a four-year period, the CLN involved local groups of children in a series of tree planting events to improve the appearance and habitat value of natural areas in Maddington and Kenwick.

The CLN continues to work closely with the Partnership to transform degraded landscapes into living ecosystems through planting native trees. Involving local children is a powerful way of encouraging them to take pride in their local environment and parks.

WELCOME TO MADDINGTON AND KENWICK PROGRAM

The Partnership's contribution: £13,500

In 2007, the CLN launched its Welcome Kits initiative. The intention of the kits was to welcome new residents to Maddington-Kenwick and to celebrate the community's achievements and involvement in improving the quality of life in the area. The kits were developed by the CLN to provide new residents with essential information about their local community and key contacts. Other projects within this program include:

- Maddington Kenwick community celebration event 2008
- Annual Clean Up Maddington Kenwick event

THANK YOU CLN

The CLN continues to show its keen dedication to the local community by initiating inspiring and valuable activities in Maddington Kenwick – all on a voluntary basis. The Partnership recognises and is grateful to this key group of community leaders.



**MADDINGTON
 KENWICK
 COMMUNITY
 LEADERSHIP
 NETWORK**





COMMUNITY HEALTH AND WELLBEING





Since the inception of the kitchen garden project, the whole school community has flourished in a way never seen or experienced before.

Jan Hepburn,
Principal of East Kenwick Primary School

Across Australian society there is a need to increase physical fitness and reduce the incidence of chronic disease caused by poor lifestyle choices.

The Partnership recognises these issues in Maddington-Kenwick and some of the recommendations based on the findings of the Partnership's research into the community's health and wellbeing were to:

- Promote and facilitate participation in physical activity to promote better community health and wellbeing
- Develop physical activity programs for seniors to increase participation in exercise, improve fitness levels, promote falls prevention and create social networking opportunities
- Upgrade sporting facilities and improve play equipment, parking, lighting and barbecue facilities in local parks

The Partnership spearheaded a number of projects to improve health across the community, four of which are detailed below.

ON TRACK FOR COMMUNITY FITNESS

The Partnership's contribution: \$100,000

The City of Gosnells developed a fitness track and outdoor gym to give all City residents the benefits of a gym membership at no cost. One of only two such facilities south-of-the-river, these fitness facilities are set in the nature reserve next the Harmony Fields sports complex.

The outdoor gym is part of a larger fitness circuit, which also features a 400m circular track and 1.6km walking and jogging track. Both tracks are 3m wide and made from recycled concrete material and there are regular rest spots around the jogging path.

The Harmony Fields circuit features eight workout stations, each designed to provide resistance training to different parts of the body. There is a cross-trainer, rowing machine, stepper, cycle seat, shoulder press, ab-hip swinger, butterfly press and EzyRider.

There is also instructional signage at each exercise station and the Harmony Fields sports complex and fitness track provides free parking, public toilets and lighting.



MADDINGTON-KENWICK (MK) PHYSICAL ACTIVITIES

*The Partnership's contribution:
\$100,000 over three years*

Partners: YMCA

In response to the relatively poor health and wellbeing of the Maddington-Kenwick communities, the City of Gosnells introduced the MK Physical Activities program in 2007 to provide a range of physical activities to suit the needs of local residents.

The goals of the program are:

- To increase the number of leisure opportunities, focusing on those with a physical activity component for the wider community
- To ensure leisure opportunities are developed and made available to sections of the community that have lower participation rates than the norm
- To support community organisations and individuals to provide leisure opportunities in the Maddington-Kenwick community
- To promote and support sustainable community organisations

- To liaise with physical activity service providers and community organisations interested in providing programs in the Maddington-Kenwick area and offer support to allow for cost-effective and sustainable provision of services
- To reduce the level of physical inactivity which has been identified as the second highest contributing factor to disease in Australia

Key fitness-enhancing projects in the MK Physical Activities strategy include:

1. Maddington Fit 'n' 50+ – a walking group for residents over 50
2. Sporty Kids – giving children aged three to five a chance to try a variety of sports and be active in a fun and safe environment
3. Lifeball – for men and women over 50, who are keen to improve their fitness, balance, strength, coordination, flexibility and mobility

BIKE PATH PROMOTION PROJECT

The Partnership's contribution: \$3000

The bike path promotion project was designed to encourage Maddington and Kenwick residents to use bicycle paths. At public workshops, new and existing bicycle and pedestrian paths in Maddington and Kenwick and the wider Gosnells area were promoted to residents.

The Partnership worked with the City of Gosnells TravelSmart Officer to develop and deliver a program tailored to the needs of Maddington-Kenwick residents. TravelSmart is a successful WA community-based program that encourages people to consider and use alternatives to travelling in private cars.

The workshop attendees were provided with TravelSmart cycling maps, safe cycling information, details on local cycling groups and were educated about the benefits of cycling instead of travelling by car. The workshop was aimed at adults who were either learning to cycle, hadn't cycled for a long time or wanted to build their cycling confidence.





FRUIT AND VEGGIE

The Partnership's contribution: \$30,000

Partners: South Metropolitan Public Health Unit (SMPHU), The Child and Adolescent Community Health Division, Foodbank WA, Public Education Endowment Trust, CLN and five primary schools

The goal of the Maddington Kenwick Fruit and Veggie project was simply to increase the amount of fruit and vegetables primary school children in the area were eating each day.

This project was extraordinary because of the way a large number of people and agencies worked together to achieve the project goal.

School staff, students and parents showed enormous enthusiasm for their school gardens, devoting time and energy to planting and maintaining the gardens.

The long-term goal of the project was to prevent and reduce heart disease and obesity in the community by working with primary school children to develop healthy eating habits early in life.

Fruit and Veggie uses a whole-of school approach in implementing a range of proven school and community strategies for healthy eating.

The SMPHU's Megan Milligan said: "Giving children and their families an understanding of how to grow fresh fruit and vegetables also encourages them to eat and use them in their cooking more often."

Stage 1 of the project involved the creation of fruit and vegetable gardens at five public primary schools. Perth City Farm was initially engaged to consult with the students and school communities at each site to come up with a plan that would suit each school's vision and needs. The garden's design and construction were based around each of these customised plans.

The schools have all developed lessons around the gardens and their fresh produce and the SMPHU assisted teachers with how they could use these lessons to support their curriculum goals. A key part of the project was developing parent and community participation to ensure the long-term sustainability of the project.

Other strategies that have been used throughout the Fruit and Veggie project are:

- Supporting healthy food sales at school canteens
- Developing cooking classes for children
- Increasing parents' knowledge and skills in provision of fruit and vegetables

This project was a WA first in its structure – this was the first time a cluster of local schools had worked together to promote healthy eating in this way. The interest Fruit and Veggie excited in schools, children and parents made this project worthwhile in its implementation as well as in its long-term goals.



MADDINGTON **TOWN CENTRE**



Realising the MTC vision has been endorsed unequivocally by the Partnership and the City of Gosnells as one of its highest priorities for the area.

MADDINGTON TOWN CENTRE

The Partnership's contribution: \$180,000

Contributors so far: Main Roads WA, Public Transport Authority (PTA), Department for Planning and Infrastructure and the Department of Housing and Works

The City of Gosnells and other contributing parties are committed to the development of a vibrant, active, safe town centre for Maddington.

Maddington Town Centre (MTC) is the community's and local and State government's vision for the creation of a town centre based around Maddington Train Station.

The possible upgrade of the station to an interchange presents an unmissable opportunity to refocus commercial and community activity towards the station as a town centre, with a pedestrian-friendly main street and a genuine sense of place.

An Enquiry by Design workshop was held in July 2004. The objective was to investigate options and opportunities for change and improvement in the MTC and to develop a concept plan for its revitalisation.

The long-term vision developed for Maddington was that of an activity centre with surrounding transit-oriented development opportunities, such as a compact, transitlinked neighbourhood.

These changes will require rezoning of surrounding areas to support medium to high density and mixed use, the creation of a new main street along Blackburn Street, an integrated transport exchange and streetscape enhancements.

The work carried out so far includes:

- Initial consultancy and Enquiry by Design process
- Council's adoption of the MTC development guidelines policy, which guides the look, feel and general design of development in the MTC area
- Initial work towards the creation of a new main street with the survey, design and undergrounding of power on Blackburn Street

The MTC project is a large, far-reaching and complex project that has involved a number of agencies and individuals.

The planning and policy work done on MTC is already attracting significant private development interest in the area. The next stage will be preparation of a structure plan to guide future development work and facilitate required rezoning for MTC.





STR8 TALK'N

"It's brought me out of my shell more...made me more confident and happy and I smile a lot."

anonymous participant

STR8 TALK'N

MK&CP contribution: \$89,200
Partners: National Community Crime Prevention Program and Edith Cowan University

The City of Gosnells facilitated the Str8 Talk'n project to engage young people in designing and delivering innovative education that:

- Promotes community safety
- Enhances community wellbeing
- Directly addresses antisocial behaviour

The aim of Str8 Talk'n is to develop a long-term, sustainable approach to reducing the incidence and the fear of youth crime and antisocial behaviour in the communities of Maddington and Kenwick.

The four-year program is achieving this reduction and fear of youth crime through community engagement, capacity building and the development of positive relationships. The project is built on a strong basis of knowledge, experience and demonstrated service delivery.

The expected outcomes for young people involved in the project are:

- An enhanced sense of community pride
- Reduction in the incidences of antisocial behaviour and opportunistic crime
- Development of positive behaviours
- The opportunity to participate in community leadership and the decision making process
- Skill set building through education and training

Activities within the Str8 Talk'n program are focused on helping parents, children and teenagers increase their confidence, skills and ability to make positive choices.

These programs have included the Youth Leadership and Mentor program, Help Me Parent program, Community Champions, Risky Bizness, Active Youth, It's My Place and Right Track.

This holistic, groundbreaking approach to community safety started in mid-2007 and will continue at least until 2010.





CULTURAL ENGAGEMENT



"I took this pic because it was a good picture. The red stairs represent the hard yards you do and the white door is what you worked for ... white door = peaceful place."

anonymous participant.



NOONGAR FOOD GARDEN

The Partnership's contribution: \$60,000

Partners: Yule Brook College and the Gosnells Regional Noongar Action Committee

A Noongar food garden and meeting circle was established near Yule Brook College in Maddington, providing a neutral space where community members can come together with students to learn about Noongar culture.

The Food Garden features six sections representing the six Noongar seasons. Noongar food plants have been planted in each of the sections according to the time of year they were harvested and used by Indigenous people.

A meeting circle sits at the centre of the garden, forming a space where Noongar people can tell stories and share information about Noongar culture with Yule Brook College students and local residents.

Local Gosnells Noongar artists created artwork that has been incorporated into brass plaques depicting an animal for each season, while drawings by college students of the seasonal activities are featured in the signs for each period.

The garden opened in May 2009 and is being incorporated into various learning areas of the school curriculum for the students.



PHOTOVOICES EXHIBITIONS

PROJECT 1: INDIGENOUS VOICES IN MADDINGTON AND KENWICK (2006)

The Partnership's contribution: \$6200

PhotoVoices was the inspiring result of sending 14 indigenous young people into Maddington and Kenwick armed with cameras and a brief to capture "their view" of their communities.

The PhotoVoices project was the brainchild of Curtin University student Jennifer Price, in collaboration with the City of Gosnells and the Partnership. The first exhibition went on show at the Knowledge Centre at The Agonis in Gosnells in 2006.



PROJECT 2: SPECIAL PLACES IN MADDINGTON AND KENWICK (2007)

The Partnership's contribution: \$2000

In 2007, the PhotoVoices project was extended to primary school students in Kenwick.

Thirty three Year Six students from East Kenwick Primary School were given disposable cameras and sent to photograph their favourite local place.

Students were encouraged to locate a place that held meaning for them – somewhere they had spent time and that evoked feelings or memories.

Photos were taken of each special place and were then accompanied by short stories explaining why the place was special to them, what they liked to do there and a story about something that had happened to them at that location.

Among the places photographed by the students were gardens, parks, their homes, playgrounds, bushland, shops and their school.

The PhotoVoices 2007 project was run by student and community artist Alexa Taylor, from Murdoch University's School of Sustainability.

When the project was complete each student was presented with a booklet containing their stories and photos they had taken. A mounted poster showcasing their photography was also presented to East Kenwick Primary School.



MEASURING SUCCESS

In such a complex and far-reaching project, measuring success is challenging but important.

The Partnership took a double-edged approach to measuring the achievement of its goals. The first approach was to evaluate individual projects along the journey in terms of how well they were received by participants, how many people engaged with these projects, their ongoing positive effects and their flow-on effects or unforeseen side benefits.

The second approach was to measure the impact of the Partnership's overall strategy by choosing points at which to run the same health check, allowing us to see statistical changes in how people feel and what is happening locally.

INDIVIDUAL PROJECT ACHIEVEMENTS

Although the Partnership was focused on the bigger picture of an overall improvement in the level of health, safety and wellbeing in the Maddington Kenwick communities, it was important to continue to analyse the effects of individual programs.

The Partnership evaluated individual projects in a variety of ways. For large projects involving a number of stakeholders, evaluation was often carried out (or will be) by independent evaluators.

For example, the Str8 Talk'n project is to be assessed in depth by Edith Cowan University and the Fruit and Veggie gardens project will be evaluated by an independent consultant.

Measurement of The Green House project was an ongoing process, with three Murdoch University students having taken up residence in the home to assist SEREG in the collection of hard data to check the energy, water and waste efficiency of the home.

Other projects are largely evaluated in-house by the respective project teams, often involving anecdotal sharing of information by team members.

Sometimes we gathered participant feedback. For example, those who took part in the Maddington Kenwick Sustainability Education Program completed feedback forms at workshops and during the Kenwick Vision Plan, residents were invited to submit written comment at key points throughout the project.

OVERALL ACHIEVEMENT

Taking an overall health check approach meant we had to develop a set of indicators that demonstrated the achievement of the key goal of sustainability in different areas.

For instance, an indicator that would demonstrate success in achieving social sustainability was: "We like living in Maddington-Kenwick."

The School of Sustainability at Murdoch University assisted us in developing a set of sustainability indicators for social, economic, built environment and natural environment wellbeing. They also consulted with the CLN to ensure the indicators were relevant to resident's perceptions of their community.

These indicators were first tested in 2006-07 before the Partnership program started and then in 2007-08, the indicators were tested again.

Here is a snapshot of the changes over the testing periods, showing the indicators we tested using resident surveys, scientific testing or statistics.

INDICATOR	CHANGE FROM '05 TO '08
Social	
We like living in Maddington-Kenwick	Better
We feel a sense of belonging to our local community	Worse
We believe that we can play a role in making our community a better place to live	Better
We vote in local government elections	No change
Our community halls are well used	No comparison available
We feel safe in our community	Better
We have low rates of crime	Worse
Economic	
We have low unemployment	Better
We have access to computers and the Internet	Better
We make good use of our local library facilities	Better
We have affordable housing	Worse
Built environment	
We have a wide range of local community recreation facilities	Better
Our local infrastructure is well maintained	No change
Our streets are safe and accident-free	Worse
We have choices in the type of housing available in the area	Better
We have many different places to meet friends and family	No change
Environmental	
We have transport choices	No change
Our local public transport is well used	No comparison available
We have clean water in our local waterways	Better
We care for our nature reserves and passive recreation areas	Better
We use water wisely	No change
We reduce the amount of waste we send to landfill	Worse

These results measure general wellbeing in Maddington-Kenwick and they show a good result.

Quality of life is generally improving for residents and, although there is still much room for change and growth, we feel that the Partnership has already started to achieve positive change in the area.

We also engaged Murdoch's School of Sustainability to review the Partnership in 2006. Their finding was written up as a full report and can be summed up in the following:

The report concludes that the Partnership model is working and promises to be an appropriate model for the regeneration of urban communities. The Partnership has increased the focus on the Maddington-Kenwick communities in the City of Gosnells and relevant State government agencies. The Partnership is well supported by policy makers at both the local and State level and has community support to a limited degree.



IT'S OUR **FUTURE**

The Maddington Kenwick urban regeneration is a long-term vision that addresses a variety of complex issues.

Difficult decisions have occasionally had to be made about prioritising certain goals and projects. Still other projects will span a number of years before tangible improvement becomes obvious.

A number of the major projects described in the previous pages will continue and there are some yet to be started.

Having said this, the Partnership's vision for a safe, positive, thriving and most of all sustainable Maddington-Kenwick stands firm.

The State Government recently committed to carrying forward the remainder of its funding contribution to continue the groundbreaking work in Maddington and Kenwick.

The City of Gosnells is, of course, as committed as ever to the Maddington-Kenwick vision.



The key projects for the future are:

MADDINGTON TOWN CENTRE

The structure planning process to establish Maddington Town Centre's future as a transit-oriented centre.

KENWICK VILLAGE PRECINCT

The upgrade of Kenwick Village to establish a local activity centre with a civic focus and commercial centre.

MADDINGTON VILLAGE PRECINCT

The completion of the upgrade of Maddington Village to a local activity centre with opportunities for young people.

HERITAGE WALK TRAILS

The establishment of heritage walk trails in Maddington and Kenwick with accompanying brochures, maps and signage to highlight local places of significant heritage.

COMMUNITY LEADERS NETWORK (CLN)

The CLN has recently received approval for a grant of \$100,000 (from the Partnership) over four years to implement its Maddington Kenwick Community Leadership Network (CLN) Inc Looking Ahead Strategic Business Plan 2008-2013.

The CLN is now an independent community group, having recently achieved incorporated association status and having prepared its own constitution.

It will continue to deliver a range of community building projects and activities, including continuation of:

- The successful Community Sponsorship Program
- The annual Community Celebration event
- Annual Community Achievement Awards
- Tree plantings and Clean Up projects
- Welcome to Your Future in Maddington-Kenwick kits

Other projects currently underway that will continue are:

- Peace Park construction
- Bickley Brook restoration and compliance projects
- The Switched on Business and Industry program (SOBI)
- MK Physical Activities program
- Family Rhyme Time and School Readiness projects
- Maddington Kenwick Strategic Employment Area (MKSEA)
- Str8 Talk'n
- Cross-generation linkage project in association with new seniors' accommodation in Maddington





MOVING ON TOGETHER...

The achievements of the Maddington Kenwick Sustainable Communities Partnership have always had collaboration at heart.

The Partnership was founded on collaboration and going forward, it will be collaboration that enables the communities of Maddington and Kenwick to build on the achievements thus far and grow into the 2025 vision.

The spirit of working together must guide the partnerships between local and State government bodies, not-for-profit organisations, small and large business, community groups and residents.

This is clearly the most effective pathway to revitalising Maddington-Kenwick within the complex web of interrelated issues and challenges this project presents.

The City of Gosnells and State Government recognise the collaborative energy that has shaped the journey so far and anticipate with excitement the future opportunities for harmony and cooperation – and the prospect of a better Maddington-Kenwick in the years to come.







*From little things,
big things grow.*

Paul Kelly and Kev Carmody





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